

Benefits

PLATINUM \$50,000

Public Policy/ Government Relations Opportunities	Marketing and Visibility	Employee Safety Education, Products, Programs, and Opportunities	Leadership Conference
<ul style="list-style-type: none"> Personal introductions from Safe Kids Worldwide to federal government leaders at the CPSC, NHTSA, and other relevant agencies Quarterly Safe Kids Worldwide public policy newsletter with updates on legislative and regulatory activities 	<ul style="list-style-type: none"> Use of language on pre-approved products or materials only to note: “(Company name) is a proud supporter of Safe Kids Worldwide.” (Safe Kids Worldwide is happy to discuss customized programs that can include the use of our SKW logo on pre-approved products for recognition of support.) Partnership promotion in weekly e-mail newsletter to more than 600 state and local Safe Kids coalitions (12 newsletter items per year) Partnership promotion in quarterly mailing to more than 600 state and local Safe Kids coalitions Opportunity to supply news items about company or products to be shared with the Safe Kids Worldwide network Link with company logo to website from www.safekids.org Acknowledgement in annual report Introductions and meetings with global affiliates Commemorative Platinum Business Champion Plaque 	<ul style="list-style-type: none"> Monthly customized safety information and checklists for distribution to employees Safety alerts for employees from Safe Kids Worldwide 400 home safety kits for employees with children. Additional kits can be purchased at a discounted rate Two Brown bag “Kid Safety 101” sessions in offices Opportunities to organize an on-site child safety event at corporate offices 	<ul style="list-style-type: none"> Complimentary exhibit space Branding and placement opportunities, including logo recognition on signs Three complimentary passes to conference sessions and plenary sessions Two tables at the Awards Dinner and a special VIP reception with Safe Kids Worldwide coalitions, honorees and board of directors One-page advertisement in Awards Dinner program Opportunity to contribute to the Leadership Conference gift bag

GOLD \$25,000

Public Policy/ Government Relations Opportunities	Marketing and Visibility	Employee Safety Education, Products, Programs, and Opportunities	Leadership Conference
<ul style="list-style-type: none"> Quarterly Safe Kids Worldwide public policy newsletter with updates on legislative and regulatory activities 	<ul style="list-style-type: none"> Use of language on one pre-approved product or material only to note: “(Company name) is a proud supporter of Safe Kids Worldwide.” Partnership promotion in weekly e-mail newsletter to more than 600 state and local Safe Kids coalitions (6 newsletter items per year) Partnership promotion in quarterly mailing to more than 600 state and local Safe Kids coalitions Opportunity to supply news items about company or products to be shared with the Safe Kids Worldwide network. Link with company logo to website from www.safekids.org Acknowledgement in annual report Commemorative Gold Business Champion Plaque 	<ul style="list-style-type: none"> Seasonal customized safety information and checklists for distribution to employees Safety alerts for employees from Safe Kids Worldwide 200 home safety kits for employees with children. Additional kits can be purchased at a discounted rate One Brown bag “Kid Safety 101” session in offices 	<ul style="list-style-type: none"> Complimentary exhibit space Branding and placement opportunities, including logo recognition on signs Two complimentary passes to conference and plenary sessions One table at Awards Dinner and special VIP reception with Safe Kids Worldwide coalitions, honorees and board of directors Half page advertisement in Awards Dinner program

SILVER \$10,000

Public Policy/ Government Relations Opportunities	Marketing and Visibility	Employee Safety Education, Products, Programs, and Opportunities	Leadership Conference
<ul style="list-style-type: none"> Quarterly Safe Kids Worldwide public policy newsletter with updates on legislative and regulatory activities 	<ul style="list-style-type: none"> Partnership promotion in weekly e-mail newsletter to more than 450 state and local Safe Kids coalitions (4 newsletter items per year) Partnership promotion in quarterly mailing to more than 450 state and local Safe Kids coalitions Link with company logo to website from www.safekids.org Acknowledgement in annual report Commemorative Silver Business Champion Plaque 	<ul style="list-style-type: none"> Seasonal customized safety information and checklists for distribution to employees Safety alerts for employees from Safe Kids Worldwide Home safety kits for employees with children at a discounted rate 	<ul style="list-style-type: none"> Complimentary exhibit space Branding and placement opportunities, including logo recognition on signs Two complimentary registrations to Conference and plenary sessions Two tickets to the Awards Dinner and special VIP reception with Safe Kids Worldwide coalitions, honorees and board of directors Quarter page advertisement in Awards Dinner program