



NEWS DIGEST ~ March 19, 2010

Safe Kids in the News (click on link for full text)

[Safe Kids Monterey County Joins Others to Eliminate 'Forgotten Child' Deaths \(The Californian, California\)](#)

[Safe Kids Super Saturday set for March 27 \(The Times and Democrat, South Carolina\)](#)

[Safe Kids USA Joins National Health and Safety Partners to Eliminate 'Forgotten Child' Deaths \(Fox Business\)](#)

[Medicine Drop \(Kinston Free Press, North Carolina\)](#)

[Poison Prevention Week Starts Today with Kids' Safety in Mind \(PleasantonWeekly.com, California\)](#)

[Kidde to Donate 400 Alarms \(Green Bay Press Gazette, Wisconsin\)](#)

[Protect Against Home Hazards – Store Poisonous Goods Safely \(Newton Kansan, Kansas\)](#)

[Change Your Clock, Check Your Batteries \(The Grand Island Independent, Nebraska\)](#)

[New State Law Mandates C.O. Detectors \(WBAY-TV, Wisconsin\)](#)

Risk Area News (click on link for full text)

Bike Safety & Helmets

[Natasha Richardson Death 'Inspires Ski Helmet Boom' \(BBC News\)](#)

SAFE KIDS IN THE NEWS

Safe Kids Monterey County Joins Others to Eliminate 'Forgotten Child' Deaths (The Californian, California) [| TOP](#)

March 17 / Rachel Zentz





Safe Kids Monterey County is working to increase awareness and urge caregivers to never leave children alone in a vehicle.

Unfortunately, though it is only March, the first heat stroke fatality has already occurred.

With the goal of having no more children die from heat stroke when they are "forgotten" in cars, safety experts and child advocates remind parents and caregivers to always check for sleeping children before leaving a vehicle.

More than 50 percent of the children who died from heat stroke were forgotten by a caring adult who became distracted when they left the vehicle.

When left unattended by an adult, 30 percent of affected kids gained entry into an unlocked vehicle, became trapped and were overcome by heat.

It takes only minutes for a child to be at risk of death and serious, permanent injury in a hot car. Drivers must keep car doors locked and keys out of reach from young children.

Safe Kids Monterey County urges all adults who transport children to take the following steps:

Call 911 if they see a child unattended in a vehicle.

Never leave children alone in a car - even for 1 minute.

Set your cell phone or Blackberry reminder to be sure you drop your child off at daycare.

Set your computer "Outlook" program to ask you, "Did you drop off at daycare today?"

Place a cell phone, PDA, purse, briefcase, gym bag or whatever is to be carried from the car on the floor in front of the child in a back seat. This forces the adult to open the back door and observe the child.

Have a plan with your child care provider to call if your child does not arrive when expected.

Keep keys and remote entry key fobs out of children's reach.

Lock all vehicles at all times.

Check cars and trunks first if a child goes missing.





<http://www.thecalifornian.com/article/20100317/NEWS01/100317010/1002/Safe+Kids+Monterey+County+joins+others+to+eliminate++Forgotten+Child++deaths>

Safe Kids Super Saturday set for March 27 (The Times and Democrat, South Carolina) | [TOP](#)

March 16

Safe Kids of Orangeburg, Bamberg and Calhoun Counties will hold its 15th annual Safe Kids Super Saturday from 10 a.m. to 2 p.m. Saturday, March 27, at [the Orangeburg County Fairgrounds](#).

Safe Kids Super Saturday has proven to be a successful vehicle to disseminate information about accident prevention and health promotion, and offers the opportunity for residents in the tri-county area to be made aware of the resources available to them. Educational outreach efforts are highlighted through the fun approach and activities at Super Saturday each year. This annual free, interactive, kid-friendly event is geared toward promoting safety and good health among children.

Locally affiliated with the Safe Kids USA Program -- and led by the Regional Medical Center and RMC Foundation -- Safe Kids of Orangeburg, Bamberg and Calhoun Counties is a national, award-winning program. Safe Kids' mission is to decrease accidental injury to children in the tri-county area. Outreach includes all safety issues related to children, with emphasis on child safety seats and bicycle, gun, poison and water education.

Accidental injury is the number one killer of children 1 to 14 years of age. According to Safe Kids Worldwide, poverty is the major contributor. Additionally, living in a rural setting increases the risk of injury to children.

"Since our area is rural, coupled with the fact that a large number of our citizens live below the poverty level, Safe Kids Super Saturday is brought to the community as a free event," said Patricia Funderburk, O-B-C Safe Kids director. "We want to be sure that anyone who wants to learn about safety in a fun way has the opportunity to join us at Super Saturday."

Designed to promote safety, a healthy lifestyle and accident prevention to children and their parents, Safe Kids Super Saturday will again feature a drive-through child safety seat check, child identification protection, a bike rodeo, free health screenings and a variety of safety demonstrations, along with the Orangeburg Department of Public Safety's "Smoke House." Bike helmets will be distributed to youngsters prior to participating in the bike rodeo, which teaches safety while on two wheels. Safety City, sponsored by the S.C. Department of Transportation, will teach children safety practices on our streets.

"Offering fun activities along with safety education is key to the appeal of this special outreach," Funderburk said. "Animals from the Society for the Prevention of Cruelty to Animals, face painting, pony





rides, bounce castle, a large inflatable slide and hill sliding are sure to be very popular with the children."

Due to the fact that South Carolina highways are the third deadliest in the nation, and the state is number one for alcohol purchases, Safe Kids Super Saturday will provide additional attention to DUI issues. Clarification of the S.C. Child Occupant Restraint and Primary Seat Belt Law will also be stressed.

"Every effort will be made to encourage safe practices about this high risk of injury and death to the population," Funderburk said. "A focus on 'tweens and teens' buckling up will emphasize the need for this particular age group to take 'the promise' that they will use their seat belts all the time."

According to Funderburk, the success of Safe Kids Super Saturday, a tri-county community effort, is due to the staff and volunteers of the many agencies who give of their time so generously during the event.

"The Super Saturday event unites community organizations, including emergency responders, law enforcement, and health and safety professionals, as well as interested citizens who work together to reduce preventable injury and death in children," she said. "The success of this annual event is strengthened by the combined efforts of many public service organizations and other groups that cooperate and contribute in numerous ways."

All activities are free. A hot dog lunch -- which will include a hot dog, bag of chips and a beverage -- will be available for \$1. Cotton candy, popcorn and bottled or canned beverages will also be available for a small fee.

Children attending Safe Kids Super Saturday should be accompanied by adults. For more information about the event, call Funderburk at 803-395-2822 or 803-395-2698.

<http://www.timesanddemocrat.com/articles/2010/03/16/features/14390778.txt>

Safe Kids USA Joins National Health and Safety Partners to Eliminate 'Forgotten Child' Deaths (Fox Business) | [TOP](#)

March 15 / Safe Kids USA

WASHINGTON, March 15, 2010 /PRNewswire via COMTEX/ ----As Spring approaches, bringing with it warmer temperatures, Safe Kids USA is working to increase awareness and urge caregivers to never leave children alone in a vehicle. Unfortunately, though it is only March, the first heat stroke fatality has already occurred. With the goal of having no more children die from heat stroke when they are "forgotten" in cars, safety experts and child advocates remind parents and caregivers to always check for sleeping children before leaving a vehicle.

A decorative graphic at the bottom of the page consists of a light blue wave-like shape that curves upwards at both ends and downwards in the center, creating a sense of movement and depth.



Between 1998 and 2009, 445 children died from heat stroke because they were unattended in vehicles that became too hot for them to survive. "A child's body heats up 3 to 5 times faster than an adult's and unattended children have no way of protecting themselves in a hot vehicle" says Lorrie Walker, Training Manager and Technical Advisor for Safe Kids USA. "The overall goal of the campaign we are launching today is to make sure no more children will die in 2010 because they were unattended in a vehicle. We want parents and caregivers to take precautions so that this tragedy does not happen to them."

More than 50 percent of the children who died from heat stroke were forgotten by a caring adult who became distracted when they left the vehicle. When left unattended by an adult, thirty percent of affected kids gained entry into an unlocked vehicle, became trapped and were overcome by heat. It takes only minutes for a child to be at risk of death and serious, permanent injury in a hot car. Drivers must keep car doors locked and keys out of reach from young children.

Safe Kids USA urges all adults who transport children to take the following steps:

Call 911 if they see a child unattended in a vehicle.

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Place a cell phone, PDA, purse, briefcase, gym bag or whatever is to be carried from the car on the floor in front of the child in a back seat. This forces the adult to open the back door and observe the child.

Have a plan with your child care provider to call if your child does not arrive when expected.

Keep keys and remote entry key fobs out of children's reach.

Lock all vehicles at all times.

Check cars and trunks first if a child goes missing.

For more information on preventing hyperthermia deaths, please call Safe Kids USA at 202.662.0600 or visit www.ggwweather.com/heat and www.safekids.org/nlyca. Be sure to NEVER LEAVE YOUR CHILD ALONE in a car.

Safe Kids USA is a member of Safe Kids Worldwide, a global network of organizations with the mission of preventing unintentional childhood injury, the leading cause of death and disability to children ages 1 to



14. More than 600 coalitions in the United States and nineteen member countries worldwide bring together health and safety experts, educators, corporations, foundations, governments and volunteers to educate and protect families.

<http://www.foxbusiness.com/story/safe-kids-usa-joins-national-health-safety-partners-eliminate-forgotten-child/>

Medicine Drop (Kinston Free Press, North Carolina) | [TOP](#)

March 15 / Chris Lavender

Safe Kids Lenoir County hosts Operation Medicine Drop in Kinston

With spring cleaning ahead for most, Safe Kids Lenoir County leaders hope to see household medicine cabinets cleared of expired prescription drug medications through Operation Medicine Drop, which is a statewide program.

During the year, drop off points will be set up to allow the public to safely dispose of their expired medications. Safe Kids North Carolina, the State Bureau of Investigation, Drug Enforcement Agency and local law enforcement are spearheading the effort.


Several people dropped off their unwanted or expired prescription medications Sunday at the Neuseway Planetarium and Science Museum. The medications were recorded and delivered to the Kinston Department of Public Safety, which sent the items to the SBI for incineration.

Another Operation Medicine Drop event will be held from 9:30 a.m. until 11:30 a.m. Tuesday at 104 Greenridge Road at the Greene County Senior Center in Snow Hill.

“There are no questions asked,” Safe Kids Lenoir County Director Velvet Tyndall said. “The program also targets expired over the counter drugs.”

Tyndall said this week also marks poison prevention week statewide, which ends on March 20. According to the North Carolina Division of Public Health, the state had an average unintentional poisoning rate of 10.1 per 100,000 state residents from 2005-2007.

A report released this year by NCDPH showed that 901 people died in 2007 from unintentional poisoning statewide and that narcotics and prescription drugs accounted for 77 percent of all unintentional poisoning deaths.





According to Tyndall, many make the mistake of disposing expired drugs improperly by flushing them down a toilet or sink or throwing them in the trash to be sent to a landfill. These disposal methods can lead to an environmental hazard, she said.

Operation Medicine Drop ensures that expired drugs will be disposed of in a lawful manner, Tyndall said.

Cindy Bingham, Neuseway Planetarium and Science Museum Director, assisted with the event Sunday and said another Operation Medicine Drop will be held again at the site in September.

“A woman who dropped off her medications said she wasn’t aware you shouldn’t flush medications down a sink or toilet,” Bingham said. “We are helping raise awareness.”

Fewer expired medications will be available for abuse as well through the program.

“Unfortunately, we are seeing more teenagers getting a hold of their parents’ and grandparents’ expired medications,” Tyndall said. “This will help prevent some of that.”

For more information about Operation Medicine Drop, visit ncsafekids.org.

Chris Lavender can be reached at 252 – 559 – 1078 or clavender@freedomenc.com.

<http://www.kinston.com/news/medicine-62732-drop-medications.html>

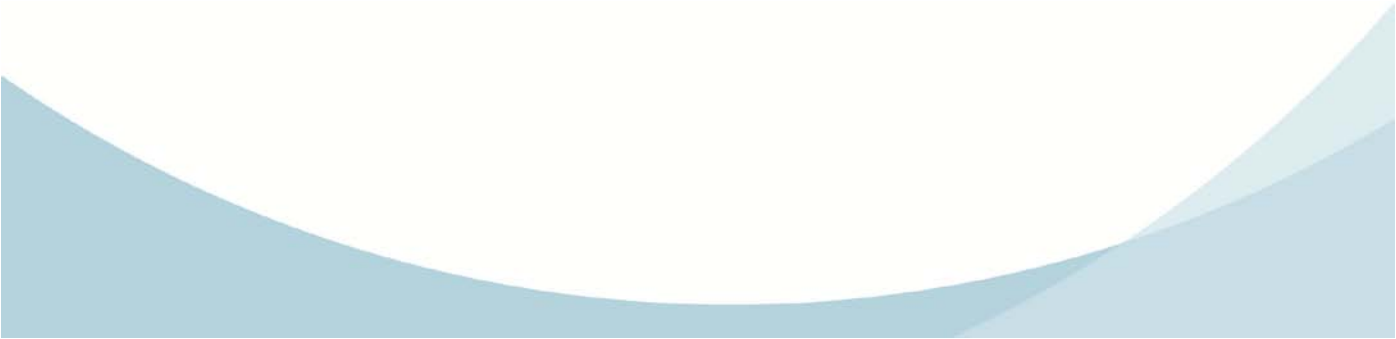
Poison Prevention Week Starts Today with Kids' Safety in Mind (PleasantonWeekly.com, California) [TOP](#)

March 15

Group urges parents to make sure household chemicals, medicines are stored where children can't find them

Children's safety groups are reminding parents to make sure that hazardous household chemicals and medicines are kept out of kids' hands during National Poison Prevention Week, which begins today.

Organizations dedicated to preventing accidental injury released a checklist of tips for preventing unintentional poisoning in children and highlighted the likelihood of poisoning accidents occurring at home.





According to county officials, poison control centers receive 1.2 million calls annually for accidental poisoning emergencies, 90 percent of which happen at home. Half of those reported incidents involve non-pharmaceutical products such as cosmetics, cleansers, plants, art supplies and toys.

"It doesn't take much to make a small child sick," Safe Kids Monterey County coordinator Dave Crozier said in a statement. Numerous poison prevention tips can be found on Safe Kids' Web site, www.usa.safekids.org.

The group suggests identifying poisonous plants and materials around the home and ensuring they are kept inaccessible to kids, and parents should always keep handy the toll free poison control center number in case of emergency and even program it into cell phones. That number is (800) 222-1222.

http://www.pleasantonweekly.com/news/show_story.php?id=3675

Kidde to Donate 400 Alarms (Green Bay Press Gazette, Wisconsin) | [TOP](#)

March 14

Kidde, a residential fire safety products manufacturer, will donate 400 carbon monoxide alarms to be distributed for installation in low-income homes in Green Bay and Oshkosh.

The donation was announced Wednesday at the Green Bay Fire Department, in partnership with Safe Kids Wisconsin and the Brown County and Winnebago Home Builders Associations.

Beginning April 1, all multifamily dwellings in Wisconsin will be required to have carbon monoxide alarms.

On Wednesday, Gov. Jim Doyle signed Senate Bill 415, which requires carbon monoxide alarms as of Feb. 1, 2011 in all new and existing one- and two-family residences.

"This new law will improve public safety, save lives and save tax dollars by reducing the number of emergency calls for carbon monoxide related incidents," said state Sen. Dave Hansen, D-Green Bay, who sponsored SB 415 along with state Rep. Gordon Hintz, D-Oshkosh.

<http://www.greenbaypressgazette.com/article/20100314/GPG0101/3140598/Kidde-to-donate-400-alarms>





Protect Against Home Hazards – Store Poisonous Goods Safely (Newton Kansan, Kansas) [TOP](#)

March 13

It is natural for children to explore their surroundings, unless they're getting under the kitchen sink or into the medicine cabinet where hazardous chemicals and adult medicines are kept. As National Poison Prevention Week (March 14-20) approaches, Safe Kids Kansas reminds parents to make sure they store hazardous materials – such as cleaning products or medication – out of their children's reach.

Each year, unintentional poisoning is the cause of death for approximately 100 children ages 14 years and under and poison control centers in the United States receive 1.2 million calls as a result of accidental poisoning of children ages 5 and under. Nearly 90 percent of these toxic exposures occur in the home, and 56 percent involve non-pharmaceutical products such as cosmetics, cleansers, personal care products, plants, pesticides, art supplies, alcohol and toys.

"It doesn't take much to make a small child sick," said Cherie Sage, State Director of Safe Kids Kansas. "Almost half of poison exposures for children under the age of 5 are caused by medicine. Children have faster metabolisms than adults and anything they ingest will be absorbed into the bloodstream very quickly."

National Poison Prevention Week is a week nationally designated by Congress since 1961 to highlight the dangers of poisonings and how to prevent them. Child-resistant packaging is credited with saving hundreds of children's lives since its introduction in the 1970s. Still, there is no substitute for active supervision and childproofing. "If a product label says 'keep out of reach of children,' there's a reason," said Sage. "Keep it up high and in a locked cabinet."

Safe Kids Kansas reminds parents to learn the toll-free poison control center number: 1-800-222-1222 and to keep the number near every phone in your home and program it into your cell phone. This number connects you to your local poison control center from anywhere in the United States.

"If a child is choking, having trouble breathing or having a seizure, call 911 instead," said Sage. "Follow the 911 operator's instructions. Do not induce vomiting or give the child any fluid or medication unless directed."

Safe Kids Kansas offers these additional tips:

~ Lock up potential poisons out of sight and reach of kids. This includes makeup, medicine, plants, cleaning products, pesticides, art supplies, baking extracts, and beer, wine and liquor.





- ~ Never leave kids alone with an open container of something you wouldn't want them to ingest. A child can be poisoned in a matter of seconds.
- ~ Don't refer to medicine or vitamins as candy and don't involve children as helpers with your medication.
- ~ Choose medicines and products that have child-resistant caps. When you are giving medicine to your children, follow dosage directions carefully.
- ~ Keep products in their original containers. Read labels to learn if a product is poisonous and for first aid information.
- ~ If your home was built before 1978, test for lead-based paint and get your child tested for lead exposure. Children inhale the dust of lead-based paint and can build up enough lead in their blood to affect intelligence, growth and development.
- ~ Install a carbon monoxide alarm outside every sleeping area and on every level of your home. Carbon monoxide is an invisible, odorless gas that builds up around fuel-burning appliances and cars in garages. It can make a child seriously ill in concentrations that would barely affect an adult.
- ~ Know which plants in and around your home can be poisonous.
- ~ Discuss these precautions with grandparents and caregivers. They may have medications that can be very dangerous to children and their homes might not be as well childproofed as yours.

For more information about poison prevention, call the Poison Control Center at 800-222-1222, and press "3" for the public educator, or call Safe Kids Kansas at 785-296-0351, or visit www.usa.safekids.org.

Safe Kids Kansas, Inc. is a nonprofit Coalition of over 70 statewide organizations and businesses dedicated to preventing accidental injuries to Kansas children ages 0-14. Local coalitions and chapters cover Allen, Anderson, Atchison, Butler, Clay, Coffey, Dickinson, Doniphan, Douglas, Elk, Ellis, Finney, Geary, Harvey, Jackson, Jefferson, Johnson, Labette, Leavenworth, Marion, Marshall, McPherson, Meade, Mitchell, Montgomery, Pottawatomie, Riley, Saline, Sedgwick, Shawnee, Smith, Sumner, and Wilson counties, as well as the city of Emporia and the Metro Kansas City Area (Wyandotte county and several Missouri counties.) Safe Kids Kansas a member of Safe Kids Worldwide, a global network of organizations whose mission is to prevent accidental childhood injury. The lead agency for Safe Kids Kansas is the Kansas Department of Health and Environment.





<http://www.thekansan.com/newsnow/x673418359/Protect-Against-Home-Hazards-Store-Poisonous-Goods-Safely>

Change Your Clock, Check Your Batteries (The Grand Island Independent, Nebraska) | [TOP](#)

March 13 / Sarah Schulz

If someone told you there was a simple way to cut the number of fire deaths in half, would you be interested?

"Death rates are twice as high in homes without working smoke alarms," said John Falgione, Nebraska state fire marshal.

Statistics show that smoke alarms were present in 69 percent of all reported fires between 2003 and 2006, but only operated 47 percent of the time. Sixty-three percent of home fire deaths during the same period occurred in homes that either failed to have smoke alarms or had one that wasn't working, according to a press release from Falgione.

Making sure a smoke alarm or smoke detector is working is relatively simple and inexpensive. Smoke alarms that are older than 10 years should be replaced and batteries should be checked regularly, according to the release.

"Change your batteries in your smoke alarms when you change your clock," Falgione said. "Don't wait for the low battery chirp."

The exception to the battery replacement rule would be if the alarm has a 10-year battery or is a sealed unit, according to the release.

Hard-wired smoke alarms are more reliable than those powered solely by batteries, according to the release.

"Protect yourself and your family," he said. "With 31 percent of reported home fires not having any smoke alarm, isn't it time we all get alarmed?"

According to SAFE Kids USA, an average of 116,600 children are injured nationwide from fire/burn-related incidents each year. Fires and burns are the third leading cause of unintentional death among children ages 1 to 14 years. Smoke alarms weren't working or weren't present in two-thirds of the cases where a child was injured or died from a residential fire. Having a working smoke alarm reduces one's chances of dying in a fire by nearly half.





Children playing with fire account for 4 percent of home fires. These fires cause 40 percent of home fire-related deaths among children under age 5. Home fires and fire related deaths are more likely to occur during the cold-weather months of December through March, according to SAFE Kids.

Smoking materials are the leading cause of fire-related death and the fourth leading cause of fire-related injury in homes. Home cooking equipment is the leading cause of injuries in residential fires, according to SAFE Kids.

As we change our clocks this morning, it is also a good time to update emergency information stored in cellular phones.

U.S. Cellular recommends that, in addition to checking smoke alarms and carbon monoxide detectors, the "in case of emergency" contacts in cell phones should be updated. The information is sometimes the first resource emergency personnel have to get in touch with the family of a person during an emergency.

In addition, the networks associated with cell phones automatically adjusted to Daylight Saving Time at 2 a.m. today to accurately reflect the current local time so cell phones can be referred to while changing other clocks around the home, in a vehicle and at the office.

<http://www.theindependent.com/articles/2010/03/13/news/local/11566503.txt>

New State Law Mandates C.O. Detectors (WBAY-TV, Wisconsin) [TOP](#)

March 10 / Sara Kronenberg


A new state law is requiring many people to make a life-saving change in their homes.

Carbon monoxide detectors are already in new homes, and Governor Doyle signed a bill Wednesday afternoon that will require CO detectors in *all* homes starting in April 2011.

The reason is simple: Carbon monoxide detectors save lives.

"A lot of times we do responsive legislation, but this is really aimed at being pro-active, making sure that we reduce the likelihood that we'll have another incident in the future," Representative Gordon Hintz, a Democrat in Wisconsin's 54th District, said.

Local fire officials and state legislators came together Wednesday morning, saying it's a law that's a long time coming. The odorless, colorless gas kills more than 2,000 people in the U.S. die every year.





The bill had the support of fire departments, the Wisconsin Builders Association, and Safe Kids Wisconsin.

"It's to make people aware of the dangers of carbon monoxide, and if we can save one life we've done a good job with this bill, but I'm sure we're going to save more," Senator Dave Hansen, a Democrat in the 30th District, said.

But it won't have any specific repercussions. People won't be fined for not having a detector and there won't be home checks.

"The goal today is not to force people to, you know, go out and have another expense during this tough time, but rather to encourage compliance, to make it as easy as possible to build awareness that this is a very real threat," Hintz said.

But cities might make some changes.

Lieutenant Nick Craig, Green Bay Fire Department, said, "We can't be any more lenient than the State is, but we can be more restrictive. So at some point we may take a look at being able to issue a citation for somebody who is not in compliance."

But that, they say, is down the road. Right now they're thrilled that this new law will get the word out. They hope it will save lives.

"Get that carbon monoxide detector. Twenty dollars for life insurance? Wow, you're not going to beat that," John Holland, Oshkosh Fire Department, said.


<http://www.wbay.com/Global/story.asp?S=12117571>

RISK AREA NEWS

Natasha Richardson Death 'Inspires Ski Helmet Boom' (BBC News) [TOP](#)

March 18 / Flora Watkins, BBC News

The death of Natasha Richardson while skiing in Canada reignited the debate about whether helmets should be worn on the slopes.





The 45-year-old actress died from bleeding in her skull caused by a fall during a lesson. She was not wearing a helmet.

A year on and her untimely death appears to have triggered a dramatic rise in the number of ski helmets sold in the UK.

Although sales have been rising steadily for the past few years, winter outfitter Ellis Brigham says it has seen a spike of 58% this season, while another snow sports company, Snow and Rock, says its sales have tripled.

On the slopes, many skiers and snowboarders say they have been struck by how commonplace helmets have become.

Mark Greenwood, from Rugby, is skiing with a group of 12 friends in the Portes du Soleil region of the Alps. He says that, for the first time, every single member of the group is wearing a helmet - apart from his wife, and that is only because she didn't get round to buying one.

"Others have died," he says - "Sonny Bono died crashing into a tree. I had a few crashes and thought, 'Now's the time to get a helmet - before it's too late.'"

Bono, who shot to fame as part of US singing duo Sonny and Cher before going on to become a Republican congressman, died in a skiing accident in 1998 aged 62.

'Like concrete'

Phil and Sue Tetley, from Cambridge, are also sporting helmets this season. As former snowboarders, they were already converted. Take-up of "lids" has traditionally been higher amongst boarders, as some think they are more prone to head injuries than skiers.

"It's just like concrete underneath when it's really icy," says Phil. "You wouldn't ride a bike without a helmet, so I wouldn't ski without one." His wife Sue adds that it makes her feel far more secure and confident. She says she's seen the benefits of wearing a helmet at first hand:

"A friend of mine, if she hadn't been wearing one, she'd have had a really nasty injury - she was incredibly lucky, as she'd only bought it the day before."

It isn't just safety concerns - and a high-profile death - that have made wearing a helmet more appealing.





Many resorts have made it compulsory for children to wear helmets during their lessons and it's now rare to see anyone under the age of 14 without one. Vail Resorts in Canada, has made helmets compulsory for all its employees this season.

Lower Austria made them compulsory for all children under 14 after the death of a woman in a high-speed collision in January 2009.

Helmets are also compulsory for child skiers in Italy and many ski schools across the Alps insist on them.

New technology means that the latest helmet models are very light.

There are many different styles and colours. Some have a space for your iPod or MP3 headphones; others come equipped with head cams.

Prices have come down and one of the best-selling models can be bought for around £50. Whereas helmets were once seen as being a bit geeky, that is not so much the case anymore.

But many remain unconvinced. Another holidaymaker in Les Portes du Soleil, Ray Zdanovich, from Slough, says that in 30 years of skiing, he's never seen a reason to wear one:

"For children it's fine but for adults, I think they cause more injuries than they save. If you're wearing a helmet, it affects your hearing and it makes people ski beyond their abilities, because they think that they're safe."

The debate is set to continue, with brain injuries association Headway in discussion with MEPs about how to introduce legislation at European level to make helmets compulsory.

Head injuries

However, medical opinion is divided about how effective they can be in preventing serious injury. Dr Mike Langran, who's a GP in the Scottish resort of Aviemore, has been researching snow sports injuries for 20 years.

He says that although helmet uptake has increased during that time - from around 2% to 60% - there's been no significant decrease in the number of head injuries seen.

"They do protect you well against minor head injuries but there's no conclusive evidence that if you hit a tree or another skier, that it's going to save your life."

He says the overall risk of a serious head injury is so low that to make helmets mandatory is over-the-top.





"A helmet is not a panacea and it doesn't protect you against everything."

http://news.bbc.co.uk/2/hi/uk_news/8570513.stm

