Radio PSAs for Safe Kids Day

Live Read Scripts

Bumps and Bruises – :30 PSA (including :08 for coalition use)

Kids are going to get bumps and bruises as they grow up. It’s part of being a kid.

But we can protect kids from serious injuries.

Did you know that preventable injuries are the number one cause of death for children in the United States?

This is a problem we can fix.

Join us for Safe Kids Day. A day to celebrate kids, prevent injuries and save lives.

Add :08 of local details here.

**Dreams – :60 PSA (including :28 for coalition use)**

All kids dream about what they want to be when they grow up.

But too many kids don’t have the chance to realize their dreams ‒ because of a car crash, a fire, a drowning or some other tragedy.

Did you know that preventable injuries are the number one cause of death for children in the United States?

But the thing about preventable injuries is that they’re preventable. There are little things we can do so kids can grow up to do big things.

Join us for Safe Kids Day. A day to celebrate kids, prevent injuries and save lives.

Add :28 of local details here.