

---

## AN OUNCE OF PREVENTION – September 2015

### Your Safe Kids September Newsletter

Dear Supporter,

Are you on social media? Do you spend time regularly on Facebook, Twitter, Instagram, YouTube or Pinterest? We have so many options on how we communicate with each other to share important moments of celebration, things that make us laugh, cute smiles of our kids and so much more.

Here at Safe Kids, we love our social media. It allows us to present to you, our friends and followers, messages that can educate and sometimes amuse. For back to school, we released a new interactive infographic, How Not to Get Hit by a Car. Check it out and share it with your friends. I hope you like it as much as I do.



And if you are a YouTube fan, check out our award-winning videos. Bubble Wrap and Enjoy the Ride are two of my favorites. And here is a sneak peak, the first of a new series of videos on sports safety featuring experts in concussion, hydration, overuse and emergency response, as well as athletes, coaches and kids.

Have a look and let me know what you think. Is the information helpful? Will you share it with a friend? Are you looking for information on another topic? I'd love to hear what's on your mind. We'll print some of your comments and suggestions in next month's An Ounce of Prevention.

Kate Carr  
President, CEO, Mom  
Safe Kids Worldwide

## THE WINNER OF THE KIDDO IS:

### Blurb Title

Last month we asked you for the advice you would share as your child heads off to a new adventure. Thank you for all the incredible responses. They were all so good. Here are a few of our favorites.

"Choose the right path for you that will leave no regrets later." – Stephanie E.

"Always stay true to yourself." – Joanie R.

"Don't change to please others." – Mary G.

"I have used and continue to suggest only three words: MAKE GOOD CHOICES." – Annette W.



---

[Facebook](#) | [Twitter](#) | [You Tube](#) | [Pinterest](#) | [Google+](#) | [LinkedIn](#) | [Sign Up for Email](#) | [Website](#)

---



---

“Be mindful of what you say, think of the ramifications your words may have. BE KIND.” – Nancy K.

“Mistakes are how you learn. Expect them, and let them teach you what you need to know the first time.” – Sandra H.

“Don’t leave your laundry unattended.” – Theron N.

“Privilege brings responsibilities; they are inseparable.” – Don P.

“If you see someone alone and standing in the lunch room looking for a place to sit, invite that person to sit with you!” – Cecilia J.

## NEW THIS MONTH

### Sports Safety 101

Safe Kids teamed up with Johnson & Johnson and top experts in concussions, hydration, overuse injuries and more to create [Sports Safety 101](#), a video series to help keep kids in the game, and not on the sidelines because of a preventable injury. First up: [Concussion](#).



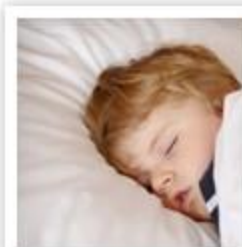
### A Message to Parents with Kids in Car Seats

Have you registered your car seat? It is the single best way to learn about a recall that could affect the performance of your car seat. [Read](#) how taking only a few minutes to register her car seat made all the difference for Britney and her one-year-old daughter, Dakota (right).



### Hear the Beep Where You Sleep

Fire Prevention Week is October 4-10, with a focus on the importance of having a working smoke alarm in every bedroom and outside every sleeping area. It is a perfect time to get the family together and complete this [Fire Prevention Week Checklist](#).



---

## HIX PIX

### Teens Talk Texting

Each month our video director, Kris Hixson, picks a video that's an absolute must-see.

*"We went out to the National Mall and asked teenagers if they texted while crossing the street. The great thing about these teens is that they were completely honest, which led to both [scary and amusing answers](#)."*



## SAFE KIDS AROUND THE WORLD

### Join Us for International Walk to School Day

On October 7, join thousands of students, parents and communities across the United States and around the world as they celebrate International Walk to School Day. Why is it so important? Hear directly from [kids from around the world](#).



## IT'S OUR POLICY

### 10 Ways to Keep Kids Safe While Walking

Working with your city officials to create good policy can make a big difference for kids who are walking in your community. And it can be easier than you think. Here are [10 ways](#) towns and cities can keep kids safer while they are walking. We are working hard to get this information to mayors across the country, and we can [help you](#) do the same.



## SUPPORT SAFE KIDS

### Support Team Safe Kids in The Marine Corps Marathon

On October 25, more than 100 people will be running as part of Team Safe Kids in the Marine Corps Marathon. Please help support these heroes in their final push to meet their fundraising goal by [making a donation](#) today.

