Dear Supporter,

One of my favorite parts about summer vacation is the unexpected. The memorable moments that just happen when families come together, relax and have fun. For me, it usually includes some kind of late night dance party, a game of scrabble with my kids, nieces and nephews on a rainy day, or cooking a great meal together with my brothers. You get the picture – food, fun and games.

My friend, Wayne, recently shared a message from his friend, Herman Fala. Herman had one of these memorable moments with his family, including toddlers Juliette and Michael, on their two-week vacation on Long Beach Island this summer. The experience was captured in [this video called Eat for Me](#) that is sure to make you smile. He shared it with his friends and gave me permission to share it with you. I hope you enjoy it as much as I did.

Now it’s your turn. Please send me one of the memorable moments that you experienced this summer. We’ll include the best ones in next month’s An Ounce of Prevention.

Kate Carr
President, CEO, Mom
Safe Kids Worldwide

THE WINNER OF THE KIDDO IS:

Last month, we asked for your favorite 4th of July memories. We received several special memories but this one from LeeAnn M. skyrocketed to the top of the list.

The 4th of July means family to me - family lake time, family BBQ's, and family laughing together. So it is with amazement that the 4th of July’s I remember quite fondly are those I spent overseas as a Peace Corps Volunteer in Kenya, East Africa. And while the 4th of July in Kenya was considered a part of the coolest time of the year, I remember beautiful, sunny, warm days when we saw other volunteers from all over the country, some for the first time since the year before.

The moment frozen in time for me was when we sang the Star Spangled Banner. This was when the tears came and I choked up with emotion. This was never planned. In fact, after the first year, I promised myself I would not cry the next year. Nice promise . . . but I couldn’t keep it. So many thoughts racing through my mind as the tears streamed down my face – of those who had fought for our freedom, sacrifices made by so many, my family half a world away (and missing them – after all it was the 4th of July!), my proud feelings for a country I loved, and the opportunity to serve alongside others in a foreign country that now seemed like home. Yes, the 4th of July is about family to me – and the Peace Corps was my family for over 2 years.
NEW THIS MONTH

Water Watcher Makes Swimming a Splash
When your kids are in the pool this summer shouting “watch me, watch me,” it turns out that’s great advice. If you’re having fun in or around water, keeping an eye on young swimmers is the best way to keep them safe. This Water Watcher card can help. Dive into more tips on water safety.

How to be a Road Scholar
Summer time usually includes traveling time for so many families across the country. Before you hit the road this season, please take 15 minutes for an at-home car seat checkup using the Safe Kids downloadable checklist. Whether your summer adventures are on the road, in the air, or just preparing for family and friends to visit, here are a few more tips to help you travel safely.

Coming Together for National Heatstroke Prevention Day
Summer days are great for the pool and the beach, but they’re not so good for the inside of cars, which can rise to deadly temperatures in a very short period of time. We’re partnering with the NHTSA and committed partners including the General Motors Foundation and OnStar for National Heatstroke Prevention Day, a national day-long social media campaign to raise awareness about the dangers of leaving children unattended in cars. Help us prevent more heatstroke tragedies by spreading the word through social media. Here’s how.

HIX PIX

Video of the Month: “Special Report: Recycle Your TV”
Each month our video director, Kris Hixson, picks a video that’s an absolute must-see. He’ll even tell you why.

“This month’s Hix Pix is called ‘Special Report: Recycle Your TV.’ We wanted to make recycling fun and I think we came up with one of our most creative and funny videos yet. Our newscaster (an actual lead anchor from North Carolina) was a great sport and the shoot came together perfectly. It’s sure to make you want to go out and recycle that old TV today.” — Kris
SUPPORT SAFE KIDS

Join Team Safe Kids at the Marine Corps Marathon
Safe Kids has just a few more runner spots remaining in the Marine Corps Marathon. Are you interested in joining Team Safe Kids in one of the best races in the country? Find out how.

IT'S OUR POLICY
“Return to Learn” – Something to Think About
As we continue to learn more about brain injuries sustained by our young athletes, that information is helping inform smart policy to ensure safety is a top priority. One example is the “return to learn” protocols that require schools to monitor student athletes and their return to academics as well as sports following a head injury. Safe Kids can help you work for a law like this in your state or with your school board.

SAFE KIDS AROUND THE WORLD
New Zealand Buttons Up Battery Safety with New Video
Our partners at Safekids Aotearoa in New Zealand developed an interactive video in partnership with Energizer and the New Zealand Ministry of Health to help raise awareness about the dangers of button batteries. It’s a must see for parents in New Zealand and around the world.