

AN OUNCE OF PREVENTION – JUNE 2014

Your Safe Kids July Newsletter

Dear Supporter,

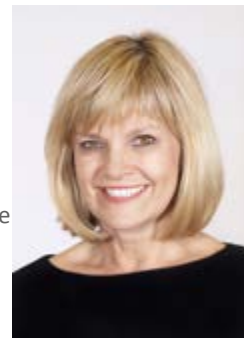
What plans do you have to celebrate the 4th of July? This holiday has always been a favorite of mine. I was born in Philadelphia – the cradle of liberty, home of Betsy Ross, birthplace of independence – so you can imagine that I was steeped in the celebration from my earliest days.

Growing up, it meant watching the parade and riding along on my bicycle trimmed out in red, white and blue. There was always a backyard barbeque with hot dogs, hamburgers and all the trimmings. Sometimes we celebrated with a summer vacation to the beach. And no matter where we went, we always seemed to find fireworks. Great fireworks that lit up the night sky with spectacular displays.

I will be watching the fireworks in Washington, D.C. this year. It's been my home for over 20 years. The site of the monuments (the Jefferson Memorial is one of my favorites), the Capitol building lit up every night, the opportunity to walk by the White House or take an out-of-town friend for a visit, is a daily reminder of what our freedom means to me. And the birthday of our nation, celebrated in a blaze of fireworks, is also a time to give thanks and honor all those who fought hard for that freedom.

So in honor of the 4th of July, please send me your thoughts on what July 4th means to you or a picture of your favorite fireworks display. And remember, sparklers are lots of fun but they get super hot. Have fun and stay safe.

Kate Carr
President, CEO, Mom
Safe Kids Worldwide



THE WINNER OF THE KIDDO IS:

Great Dad

Last month, we asked for your favorite childhood memories with dad. We received several special memories, including this one from Kristina P., which really touched our hearts. You can read the entire note, as well as all the other great responses, in Kate's [Father's Day blog](#).

[My dad] managed to volunteer with our local fire department and local ambulance services. I grew up in a very rural area, so access to many of those emergency services was essential and was performed by those who volunteered to do them. The expectation to provide quality care is the same whether you are paid or on a volunteer service so much of my dad's "free" time was spent in classes learning how to be a better firefighter and EMT. I can remember sitting in fire trucks while he and his colleagues tried to save lives and property. I know it is because of his love of service to others and service to community that I became an emergency room nurse. One of my earliest memories of my dad was him teaching my brother and me CPR at home.

**THE
KIDDO
AWARD**

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NEW THIS MONTH

Leaving Fireworks to the Pros

We know fireworks are fun and it's tempting to try to put on your very own show. But this is the time of year when there is a significant increase in the amount of injuries and fires due to the use of fireworks. That's why we recommend leaving fireworks to the professionals. It's the best way to enjoy the show and stay safe at the same time. [Here are few more tips](#) about fireworks.



How to Make World Cup Fun for the Whole Family

Now that the United States has advanced to the 16-team "knockout" stage in the World Cup, it's not too late to grab the kids and jump on the bandwagon. We'll show you how it can be fun for the whole family in a new blog called: [Why I Love The World Cup and 5 Ways Your Kids Can Love it Too](#).



What Every Parent Needs to Know about Teen Driving

In a new study, one in four teens surveyed said they don't use a seat belt on every ride. We're working with the General Motors Foundation to reach teens so they understand the importance of buckling up every ride, every time. Parents play a key role and you should know that your kids really do listen to your advice. Here's a [collection of resources](#) that drives home everything you need to know



HIX PIX

Video of the Month: Get the News about Heatstroke

Each month our video director, Kris Hixson, picks a video that's an absolute must-see. He'll even tell you why.

"This month's Hix Pix is called [Get the News about Heatstroke](#). It combines local and national news clips to tell the story about the danger of leaving a child alone in a car. Please share it as much as possible. You could save a life. — Kris Hixson



SUPPORT SAFE KIDS

Running the Dream

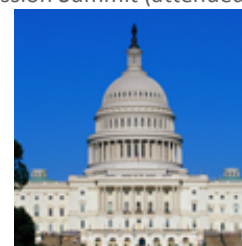
Have you ever dreamed of running the Marine Corps Marathon? Here's your opportunity to run and support a great cause. Join Team Safe Kids as we run to keep kids safe and injury free. [Find out how.](#)



IT'S OUR POLICY

Building Momentum around Sports Safety

Building on the momentum of President Obama's White House Healthy Kids & Safe Sports Concussion Summit (attended by Kate Carr), Safe Kids hosted a sports safety briefing on Capitol Hill in cooperation with the Congressional Kids' Safety Caucus. Five experts participated, including Jack Crowe, former football coach at Auburn. A key takeaway was the importance of cross training rather than focusing on one sport a year. Safe Kids' sports safety program is made possible by grants from founding partner Johnson & Johnson. [Read more.](#)



SAFE KIDS AROUND THE WORLD

Trampoline Safety is Flippin' Fun

If you or your kids love jumping on trampolines (and who doesn't?), you have to check out [this video](#) created by our partners down under. The Australian Competition and Consumer Commission, Kidsafe and state consumer protection agencies teamed up with Olympian trampolinist, Blake Gaundry, to raise awareness about trampoline safety. The resulting video is, well, pretty flippin' good. [Watch it here.](#)

