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## AN OUNCE OF PREVENTION – November 2014

### Your Safe Kids November Newsletter

Dear Supporter,

Thanksgiving, my favorite holiday, is just days away.

I'm looking forward to heading to Philadelphia where my brother, Jim, and I will cook for family and friends. The final numbers aren't in yet but it looks like we will celebrate with almost 40 people. That means a lot of turkey and even more trimmings.

When it comes to family favorites, I add two things to the feast: Brussels sprouts (my secret ingredients are pancetta and maple syrup), and pumpkin cheesecake (worth the calories).

It's a tossup between my son and me when it comes to the best pumpkin cheesecake. Chris believes, "I've perfected the recipe beyond mom." To be fair, he has some baking skills that I admire and I'll give him extra points for those skills. I'm just happy that he cares enough to add something special to the day.

I'm grateful to be with family for the holiday and hope your day is just as wonderful.

Now it's your turn. Please [tell me](#) about a dish or tradition that makes your Thanksgiving holiday special. We'll include a list in next month's An Ounce of Prevention.

Happy Thanksgiving.



Kate Carr  
President, CEO, Mom  
Safe Kids Worldwide



## THE WINNER OF THE KIDDO IS:

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## A Star is Born

Last month, we asked for a story about a place that you visited that inspired you. We enjoyed the journey through your responses. This one from Debby L. inspired us.

*"I recently traveled to see my nephew perform in a play. It was his first starring role – he never had more than two lines before. Being one of the stars of a play can be scary and it was inspiring to see him take a risk and really put himself out there and then do an awesome job. It was even more inspiring that other people who weren't related to him thought he did a good job, too. To see these kids grow up and do amazing things is really, really fun."*

**THE  
KIDDO  
AWARD**

## NEW THIS MONTH

### The Heat is On

The smell of turkey baking in the oven or tasty sides simmering on the stovetop is hard to resist for kids (and adults). Here are a [few tips](#) to keep your kids safe from burns whether in the kitchen, around a fireplace or in any other part of your home.



### Up, Up and Away

When it comes to where to keep medicine, Superman said it best, "Up, Up and Away." If you're a parent, grandparent or just have kids coming to your house this holiday season, here's all the information you need to know to be a [medication safety superhero](#).



### Doubtful Dad: Tales from the Dog Park

In our continuing blog series, read what happens when our [doubtful dad](#) hits the dog park and comes across a doubtful mom, a baby and a dog named Arthur.



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## HIX PIX

### Video of the Month: Teens Talk Texting

Each month our video director, Kris Hixson, picks a video that's an absolute must-see.

*"We went out to the National Mall and asked teenagers if they texted while crossing the street. The great thing about these teens is that they were completely honest, which led to both scary and amusing answers. The [resulting video](#) is hopefully a wake-up call to all teens and parents about the importance of putting down that cell phone while crossing the street."*



## SUPPORT SAFE KIDS

### Don't Forget to Tip

Got a great tip for moms? What's the best activity for a rainy day? How do you entertain your kids on a road trip? Share your best tips with other moms on the [MOTRIN Facebook page](#) and you could win a \$100 gift card. Safe Kids will also receive \$1 for every tip you post. That's what we call a win-win.

No purchase necessary. 50 U.S./DC, 18+. Ends 11:59 p.m. ET 12/21/14. Official Rules apply: <http://bit.ly/1rTyqVP> Safe Kids will receive \$1 from the makers of MOTRIN for every approved tip you post between now and 12/21, with a minimum donation of \$30K and a maximum donation of \$50K.



## IT'S OUR POLICY

### Call to Action on Safe Sleep

Let's work together on solutions to a tragedy that's affecting too many families. In Congress, the House passed a bill that will create a nationwide system to understand why infants die unexpectedly in cribs. Now, Safe Kids is working with others to pass the bill in the senate before it adjourns in December. We encourage you to ask your senators to pass S.2746. Here's an easy-to-use tool to find your [Senators' phone numbers or e-mail addresses](#). Remember to let us know that you reached out by tweeting @SKWAdvocate.



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## SAFE KIDS AROUND THE WORLD

### Putting the Brakes on Road Injuries

Safe Kids Worldwide is proud to host the Safe Roads | Safe Kids Global Road Safety Summit in Washington, D.C., on December 11 and 12. More than 500 kids around the world die on and around roads each day. This [important event](#) will bring together stakeholders from international agencies, governments, foundations, the private sector and NGOs to plan strong action steps to enhance the safety of our children, prevent injuries and save lives.



