

## AN OUNCE OF PREVENTION – December 2013

### Your Safe Kids December Newsletter

Dear Supporter,

There is so much to love about the holidays: snow for some of us, special treats for most of us, visits with family and friends, a welcome break from our normal routines – and of course, the omnipresent holiday music.

Let me tell you a secret. I really love some of those holiday tunes. Especially the songs that are fun, upbeat and make me want to sing along and dance. Think Mariah Carey's "All I Want for Christmas is You" or "Rockin' Around the Christmas Tree."

We've had such a great year together – one that makes me want to dance – so I thought it might be fun to finish it up by sharing our favorite songs. Please send me the ones that make you want to smile and dance. It can be for the holiday or not. We'll compile a new playlist for you in the next An Ounce of Prevention so you'll be ready for 2014.

Have a very happy and healthy holiday from everyone here at Safe Kids.

Kate Carr  
President, CEO, Mom  
Safe Kids Worldwide



## THE WINNER OF THE KIDDO IS:

### The Best Medicine

Last month we asked for one thing you were thankful for this holiday season. We appreciate all the great responses but this one from Shannon A. from Dallas was particularly gratifying.

*This holiday season, I'm grateful for the same thing I'm grateful for every other day of the year: Spontaneous laughs.*

**THE  
KIDDO  
AWARD**

## NEW THIS MONTH

### Gotta Keep 'em Separated

It's great to have family and lots of kids over for the holidays. Just take an extra second to make sure the toys and games are separated so that younger kids don't have access to games with small parts or other potential choking hazards. Learn more tips from our expert mom in her [new blog](#).



### Advice from a Weather Nerd

Mother Nature can be tough this time of year. While no one can be completely prepared for things like last month's Typhoon Haiyan in the Philippines or Super Storm Sandy in 2012, we can all lessen the risk by simply having a plan. [Here is some advice to get you started.](#)



### Hix Pix

#### Must-See Video of the Month

We have a new segment in An Ounce of Prevention called Hix Pix. Each month our video director, Kris Hixson, will pick a video that's an absolute must-see. He'll even tell you why.

*"This month's 'Hix Pix' is called: [Kid Speak](#). It's one of my all-time favorites because there's an intangible quality and an undeniable sweetness in the way this little boy shares his story. You can just feel how proud he is. I think we captured lightning in a bottle on this one. Enjoy!" — Kris Hixson*



### IT'S OUR POLICY

#### Success Protecting Kids from CO Poisoning

It's always nice to brag on our coalitions' work, and this month thanks goes to Safe Kids New York and Safe Kids Queens for their work in passing legislation in New York City to require 10-year smoke alarms in homes. You can watch Mayor Bloomberg sign the bill [here](#). CO legislation was also passed in the Pennsylvania legislature, originally sponsored by State Rep. Frank Farry of Bucks County, PA. In addition, Safe Kids supports [federal legislation](#) just introduced to protect kids from CO poisoning sponsored by Senator Amy Klobuchar of Minnesota.



### SUPPORT SAFE KIDS

#### Help Us Teach a Child to Swim this Holiday Season

Knowing how to swim can be a lot of fun, but it's an essential skill, too. Did you know that around the globe 388,000 people drown every year? That's 44 preventable deaths every hour. And children living in the poorest communities are most at risk. This holiday season, [will you help Safe Kids teach a child to swim?](#) Your gift of \$25 will provide swim lessons to a child in need in 2014. It's a gift that lasts a lifetime.



#### Safe and Sound Sweepstakes

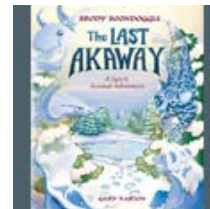
Shopping for a new TV this holiday season? Don't forget to secure it to the wall. [Our partner SANUS](#) is donating up to \$25,000 to help Safe Kids protect kids from TV tip-overs. Even if a TV isn't on your wish list, you can still help keep kids safe – and have the chance to win \$1,000 in prizes by [entering the Safe and Sound Sweepstakes](#).



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### Meet Grammy Yes

She's the one who lets kids stay up late, binge on chocolate covered potato chips and adopt feral cats. She also encourages them to be creative, explore and take great adventures that just might save the special powers of kids everywhere. Learn more about [Grammy Yes](#) and support Safe Kids at the same time.



## SAFE KIDS AROUND THE WORLD

### Safe Kids Around the Globe

Can you imagine a child riding a bike without a helmet? Now think about a child riding a motorcycle without a helmet. Unfortunately, it happens far too often in many countries around the world because child-size helmets are unavailable. Our partners at Asia Injury Prevention Foundation/Safe Kids Vietnam are determined to make a change. They opened their own factory that produces suitable and affordable helmets for kids of all ages. [Click here to learn more.](#)

