

AN OUNCE OF PREVENTION – November 2013

Your Safe Kids November Newsletter

Happy Thanksgiving.

This Thursday, more than 40 members of my family will gather in Philadelphia at my brother Jim's home to celebrate Thanksgiving – and as a bonus, it's also my sister-in-law's birthday (Happy Birthday, Debra). We're coming together from all over the country, and I'm especially thankful that my three kids, who are currently in D.C., New York City, and Los Angeles, will all be there as well.

It is my favorite holiday. We'll be cooking up a feast and counting our many blessings at dinner on Thanksgiving, then dancing off the extra calories at Debra's birthday party. I've heard there will be a special dance in honor of Debra performed by our collective kids to Katy Perry's song, Roar. And I know there will be lots of fun and laughter, for which I'm always thankful.



There's one more thing I'm thankful for as well. And that's for all of you, who I consider to be part of my Safe Kids family. Thank you for allowing me to share a small part of life with you every month. Thanks for responding with a small part of yours. And thanks for caring so deeply not only about your kids, but about all kids.

I wish you and your family a happy and healthy Thanksgiving.

Now it's your turn. What's one thing you're thankful for this holiday season? We'll include the best one in next month's An Ounce of Prevention.

Kate Carr

Kate Carr
President, CEO, Mom
Safe Kids Worldwide

THE WINNER OF THE KIDDO IS:

Halloween Heroics

Last month we asked for your sweetest Halloween traditions. We received a bunch of assorted goodies but this one from Beth. R was a real treat.

When we were little, we would usually bake holiday yummys and decorate them in a Halloween theme like bloody sugar cookies (icing of course), and make up treat bags for all of the neighbors. When they answered we would sing "Trick or treat, smell my feet, I've brought you something good to eat!" It was really fun to watch their faces when we pulled their treat bags out of our buckets. Momma always told us that it was important to give instead of receiving all of the time. I still think of those days, and continue to follow the tradition for all of my pediatric patients and their siblings as well as my neighbors. This tradition brought tears to one lady's eyes a couple

**THE
KIDDO
AWARD**

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of years ago when I handed her a treat bag on the elevator at the hospital where I work. I didn't mean to make her cry, but just wanted her to know that I thought about her and wanted to wish her a fine Halloween day.

NEW THIS MONTH

To Grandmother's House We Go

Getting ready for holiday travel? We all want to keep our little angels as warm as possible but don't forget that bulky coats and car seats don't mix. Instead use that coat as a blanket. Here are [4 more tips](#) from our expert mom who's hitting the road for her baby's first Thanksgiving.

Top Chef

Thanksgiving is a great time to share family recipes and food traditions. While you're doing it, don't be afraid to include your kids. It's a great way to teach more responsible kids how to cook safely. Here are a few more tips to [keep all your little chefs safe](#).

Tips for Toys

If you're getting a head start on holiday shopping, take an extra second to read the instructions and warning labels to make sure the game or toy is just right for your child. It never hurts to double check to see if there are any small parts that are not appropriate for young kids. Here are a few [more tips for toys](#) this holiday season.

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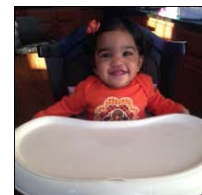
Win Free Autographed Copy of The Last Akaway

If your kids like animals, adventures and special powers, we've got the perfect gift for the holidays. [The Last Akaway](#) just won the 2013 Moonbeam Children's Book Award for Pre-Teen Fiction-Fantasy. And we're giving it away for free. Just go to the [Safe Kids Facebook](#) page and tell us what animal your child reminds you of. You'll be automatically entered to win a copy of this award-winning spirit-animal adventure perfect for kids ages 7-13. We'll even have the author sign it just for your kids. This holiday, a portion of all proceeds from the book will go to Safe Kids so please pass it on to all your friends.

IT'S OUR POLICY

Kids Safety on Capitol Hill Fun and Informative

At Safe Kids Capitol Day, members of Congress and staff learned about the range of safety risks children and their parents face in interactive demonstrations ranging from a distracted driving video game to learning how to operate an AED, from Over the Counter Medication Literacy to safe sleep best practices. FHWA Administrator Victor Mendez said in a [blog](#) that it was "not your typical safety fair" because of the "imaginative planning and turnout." Rep. Kevin Cramer (R-ND) said in a [press release](#), "It's important for Congress to share ideas, information, research and emerging trends to prevent childhood accidents." Safe Kids Capitol Day was hosted by Safe Kids in coordination with the co-chairs of the new, bipartisan Congressional Kids' Safety Caucus. Join the experience on [our photo blog](#).



SAFE KIDS IN YOUR COMMUNITY

Give Your Car Seat A Checkup

Road trips are a fun part of the holidays, but before you take off, take 15 minutes to give your car seat a quick checkup. Here's a [car seat checklist](#) that will help. If you have questions, certified child passenger safety technicians are waiting to assist or even double check your work. [Find a seat check event near you.](#)



SAFE KIDS AROUND THE WORLD

The Biggest Stars In China

If you think football is big in America, you should see the popularity of badminton in China. So it was cool when four champion badminton players joined our partners in China for road safety. The event was held in commemoration of the World Day of Remembrance for Road Traffic Safety was also part of the Decade of Action for Road Safety, a global initiative to prevent the by the year 2020. [Learn more.](#)

