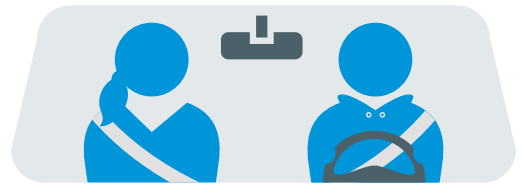


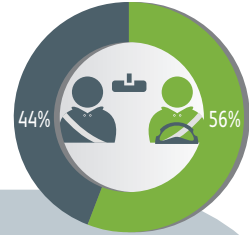
Teens in Cars



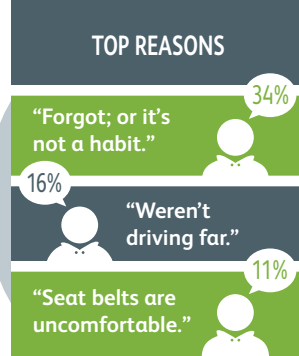
The number one killer of teens is motor vehicle crashes.



Fatalities are split almost equally between teen drivers and passengers.



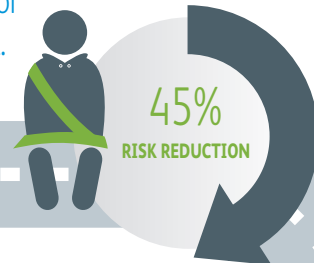
1 in 4 teens surveyed said they don't use a seat belt on every ride.



In half of fatalities, the teen was not wearing a seat belt.



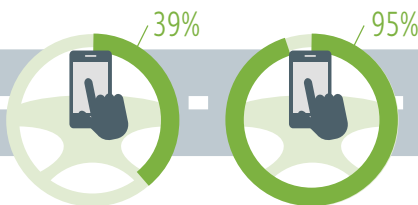
Seat belts reduce the risk of death for front seat passengers by 45 percent.



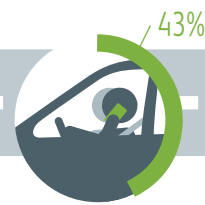
Teens who don't use seat belts are more likely to say they text while driving than those who do.



39 percent of teens said they have ridden with a teen driver who was texting, and 95 percent said they think other teens have done so.



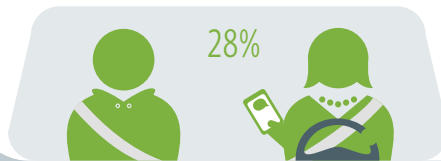
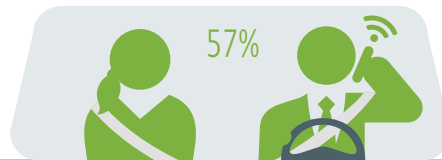
43 percent of teens reported riding as a passenger with a teen driver who was talking on the phone.



One study found that the odds of a crash or near-crash in newly-licensed teen drivers was more than 8 times greater when dialing a cell phone.



More than half of teens surveyed said they have seen a parent talking on the phone while driving.



28 percent have been riding in a car with a parent who was texting.

49% of teens reported feeling unsafe when riding with a teen driver.



31% when riding with a parent.

STOP



When someone was driving dangerously, 4 in 10 teens say they asked the driver to stop, but almost the same number said they did nothing.

Buckle Up and Speak Up
for a Safe Ride Every Time.

**SAFE
K:IDS**
WORLDWIDE™