

1301 Pennsylvania Avenue, NW

Suite 1000

Washington, D.C. 20004

March 31, 2014

[INSERT ADDRESS FOR YOUR LOCAL DOT FOUND [HERE](http://www.transportation.org/Pages/States.aspx)]

Dear [TITLE] [NAME],

At least 605 children have died in vehicles from hyperthermia since 1998. In 2013, 43 children died in this way. In our state, [INSERT NUMBER] children died in 2013. [[You can find that information here.](http://www.ggweather.com/heat/hyperthermia2013.htm)] We write to urge the Department and its safety office to use all of its best efforts to get the word out about leaving their children behind in cars. One particular initiative we urge is to place such messages on the state’s highway and road LED signs in hot weather.

The main message is a warning parents and caregivers to “Never Leave a Child Behind.”

We’ve seen the success of LED signs as part of similar campaigns in the past, such as with the “Click It or Ticket” campaign. The reach of these signs is extensive.

[The [GG Weather](http://www.ggweather.com/heat/hyperthermia2013.htm) site can provide you with not only the numbers in your state, but also articles about the incidents, and we urge you to include such a story.]

Best,

[YOUR NAME]

[YOUR TITLE]

[YOUR ORGANIZATION]