The Facts About Teen Pedestrians

- **5/week:** There are 5 teen pedestrian deaths every week in the United States.
- **13%:** There has been a 13% increase in the pedestrian death rate for 12-19 year olds since 2013.
- **Age 15-19:** In 2015, while teens ages 15-19 made up 26 percent of all children ages 0-19 years, they made up about half of the pedestrian fatalities.

We observed 39,000 middle and high school students and 56,000 drivers in school zones in 2016.

- **Distracted walking is on the rise.** We observed it in 1 in 4 high school students and 1 in 6 middle school students.
- **Distracted teens** were most likely to be wearing headphones or texting.
  - **44%**
- **Unsafe street crossing behavior** was observed in about 80% of students.
  - **31%**
- **Unsafe drop-off or pick-up behavior** was observed in nearly 1 in 3 drivers.
  - **DROP OFF ONLY**

What Communities Can Do to Protect Kids on the Move

- Install proven interventions, like crosswalks, speed limits, visible signs and traffic lights.
  - Marked crosswalks were missing in 3 out of 10 observed crossings.
- Set and enforce speed limits in school zones at no more than 20 mph.
  - Low speed limits (≤20 mph) were observed in only about 4 out of 10 school zones.
- Educate parents and students about dangerous walking and driving habits (e.g., crossing mid-block, texting or talking on the phone.)
- Implement and enforce school drop-off/pick-up policies.

For more information visit safekids.org