**PEDESTRIAN SAFETY**

**BY THE NUMBERS**

**THE GOOD NEWS IS**

- **53%** The child pedestrian death rate is down 53% since 1995.
- **44%** The child pedestrian injury rate is down 44% since 1995.
- **34%** Injury rates for kids 5-9 were down 34% in the last five years compared to the previous five years.

Most at risk are **TEENS**

In the last five years, injuries among 16-19 year olds increased 25% over the previous five years.

Could digital devices be a cause?

75% of 12-17 year olds owned cell phones in 2009, up from 45% in 2004.

**WALK SAFELY**

61 kids are hit by cars every day in the United States. Every one of these injuries is preventable. Learn how at safekids.org.