**THANK YOU LETTER**

*These talking points can be used to approach community leaders and potential supporters to get involved and support Safe Kids Day.*

*Where red, be sure to put in the appropriate information.*



1301 Pennsylvania Avenue, NW

Suite 1000

Washington, D.C. 20004

**Date**

**Contact**

**Title**

**ABC Company or ABC Foundation**

**Address**

**City, State Zip**

Dear Contact,

I would like to extend my most sincere appreciation to you [**and ABC Company or ABC Foundation**] for the generous gift of [**$XXX**] dated **XXXX** to support Safe Kids Day. Thanks to you, we will be able to keep more kids safe from preventable injuries in [**insert community name**].

[**Insert a brief, personalized paragraph specific to the donor and provide any meaningful updates about Safe Kids Day, e.g., new corporate partners or update on dollars raised**.]

I am grateful for [**ABC Company’s or ABC Foundation’s**] partnership with, and dedication to, the success of Safe Kids [**Coalition Name**]. Your generous support allows us to continue our efforts to raise awareness and improve the safety of children in our community.

We look forward to keeping you informed of all of the wonderful work we’re doing in [**community**], and we look forward to celebrating Safe Kids Day with you!

Thank you again for your support, and for all you do to keep the children of [**community/town/city/state**] safe.

Sincerely,

**[Safe Kids Representative]**

**[Safe Kids Representative’s Title]**