

## AN OUNCE OF PREVENTION – MAY 2013

### Your Monthly Dose of Child Safety News

Dear Supporter,

*We all have our favorite things about summer – the beach, family road trips, afternoon thunderstorms. As for me, it's the momentum of the summer that I love the most. How every day gets just a little longer from now until the summer solstice and what that gift of time truly means.*

An impromptu bike ride at the end of the day with my youngest daughter, Ally. An early morning walk with my oldest daughter, Jenny, before we each head off to work. Or just that one moment when I'm hanging out in the sun with my son, Chris, and we find that perfect something that makes us both laugh.



It's those little things, the unpredictable connections that only come from spending real time with the ones we love, that I cherish most about summer and make me so excited for what's to come.

Now it's your turn. [What's your favorite little thing to do with your kids as the days get longer?](#) We'll include the best story in next month's An Ounce of Prevention.

Kate Carr  
President, CEO, Mom  
Safe Kids Worldwide

## THE WINNER OF THE KIDDO IS:

### Three Times the Fun

*We took a month off from the Kiddos so we wanted to do something special. Here are not one, not two, but three winners from our April Fool's category – no joke. A little late, we know, but we hope these will still make you smile*



#1: My boss had said several times that he wanted a different desk and would not stop talking about it. So I went in early and had it set up with maintenance that we would remove his desk and put in an old school desk in its place. Oh my, was he speechless! He has laughed about that to this day. Maintenance did come back with a bigger desk for him and he was a happy guy. – Janine M.

#2: I headed out one morning to discover that every inside window of my [car] had been covered by Post Its. My daughters snuck out at 2 a.m. to leave me that surprise. Took a while to get enough off the windows so that I could drive. They were cracking up! – Kelly B.

#3: This I pulled on my sons on April Fool's Day. One was in 2nd and the other in 7th grade. I woke them up and they did their usual mumbling and grumbling, I then told them, "Hey you know what? Forget about going to school today, one day off won't hurt, go back to bed," they looked at me (especially since there was no taking off school or work unless you need to see the doctor). And they jumped in bed and heard... "April Fools!" Yes, this was mean, but [they] did get payback. A few days later I opened up their cereal box while we were having breakfast and there was a rubber spider right on top. I screamed and threw the box and contents across the room. – Jessica G.

## NEW THIS MONTH

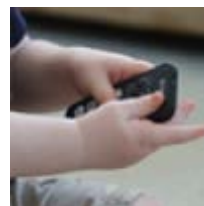
### Drink to Their Health

Playing sports is a great way to keep kids active, healthy and strong. If you want your young athletes to play to their full potential, make sure they stay hydrated by drinking plenty of fluids. But how much is the right amount? [Our sports expert lets you know.](#)



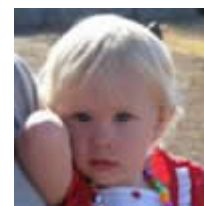
### Button, Button, Who's Got the Button

When it comes to coin-sized button batteries, make sure it's not your little ones. Button batteries found in devices such as remote controls, key fobs and singing greeting cards can cause serious injuries if swallowed. [Here are a few things to remember](#) to make sure these button batteries stay where they belong.



### A New Muscle Memory

We're heading into summer and temperatures will continue to rise, which is great for the pool and the beach but not so good for the inside of cars. [Here's the story of one mom](#) who is working to spread the word about how to avoid heatstroke by never leaving your child alone in a car, not even for a minute.



## SUPPORT SAFE KIDS

### Safe Kids Day Raises More Than \$635,000

Safe Kids Day swept the nation on May 18 with celebrations in more than 100 communities. With support from Children's Tylenol, the GM Foundation and Wells Fargo, Safe Kids Day raised more than \$635,000 to help ensure that more kids grow up healthy, happy and safe from preventable injuries. And this is only the beginning. Please take a moment to check out [our blog](#) and [our video](#) to see how celebrities such as fashion photographer Nigel Barker and Top Chef's Josie Smith-Malave came together to celebrate the big day at a fabulous event at the Highline Stages in New York City.



## Supporting Safe Kids is a Snap

Thanks to Johnson & Johnson's new free app, Donate a Photo, every photo you upload can turn into \$1 to help Safe Kids conduct sports safety clinics. Your photos have already helped more than 1,800 kids continue to play the sports they love. To download this app and help kids at the same time, visit the iPhone app store and Google Play Market or visit <http://www.donateaphoto.com/>.



## IT'S OUR POLICY

### Kids Safety on Capitol Hill

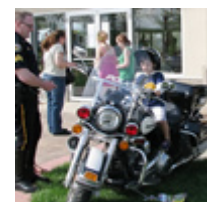
This month, four Members of Congress came together on a bipartisan basis to form the first-ever Congressional Kids Safety Caucus around the issue of how to prevent unintentional injuries. Thanks to the efforts of congressional co-chairs Rep. Debbie Wasserman Schultz (D-FL), Rep. Jon Runyan (R-NJ), Rep. Grace Meng (D-NY) and Rep. Kevin Cramer (R-ND), this caucus marks the first time Congress is joining together in educational forums relating to child safety. [Learn more about Safe Kids public policy activities.](#)



## SAFE KIDS IN YOUR COMMUNITY

### Safe Kids Day Around the Country

Safe Kids coalitions put on amazing events to celebrate the first annual Safe Kids Day. In Boca Raton, support from the Miami Dolphins Foundation, DePuy Synthes and others, led to an exciting, fun-filled sports safety clinic and cookout at Boca Raton High School – complete with Miami Dolphins cheerleaders. Here are some [images](#) from a few of the wonderful Safe Kids Day events that our coalitions hosted around the country.



## SAFE KIDS AROUND THE WORLD

### Kids Around the Globe Speak Up for Pedestrian Safety

Every 90 seconds a young person under the age of 25 is killed on the road. So we talked to kids around the world to find out what's being done to change this outcome for children and families. [Here's what they said.](#)



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