How to ASK* Friends & Family about Safe Gun Storage  
**TO HELP KEEP YOUR KIDS SAFE**

### What to ASK

- Do they have a gun?  
- Is it locked up and unloaded?  
- Is the ammunition kept separately?

### How to ASK

It can feel awkward to start this conversation. Here are three sample approaches.

#### I know the kids have played together before, but since I just heard about "ASK" and we've never discussed this, do you have any guns in your home?

#### Thanks for having them this weekend! Wanted to let you know they have no allergies and are good swimmers. Also, I know we have never discussed this, but wanted to "ASK" — do you have any guns in your home?

#### Appreciate you watching him today. Now that he’s four, I’ve noticed that he’s pretty curious and has a great imagination. I also noted that he loves to play with pretend guns. I realize that I have never asked this, but do you have any guns?

### Why You ASK

- Children as young as the age of 3 years may have the strength to pull the trigger on a gun.¹

- 59% of children cannot tell the difference between a real and fake gun.²

- 4.6 million children in the U.S. live in homes with at least one gun that is loaded and unlocked.³

- Every day, 8 children and teens are unintentionally shot in the United States.⁴

### If there are guns in a home, ask friends and family to:

Keep guns out of reach and out of sight of children by storing them securely. That means unloaded and secured with effective, child-resistant gun locks in a locked container, separate from ammunition.

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**ASK (Asking Saves Kids)** is a way families can take active responsibility in ensuring the environment where their children live and play is safe. It is a part of the Brady “End Family Fire” campaign.

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