Cumulative e-File History 2012								
FED								
Locator:	4632EO							
Taxpayer Name:	Safe Kids Worldwide							
Return Type:	990, 990							
Submitted Date:	05/15/2014 10:17:52							
Acknowledgement Date:	05/15/2014 10:31:03							
Status:	Accepted							
Submission ID:	54681420141355000005							

Form 8879-EO

IRS *e-file* Signature Authorization for an Exempt Organization

For calendar year 2012, or fiscal year beginning 0.7/0.1, 2012, and ending 0.6/3.0, 20.1.3 **b** Do not send to the IRS. Keep for your records. OMB No. 1545-1878

2012

as my signature

Internal Revenue Service		
Name of exempt organization		

Employer identification number
52-1627574

SAFE KIDS WORLDWIDE

Name and title of officer DOUGLAS MYERS, CFO

Part I Type of Return and Return Information (Whole Dollars Only)

Check the box for the return for which you are using this Form 8879-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than 1 line in Part I.

1a	Form 990 check here 🕨 🛛 🛛	b Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b	<u> 10,196,28</u> 0
2a	Form 990-EZ check here 🕨	b Total revenue, if any (Form 990-EZ, line 9)	2b	
3a	Form 1120-POL check here	b Total tax (Form 1120-POL, line 22)	3b	
4a	Form 990-PF check here 🕨	b Tax based on investment income (Form 990-PF, Part VI, line 5).	4b	·····
5a	Form 8868 check here ►	b Balance Due (Form 8868, Part I, line 3c or Part II, line 8c)	5b	

Part II Declaration and Signature Authorization of Officer

Under penalties of perjury, I declare that I am an officer of the above organization and that I have examined a copy of the organization's 2012 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the organization's electronic return and, if applicable, the organization's consent to electronic funds withdrawal.

Officer's	PIN:	check	one	box	only	
[]						

. .

JSA

X	l authorize <u>GRANT</u>	בבר ביישר ביישר היישר ביישר בייש	to enter my PIN	1 4 2 3 4 Enter five numbers, bu	t
				do not enter all zeros	

on the organization's tax year 2012 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen.

As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2012 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen.

Officer's signature > Mary & Tourillo	Date > 5/15/2014
Part III Certification and Authentication	
ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN.	5 4 6 8 1 4 3 6 6 0 5 do not enter all zeros
I certify that the above numeric entry is my PIN, which is my signature on the indicated above. I confirm that I am submitting this return in accordance with Information for Authorized IRS <i>e-file</i> Providers for Business Returns. ERO's signature ►	e 2012 electronically filed return for the organization the requirements of Pub. 4163 , Modernized e-File (MeF) Date \blacktriangleright $5/13/14$
ERO Must Retain This Form -	See Instructions
Do Not Submit This Form To the IRS Ur	nless Requested To Do So
For Paperwork Reduction Act Notice, see back of form.	Form 8879-EO (2012

All

Department of the Treasury

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Open to Public

6

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

		enue Service		may have to use a copy of this r			orting r				specti	on
AF	or th	e 2012	calendar year, or tax year begi	nning 07/01,2	012, and end	ing				30, 20		
P			Name of organization			1	D Em	ployer ider	ıtificati	ion num	ber	
DC	neck if ap	oplicable:	SAFE KIDS WORLDWIDE									
	Addre chang		Doing Business As				52	2-16275	574			
	Name	e change	Number and street (or P.O. box if mail is	not delivered to street address)	Room/suite		E Tel	ephone nur	nber			
	Initial	return	1301 PENNSYLVANIA AVE	NUE, NW			(20)	2) 662	-06	00		
	Termi	inated	City or town, state or country, and ZIP +	4			-					
	Amen	nded	WASHINGTON, DC 20004				G Gr	oss receipts	\$	10	208	,150.
	return Applic	cation	F Name and address of principal off	Cer:KIIRT DOUGLAS NEWM	AN MD			this a group			Yes	X No
	_ pendi	ing	1301 PENNSYLVANIA AVE					ffiliates?	o includ		Yes	No
	Tox or	iomet atati			1 1		• • •	f "No," attach				
		empt statu) (insert no.) 4947(a	a)(1) or 5	527					:0015)	
			WW.SAFEKIDS.ORG					roup exemption				
			ation: X Corporation Trust	Association Other	L Year	of formati	ion: 19	990 M s	tate of	legal do	micile:	DC
Pa	rt I	Sum	mary									
	1	Briefly of	describe the organization's mission of	or most significant activities:								
e		SAFE	KIDS WORLDWIDE IS A G	LOBAL NETWORK OF ORG	ANIZATION	S WHOS	SE M	ISSION				
anc		IS TO	PREVENT ACCIDENTAL CH	HILDHOOD INJURY, A L	EADING KI	LLER (DF					
ern		CHILI	DREN 19 AND UNDER.									
Governance	2	Check t	his box 🕨 📃 if the organization of	discontinued its operations or dis	posed of more t	han 25%	of its r	net assets.				
ن م	3	Number	of voting members of the governing	y body (Part VI, line 1a)					3			16.
es	4	Number	of independent voting members of	the governing body (Part VI. line 1	1b)			· · · · [4			12.
Activities &	5	Total nu	imber of individuals employed in cal	endar vear 2012 (Part V. line 2a)	· · · · · · ·			••••	5			(
cti			imber of volunteers (estimate if neces						6			140.
۹			oss unrelated business revenue from	Dent VIII estures (O) lise 40					v Va			(
		-	elated business taxable income from									
		Net unit				<u> </u>		r Year	-	Curr	ent Ye	
	8	Contribu	tions and grants (Part)/III line 1h)			_		283,064	1			,610.
ani	0	Dragrag	utions and grants (Part VIII, line 1h)	с	OPY FOR	1						
Revenue			n service revenue (Part VIII, line 2g)		C INSPECTION		⊥,⊥	193,207	/.	⊥,		,851.
Re			ent income (Part VIII, column (A), lin	es 3, 4, and 7d)				150 610				,130.
			evenue (Part VIII, column (A), lines 5					458,612		1.0		<u>,689.</u>
			venue - add lines 8 through 11 (mus					934,883				,280.
	13	Grants	and similar amounts paid (Part IX, col	umn (A), lines 1-3)			1,9	919,294		1,	953	,124.
	14	Benefits	s paid to or for members (Part IX, colu	umn (A), line 4)					0			
es			s, other compensation, employee ben				3,5	512,055	5.	3,	660	,418.
Expenses	16 a	Profess	ional fundraising fees (Part IX, colum	n (A), line 11e)		-			0			
ăX	b	Total fu	ndraising expenses (Part IX, column	(D), line 25) ▶729,	668.							
ш			xpenses (Part IX, column (A), lines 1				7,4	182,029	۶.	5,	706	,307.
	18	Total ex	penses. Add lines 13-17 (must equa	I Part IX, column (A), line 25)		_	12,9	913,378	3.	11,	319	,849.
	19	Revenu	e less expenses. Subtract line 18 from	m line 12		-	-2,9	978,495	5.	-1,	123	,569.
Assets or d Balances						Begini	ning of	Current Ye	ar	Enc	d of Yea	ar
sets Ilan	20	Total as	sets (Part X, line 16)			_	6,4	113,128	3.	4,	808	,475.
Ass	21	Total lia	bilities (Part X, line 26)			-	3,6	574,163	3.	3,	193	,079.
t č	22		ets or fund balances. Subtract line 2				2,7	738,965	5.	1,	615	,396.
	rt II		nature Block									
			perjury, I declare that I have examined this te. Declaration of preparer (other than offi	return, including accompanying sched	dules and stateme	nts, and to	the be	st of my kn	owledg	e and be	elief, it i	s true,
cor	rect, ar	nd comple	ete. Declaration of preparer (other than offi	cer) is based on all information of whit	ch preparer has a	ny knowle	dge.					
S	ign											
	ere		gnature of officer					Date				
			OUGLAS MYERS	CFO								
			/pe or print name and title	CFO								
			pe preparer's name	Preparer's signature	Date		Che	ck if		PTIN		
Paid	I	'		Mary O Youtto		/2014	self-					F 1
	barer	MARY	TORRETTA				· ·			P008		<u>5</u> T
-	Only	Firm's n	ame 🕨 GRANT THORNTO	N LLP			EIN)5555		
	-			E, SUITE 400 MCLEAN, VA 2210				no. 🕨 7			′500 ,	
			uss this return with the preparer show						<u> </u>	X Ye		No
	Paper	rwork R	eduction Act Notice, see the separa	te instructions.						For	m 990	(2012)
JSA 2E10	65 1.00	00										

(Rev. January 2013)

Department of the Treasury Internal Revenue Service

Application for Extension of Time To File an Exempt Organization Return

OMB No. 1545-1709

Х

	File	а	separate	application	for	each	return.	
--	------	---	----------	-------------	-----	------	---------	--

If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box

• If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II (on page 2 of this form).

Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868.

Electronic filing *(e-file).* You can electronically file Form 8868 if you need a 3-month automatic extension of time to file (6 months for a corporation required to file Form 990-T), or an additional (not automatic) 3-month extension of time. You can electronically file Form 8868 to request an extension of time to file any of the forms listed in Part I or Part II with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, which must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit *www.irs.gov/efile* and click on *e-file for Charities & Nonprofits*.

Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed).

A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete Part I only

Part I only All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time
to file income tax returns
Enter filer's identifying number see instructions

Enter mer sidentifying humber, see							
Name of exempt organization or other filer, see instructions.	Employer identification number (EIN) or						
SAFE KIDS WORLDWIDE	52-1627574						
Number, street, and room or suite no. If a P.O. box, see instructions.	Social security number (SSN)						
1301 PENNSYLVANIA AVENUE, NW							
City, town or post office, state, and ZIP code. For a foreign address, see instructions.							
WASHINGTON, DC 20004							
	Name of exempt organization or other filer, see instructions. SAFE KIDS WORLDWIDE Number, street, and room or suite no. If a P.O. box, see instructions. 1301 PENNSYLVANIA AVENUE, NW City, town or post office, state, and ZIP code. For a foreign address, see instructions.						

Enter the Return code for the return that this application is for (file a separate application for each return)

Application	Return	Application	Return
Is For	Code	Is For	Code
Form 990 or Form 990-EZ	01	Form 990-T (corporation)	07
Form 990-BL	02	Form 1041-A	08
Form 4720- (individual)	03	Form 4720	09
Form 990-PF	04	Form 5227	10
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 6069	11
Form 990-T (trust other than above)	06	Form 8870	12

● The books are in the care of ▶ CORPORATE OFFICERS

 If the organization does not have an office or place of business in the United States, check this box If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) 	
	. If this is
for the whole group, check this box	nd attach
a list with the names and EINs of all members the extension is for.	
1 I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time	
until 02/17, 2014, to file the exempt organization return for the organization named above. T	The extension is
for the organization's return for:	
▶ calendar year 20 or	
► X tax year beginning 07/01 , 2012 , and ending 06/30 , 20 13	8.
2 If the tax year entered in line 1 is for less than 12 months, check reason: Initial return Final return	
Change in accounting period	
3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any	
nonrefundable credits. See instructions. 3a \$	
b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and	
estimated tax payments made. Include any prior year overpayment allowed as a credit. 3b \$	
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS	
(Electronic Federal Tax Payment System). See instructions. 3c \$	
Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payme	ent instructions.
For Privacy Act and Paperwork Reduction Act Notice, see Instructions.	8868 (Rev. 1-2013)

• If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II and check this box...... Note. Only complete Part II if you have already been granted an automatic 3-month extension on a previously filed Form 8868.

•	lf	you are filing	for an	Automatic	3-Month	Extension,	complete only	Part I	(on page '	1).

Part II	Additional (Not Automatic) 3-Month E	xtension o	of Time. Only file the origin	al (no copies needed).		
	Enter filer's identifying number					
	Name of exempt organization or other filer, see in	nstructions.	E	Employer identification number (EIN) or	
Type or						
print	SAFE KIDS WORLDWIDE			52-1627574		
ALCOURCE IN	Number, street, and room or suite no. If a P.O. box, see instructions. Social security number					
File by the due date for	1301 PENNSYLVANIA AVENUE, NW					
filing your return. See	City, town or post office, state, and ZIP code. For	r a foreign ad	dress, see instructions.			
instructions.	WASHINGTON, DC 20004					
Enter the I	Return code for the return that this application	is for (file a	a separate application for eac	h return)	. 0 1	
Applicatio		Return	Application		Return	
Is For		Code	Is For		Code	
Form 990	or Form 990-EZ	01	STREET AND A DESCRIPTION OF A DESCRIPTIO	A THE STATE OF A DESCRIPTION OF A DESCRIPTION OF A DESCRI	The second	
Form 990-	BL	02	Form 1041-A		08	
Form 472	0 (individual)	03	Form 4720		09	
Form 990-		04	Form 5227		10	
	T (sec. 401(a) or 408(a) trust)	05	Form 6069		11	
	T (trust other than above)	06	Form 8870		12	
	not complete Part II if you were not already	1		ion on a previously filed For		
	oks are in the care of CORPORATE OFFI					
	one No. ► 301 565-8484		AX No. ►			
	ganization does not have an office or place of			hav		
 If this is 	for a Croup Beturn enter the organization's for	us digit Cro	The Onited States, check this			
	for a Group Return, enter the organization's fo					
	ole group, check this box		int of the group, check this bo	ox▶ [] and at	tach a	
-	e names and EINs of all members the extensio		05	/15 20 14		
	uest an additional 3-month extension of time u		07/01 20 12 and	<u>/15</u> , 20 <u>14</u> .	00 1 2	
	alendar year, or other tax year beginn				20 13 .	
	tax year entered in line 5 is for less than 12 m	ionuns, cheo	k reason: Initial retu	rn		
	Change in accounting period	יד האחרי	INE IS NEEDED TO CAR	NUED INFORMATION		
	In detail why you need the extension <u>ADDIT</u> SSARY TO FILE A COMPLETE AND AC		· · · · · · · · · · · · · · · · · · ·	HER INFORMATION		
NECE	SSARI TO FILE A COMPLETE AND AC	CURAIE I	CEIORN.			
Ro If this	application is for Form 000 PL 000 PE 00	0 T 4720	or 6060 ontor the tentet	ive tax loss any		
	s application is for Form 990-BL, 990-PF, 99 efundable credits. See instructions.	90-1, 4720	, or 6069, enter the tental			
		4700	COCO anten and activity	8a \$		
	is application is for Form 990-PF, 990-T,					
	nated tax payments made. Include any pri					
	unt paid previously with Form 8868.			8b \$		
	nce Due. Subtract line 8b from line 8a. Include		ent with this form, if required			
(Elec	tronic Federal Tax Payment System). See instru			8c \$		
	Signature and Verifica	ation mu	st be completed for Par	rt II only.		
	ies of perjury, I declare that I have examined this form, ect, and complete, and that I am authorized to prepare this fo		ompanying schedules and statemen	ts, and to the best of my knowled	dge and belief,	
	Alan QUERATE			~		
Signature 🕨	May V Well		Title ► TAX SENIOR MA		3-14	
				Form 8868	(Rev. 1-2013)	

Date ► 2-3-14 Form 8868 (Rev. 1-2013)

Page 2

Fo	rm 990 (2012)	Page 2
P	Part III Statement of Program Service Accomplishments	
	Check if Schedule O contains a response to any question in this Part III	Х
1	Briefly describe the organization's mission:	
	THE MISSION OF SAFE KIDS WORLDWIDE IS TO PREVENT CHILDHOOD INJURIES,	
	THE NUMBER ONE KILLER OF KIDS IN THE UNITED STATES AND A SERIOUS	
	EPIDEMIC AROUND THE WORLD. SAFE KIDS WORKS WITH AN EXTENSIVE NETWORK	
	OF 600 COALITIONS IN THE U.S. AND WITH PARTNERS IN 27 COUNTRIES.	
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?	No
	If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	X No
	If "Yes," describe these changes on Schedule O.	
4	Describe the organization's program service accomplishments for each of its three largest program services, as meas	ured by

expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

a (Code:) (Expenses \$	2,542,538. includin	g grants of \$	1,429,454.)	(Revenue \$)
SAFE KIDS	DAY WAS CREATED	TO RAISE AWARE	ENESS AND FUI	NDS TO PREV	/ENT	
CHILDHOOD	INJURIES. SAFE	KIDS WORLDWIDE	HOSTS NATIO	NAL FUNDRAI	ISING	
EVENTS FO	R FAMILIES, CELE	BRITIES AND DON	NORS DESIGNE	D TO CELEBR	RATE	
KIDS AND	EDUCATE PARENTS.	IN ADDITION, 7	THERE ARE HUI	NDREDS OF I	LOCAL	
EVENTS IN	COMMUNITIES ACR	OSS THE COUNTRY	. PROCEEDS	FROM SAFE F	KIDS	
DAY SUPPO	RT LOCAL, STATE	AND NATIONAL IN	JURY PREVEN	FION EFFORT	IS OF	
SAFE KIDS	WORLDWIDE.					
SEE SCHED	ULE O.					

EEN YEARS AGO, SAFE KIDS PARTNERED WITH GENERAL MOTORS AND NERAL MOTORS FOUNDATION TO CREATE THE BUCKLE UP PROGRAM, A
NERAL MOTORS FOUNDATION TO CREATE THE BUCKLE UP PROGRAM, A
ACETED NATIONAL INITIATIVE TO KEEP CHILDREN AND FAMILIES
N AND AROUND CARS. THE BUCKLE UP PROGRAM HAS GROWN INTO THE
OMPREHENSIVE CHILD PASSENGER SAFETY PROGRAM IN THE NATION.
7, WHEN THE PROGRAM STARTED, ALMOST 1,000 CHILDREN UNDER THE
EIGHT DIED IN CAR CRASHES. BY 2012, THAT NUMBER WAS CUT IN
TO DATE, MORE THAN 22.5 MILLION PEOPLE HAVE BEEN EXPOSED TO
UP EVENTS AND COMMUNITY OUTREACH EFFORTS.
HEDULE O.
E I F C 199 OF F. KLE

4d Other program services (Describe in Schedule O.) (Expenses \$ 4,762,500. including grants of \$ 380,189.) (Revenue \$ **4e Total program service expenses** ► 9,602,133.

Form 990 (2012)

Page 3

Part	V Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
Ŭ	candidates for public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
4	election in effect during the tax year? If "Yes," complete Schedule C, Part II.	4	х	
-		4		
5	Is the organization a section $501(c)(4)$, $501(c)(5)$, or $501(c)(6)$ organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,	_		37
	Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II.	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a			
	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted			
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
••	VII, VIII, IX, or X as applicable.			
2	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
a	complete Schedule D, Part VI	11a	х	
h	Did the organization report an amount for investments-other securities in Part X, line 12 that is 5% or more			
U		11b		Х
	of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>			
С	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more	44.		х
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets		37	
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	X	
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12 a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes,"			
	complete Schedule D, Parts XI and XII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14 a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	Х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	Х	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services	-		
••	on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
10	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		х
10		10		
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	19		Х
20 -	If "Yes," complete Schedule G, Part III	19 20a		 X
		20a 20b		- 22
0	in restorme zoa, did the organization attach a copy of its addited intancial statements to this feturit?	200		

Form **990** (2012)

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Par	t IV Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization			
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II.	21	Х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States			
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23	Х	
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
U	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction	240		
25 a	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		х
ь		ZJa		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?	0.5.1		v
	If "Yes," complete Schedule L, Part I	25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or			37
	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			
	Schedule L, Part IV	28b		Х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,			
	Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			
	complete Schedule N, Part II.	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,			
•	or IV, and Part V, line 1.	34	х	
35 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a			
N	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
		330		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable	0		v
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			37
_	Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and			
	19? Note. All Form 990 filers are required to complete Schedule O	38	Х	

Form 990 (2012)

SAFE	KIDS	WORLDWIDE

Form 990 (2012)

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Par				
	Check if Schedule O contains a response to any question in this Part V			
10	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 0		Yes	No
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0			
	Did the organization comply with backup withholding rules for reportable payments to vendors and			
Ū	reportable gaming (gambling) winnings to prize winners?	1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements, filed for the calendar year ending with or within the year covered by this return 2a 0			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b		
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions)			
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
	If "Yes," has it filed a Form 990-T for this year? <i>If "No," provide an explanation in Schedule O</i>	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial	4a	х	
h	account)? If "Yes," enter the name of the foreign country: ► CHINA	40	21	
0	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Х
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Х
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			
	organization solicit any contributions that were not tax deductible as charitable contributions?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or	C L		
7	gifts were not tax deductible? Organizations that may receive deductible contributions under section 170(c).	6b		
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
ŭ	and services provided to the payor?	7a		х
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			
	required to file Form 8282?	7c		Х
	If "Yes," indicate the number of Forms 8282 filed during the year 7d	_		
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X X
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7f 7g		A
-	If the organization received a contribution of qualified intellectual property, did the organization rile a Form 1098-C?	7 g		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting			
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring			
	organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
	Did the organization make any taxable distributions under section 4966?	9a		
	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10 a	Section 501(c)(7) organizations. Enter: Initiation fees and capital contributions included on Part VIII, line 12 10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b			
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders 11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources			
	against amounts due or received from them.)			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b			
13 a	Section 501(c)(29) qualified nonprofit health insurance issuers. Is the organization licensed to issue qualified health plans in more than one state?	13a		
a	Note. See the instructions for additional information the organization must report on Schedule O.	100		
b	Enter the amount of reserves the organization is required to maintain by the states in which			
	the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
<u>b</u>	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		

Form 9	90 (2012) SAFE KIDS WORLDWIDE 52-162	574		Page 6
Part				"No"
	response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See ir			
	Check if Schedule O contains a response to any question in this Part VI		••	Х
Sect	ion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year.			
	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with			
	any other officer, director, trustee, or key employee?	2		Х
3	Did the organization delegate control over management duties customarily performed by or under the direct			
	supervision of officers, directors, or trustees, or key employees to a management company or other person?	3		Х
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		Х
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		Х
6	Did the organization have members or stockholders?	6	Х	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint			
	one or more members of the governing body?	7a	Х	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,			
	stockholders, or persons other than the governing body?	7b	Х	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during	-		
	the year by the following:			
а	The governing body?	8a	Х	
b	Each committee with authority to act on behalf of the governing body?	8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at			
Ŭ	the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		х
Secti	on B. Policies (This Section B requests information about policies not required by the Internal Revenue	Code	.)	
			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		Х
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters,			
Ň	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? <i>If "No," go to line 13</i>	12a	Х	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give			
D	rise to conflicts?	12b	Х	
~	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"	120		
C	describe in Schedule O how this was done	12c	Х	
13	Did the organization have a written whistleblower policy?	13	X	
14	Did the organization have a written document retention and destruction policy?	14	X	
14	Did the process for determining compensation of the following persons include a review and approval by	14		
15				
-	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official	15a	Х	
a			X	
b	Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	15b	22	
40-				
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a tavable active during the vertex.	16a		х
	with a taxable entity during the year?	10a		21
a	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its			
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	4.0%		
Sect	ion C. Disclosure	16b		
17	List the states with which a copy of this Form 990 is required to be filed \blacktriangleright ATTACHMENT 1			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 5 available for public important indicate how you made these available. Check all that apply	01(C)(3)S 0	niy)
	available for public inspection. Indicate how you made these available. Check all that apply. X Own website Another's website X Upon request Other (explain in Schedule O)			
4.5				. P
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict o	r intei	rest p	olicy,
	and financial statements available to the public during the tax year.			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization: CORPORATE OFFICERS 111 MICHIGAN AVENUE, NW, WASHINGTON, DC 20010 301-565-8484	ne		
JSA	SUBSCIEVATION & CONFORMED OFFICENCE III MICHIGAN AVENUE, NW, WASHINGTON, DC 20010 501-505-6464	Form	990	(2012)
				/

Part VII	Compensation of Officers, Direct	ors, Trustees, Key	/ Employees, Highest	Compensated Employee	s, and
	Independent Contractors				

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

___ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any hours for related	box, office	ot ch unles r and	is pe	ition more rson lirect	e than c is both or/trust emp	an	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization
	organizations below dotted line)	Individual trustee or director	nstitutional trustee	er	Key employee	Highest compensated employee	er	(W-2/1099-MISC)		and related organizations
_(1) JOHN_CLASTER BOARD_CHAIRMAN	2.00	х		x				0	0	0
(2) JOHN FORMISANO (THRU 12/31/12) BOARD VICE CHAIRMAN	2.00	x		х				0	0	0
(3) SARAH COLAMARINO(BEG 01/01/13) BOARD VICE CHAIRMAN	2.00	Х		х				0	0	0
(4) STEPHEN O'TOOLE BOARD SECRETARY-TREASURER	2.00	X		x				0	0	0
(5) KURT D NEWMAN, MD PRESIDENT/CEO (CNMC)	2.00 53.00	Х		х				0	1,387,812.	323,094.
(6) KATE S CARR PRESIDENT/CEO SAFE KIDS WW	54.00 1.00	Х		х				0	330,100.	20,204.
(7) JACQUELINE BOWENS BOARD MEMBER (THRU 9/31/12)	1.00 54.00	Х						0	1,372,201.	50,996.
(8) KIMBERLY EGAN BOARD MEMBER (THRU 12/31/12)	1.00	Х						0	0	0
(9) EDWIN_FULLER BOARD_MEMBER	1.00	Х						0	0	0
(10) DIANA GOLDBERG BOARD MEMBER (THRU 12/31/12)	1.00 1.00	Х						0	0	0
(11) ERIC MARKGRAF BOARD MEMBER	1.00	X						0	0	0
(12) DANA POINTS BOARD MEMBER	1.00	Х						0	0	0
(13)MICHAEL J ROBINSON BOARD MEMBER	1.00	Х						0	0	0
(14) CARMINE SCHIAVONE BOARD MEMBER	1.00	Х						0	0	0

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Form 990 (2012)

	VII Section A. Officers, Directors, Tru	istees, ne	<u>y en</u>	plo	yee	: s,	and I	ligi	nest Compensat	ed Employees (c	ontinue	ed)	
	(A) Name and title	(B) Average hours per week (list any hours for	(do r box, office	not ch unles	(C Posi ieck i s per a di	tion more rson	e than c is both or/trust	one an ee)	(D) Reportable compensation from the	(E) Reportable compensation from related organizations	E: ar com	(F) stimated nount of other pensatio	
		related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	org an	om the anizatio d related anizatior	1
	RAYMOND S SCZUDLO	1.00											
	BOARD MEMBER (CNMC)	54.00	Х						0	962,200.		57,3	89
	ORLY_SILBINGER BOARD MEMBER	1.00	х						0	0			
	MATTHEW THORNTON III BOARD MEMBER	1.00	х						0	0			
	JAMES WARD	1.00	Λ		_				0	0			
		1.00	Х						0	0			
	BOARD MEMBER ELIZABETH FLURY (BEG 01/01/13)	1.00	Δ		_				0	0			
	BOARD MEMBER (CNMC)	54.00	v						0			57,3	0.
	NICOLE A. SMITH (BEG 01/01/13)	1.00	Х		_				0	252,045.		57,5	0.
	BOARD MEMBER	1.00	Х						0	0			
21)	DONNA WEITZMAN (BEG 01/01/13)	1.00											
	BOARD MEMBER		Х						0	0			
22)	DOUGLAS MYERS	1.00											
	CHIEF FINANCIAL OFFICER	54.00			X				0	844,585.	1	.07,4	4
23)	TORINE CREPPY	55.00											
	CHIEF PROGRAM OFFICER						X		0	187,267.		30,3	7
24)	SHANNON SULLIVAN	55.00											
	CHIEF DEVELOPMENT OFFICER						x		0	169,184.		24,3	9
	MOIRA LAIL (DONAHUE)	55.00											
	CHIEF INTNL PROGRAM OFFICER						x		0	165,840.		12,9	5
	Sub-total								0		3	94,2	_
	Fotal from continuation sheets to Part VII, Se	action A			• •	-		5	0			97,2	
	Fotal (add lines 1b and 1c)	-							-			91,4	
2 7	Fotal number of individuals (including but not eportable compensation from the organization	imited to tl	nose							\$100,000 of		<u>, , , , , , , , , , , , , , , , , , , </u>	_
<u> </u>				,								Yes	Ν
	Did the organization list any former offic employee on line 1a? If "Yes," complete Schedu										3		
4 F	For any individual listed on line 1a, is the songanization and related organizations greated organizations greated organizations and solvidual.	sum of rep eater than	ortab \$15	le c 0,00	omj)0?	pen <i>If</i>	isatioi ''Yes	n ai s," (nd other compens complete Schedu	sation from the Ie J for such	4	X	
5 [Did any person listed on line 1a receive or or services rendered to the organization? If "Ye	accrue col	mpen	satic	on f	ron	n any	un	related organization	on or individual	5		2
	tion B. Independent Contractors	,	.5 501				54011	1001			v	L	_
	Complete this table for your five highest com						traata		hat received more	than \$100,000 a	£		-

	(A) Name and business address	(B) Description of services	(C) Compensation
A	ITACHMENT 2		
2	Total number of independent contractors (including but not limited to those more than \$100,000 in compensation from the organization ► 8		

Form 990 (2012) Part VII Section A. Officers, Directors, Tru	ustees, Ke	y En	nplo	oyee	es,	and I	lig	hest Compensat	ed Emplo	yees (c	ontinue		Page
(A) Name and title	(B) Average hours per week (list any hours for	box, office	unles	Pos heck ss pe d a d	erson lirect	e than c is both cor/trust	an ee)	(D) Reportable compensation from the	(E) Reporta compensati relate organiza	ion from ed	am com	(F) stimated nount of other pensati	f on
	related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099	-MISC)	orga and	om the anizatio d related anization	on d
26) MARTHA WILCOX	55.00								151	470			
CHIEF MARKETING OFFICER 27) LINE STORGAARD CONLEY	55.00					X		C	151	,470.		5,5	570
DIR DIGITAL/SOC MED STRAT						x		С	127	,013.		1,7	783
		-											
		_											
1b Sub-total c Total from continuation sheets to Part VII, S	ection A			•••	•••								
d Total (add lines 1b and 1c)	limited to t	hose	liste				► o re	ceived more than	\$100,000	of			
reportable compensation from the organizatio	n ▶	()									Yes	No
3 Did the organization list any former offic employee on line 1a? If "Yes," complete Sched											3		X
 For any individual listed on line 1a, is the organization and related organizations group 	sum of rep	oortab	le c	com	per	satio	n a	nd other compension	sation from	the	3		
individual								complete Schedu		SUCH	4	Х	
5 Did any person listed on line 1a receive or for services rendered to the organization? If "Y											5		x
Section B. Independent Contractors	,						1						
 Complete this table for your five highest com compensation from the organization. Report of year. 													
(A) Name and business add	dress							(B) Description of se	ervices	C	(C) compens	sation	
							+						
							+						

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization **>**

Form	990 (2	2012)	SAFE KIDS V	WORLDWIDE			52-16275	574 Page 9
Pa	rt VII							
		Check if Schedule O co	ontains a respo	nse to any questi	on in this Part VIII			
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
nts nts	1a	Federated campaigns	1a	4,539.				
Contributions, Gifts, Grants and Other Similar Amounts	b	Membership dues						
Å, G	c	Fundraising events						
Gift lar	d	Related organizations						
ini,	e	Government grants (contribu		685,230.				
tior sr S		All other contributions, gifts, gran						
ibur	t	and similar amounts not included		7,883,841.				
d fr		Noncash contributions included						
a C	g h	Total. Add lines 1a-1f			8,573,610.			
en	<u> </u>			Business Code	8,575,010.			
/eni	0-	TNOME FROM OFFICIATION	2	900099	1,180,851.	1 100 051		
Rev	2a	INCOME FROM CERTIFICATION	5	900099	1,180,851.	1,180,851.		
ice	b							
erv	C							
ηS	d							
graı	e							
Program Service Revenue	t a	All other program service revenues Total. Add lines 2a-2f			1 100 051			
<u> </u>	g				1,180,851.			
	3	Investment income (including	-					
		other similar amounts)			0			
	4	Income from investment of ta		N	0			
	5	Royalties	(i) Real	(ii) Personal	0			
			()	() · · · · · · · · · · · ·				
	6a	Gross rents	428,689.					
	b	Less: rental expenses						
	C	Rental income or (loss)	428,689.					
	d	Net rental income or (loss)	(i) Securities	(ii) Other	428,689.			428,689.
	7a	Gross amount from sales of						
		assets other than inventory		25,000.				
	b	Less: cost or other basis						
		and sales expenses		11,870.				
	C	Gain or (loss)						
	d	Net gain or (loss)			13,130.			13,130
Ine	8a	Gross income from fundra	-					
/er		events (not including \$						
Se		of contributions reported on						
er	.	See Part IV, line 18						
Other Revenue	b	Less: direct expenses Net income or (loss) from fur			0			
0			-		0			
	9a	Gross income from gaming a See Part IV, line 19						
	h	Less: direct expenses						
	b c	Net income or (loss) from ga			0			
		Gross sales of invento	-		0			
	10a	returns and allowances						
	h	Less: cost of goods sold						
	b c	Net income or (loss) from sal	es of inventory	· · · · · · · · •	0			
	-	Miscellaneous Reven		Business Code				
	11a							
	b							
	c b							
	d	All other revenue						
	e u	Total. Add lines 11a-11d			0			
	12	Total revenue. See instructio			10,196,280,	1,180,851,		441,819,

Form 990 (2012)

1	990 (2012) SAFE KIDS			52-16	527574 Page 1
	rt IX Statement of Functional Expenses		A.UI		(•)
Sec	tion 501(c)(3) and 501(c)(4) organizations mu				
	Check if Schedule O contains a respo				
	not include amounts reported on lines 6b, 7b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21 .	813,616.	813,616.		
2	Grants and other assistance to individuals in the United States. See Part IV, line 22	0			
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16	1,139,508.	1,139,508.		
4	Benefits paid to or for members	0			
5	Compensation of current officers, directors,	226 000	105 005	117 015	
_	trustees, and key employees	336,899.	185,295.	117,915.	33,689.
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$	0			
7	Other salaries and wages	3,061,980.	2,709,104.	110,006.	242,870.
8	Pension plan accruals and contributions (include section				,
Ū	401(k) and 403(b) employer contributions)	6,411.	5,459.	430.	522.
9	Other employee benefits	23,647.	20,137.	1,586.	1,924.
10	Payroll taxes	231,481.	197,123.	15,523.	18,835.
11	Fees for services (non-employees):				
а	Management	0			
	Legal	39,776.	33,872.	2,667.	3,237.
С	Accounting	0			
d	Lobbying	19,169.	19,169.		
е	Professional fundraising services. See Part IV, line 17	0			
f	Investment management fees	0			
g	Other. (If line 11g amount exceeds 10% of line 25, column				
	(A) amount, list line 11g expenses on Schedule O.)	2,130,623.	1,813,394.	143,322.	173,907.
12	Advertising and promotion	233,905.	199,188.	15,685.	19,032.
13	Office expenses	489,615.	416,944.	32,832.	39,839.
14	Information technology	198,305.	168,871.	13,298.	16,136.
15	Royalties	0		C2 450	77 000
16	Occupancy	946,317.	805,859.	63,458.	77,000.
17	Travel	451,339.	384,349.	30,266.	36,724.
18	Payments of travel or entertainment expenses	0			
10	for any federal, state, or local public officials	403,357.	343,488.	27,048.	32,821.
19 20	Conferences, conventions, and meetings		545,400.	27,040.	52,021.
20 21	Interest	0			
22	Payments to affiliates Depreciation, depletion, and amortization	164,271.	139,889.	11,016.	13,366.
23		7,852.	6,687.	527.	638
24	Insurance	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0,00,1	527.	000
	above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O.)				
	TRAINING/DUES_AND_SUBSCRIPTI	42,749.	36,404.	2,867.	3,478.
	OVERHEAD	386,707.		386,707.	
	MEDIA SERVICES	192,171.	163,648.	12,887.	15,636.
	OTHER_MISCELLANEOUS	151.	129.	8.	14
	All other expenses	11 210 040	0.000.100		
2 <u>5</u> 26	Total functional expenses. Add lines 1 through 24e Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ if	11,319,849.	9,602,133.	988,048.	729,668.
	following SOP 98-2 (ASC 958-720)	0			

0

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following SOP 98-2 (ASC 958-720)

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Form 990 (2012)

Form 990 (2012)

Page **11**

Pa	rt X	Balance Sheet			
		Check if Schedule O contains a response to any question in this Par	t X		
			(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing	699,851.	1	697,864.
	2	Savings and temporary cash investments	0	2	0
	3	Pledges and grants receivable, net	386,598.	3	138,455.
	4	Accounts receivable, net	35,404.	4	32,780.
	5	Loans and other receivables from current and former officers, directors,			
		trustees, key employees, and highest compensated employees.			
		Complete Part II of Schedule L Loans and other receivables from other disqualified persons (as defined under section	0	5	0
	6	4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers			
		and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions). Complete Part II of Schedule L	0	6	0
ets	7	organizations (see instructions). Complete Part II of Schedule L Notes and loans receivable, net	0	7	0
Assets	8	Inventories for sale or use	0	-	0
◄	9	Prepaid expenses and deferred charges	181,447.	-	106,450.
	-	Land, buildings, and equipment: cost or		-	
		other basis. Complete Part VI of Schedule D 10a 1,189,833.			
	b	Less: accumulated depreciation 10b 1,051,285.	311,689.	10c	138,548.
	11	Investments - publicly traded securities		11	0
	12	Investments - other securities. See Part IV, line 11		12	0
	13	Investments - program-related. See Part IV, line 11		13	0
	14	Intangible assets		14	27,000.
	15	Other assets. See Part IV, line 11	4,798,139.		3,667,378.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	6,413,128.	16	4,808,475.
	17	Accounts payable and accrued expenses	583,592.	17	725,302.
	18	Grants payable	0	18	0
	19	Deferred revenue	8,402.	19	8,402.
	20	Tax-exempt bond liabilities	0		0
es	21	Escrow or custodial account liability. Complete Part IV of Schedule D	0	21	0
Liabilities	22	Loans and other payables to current and former officers, directors,			
iabi		trustees, key employees, highest compensated employees, and			
_		disqualified persons. Complete Part II of Schedule L	0	22	0
	23	Secured mortgages and notes payable to unrelated third parties	0		0
	24	Unsecured notes and loans payable to unrelated third parties	0	24	0
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X			
		of Schedule D	3,082,169.	25	2,459,375.
	26	Total liabilities. Add lines 17 through 25	3,674,163.	26	3,193,079.
ses		Organizations that follow SFAS 117 (ASC 958), check here \blacktriangleright \square and complete lines 27 through 29, and lines 33 and 34.			
Fund Balances	27	Unrestricted net assets	-2,121,674.	27	-2,089,482.
Bal	28	Temporarily restricted net assets	4,860,639.	28	3,704,878.
р	29	Permanently restricted net assets	0	29	0
or Fu		Organizations that do not follow SFAS 117 (ASC 958), check here and complete lines 30 through 34.			
ts	30	Capital stock or trust principal, or current funds		30	
Assets	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
	32	Retained earnings, endowment, accumulated income, or other funds		32	
Net	33	Total net assets or fund balances	2,738,965.	33	1,615,396.
	34	Total liabilities and net assets/fund balances	6,413,128.	34	4,808,475.
					Form 990 (2012)

Form 990 (2012)

Form 9	90 (2012)			Pa	age 12
Part	XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI			. 🗌	
1	Total revenue (must equal Part VIII, column (A), line 12)	1	10,	196,	280.
2	Total expenses (must equal Part IX, column (A), line 25)	2		319,	
3	Revenue less expenses. Subtract line 2 from line 1	3		123,	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	2,	738,	965.
5	Net unrealized gains (losses) on investments	5			0
6	Donated services and use of facilities	6			0
7	Investment expenses	7			0
8	Prior period adjustments	8			0
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line				
	33, column (B))	10	1,	615,	396.
Part					
	Check if Schedule O contains a response to any question in this Part XII	• • •		-	1
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		<u> </u>		
	If the organization changed its method of accounting from a prior year or checked "Other," ex	plain	in		
0-	Schedule O.				37
Za	Were the organization's financial statements compiled or reviewed by an independent accountant?	ام ما:	2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were comp	plied	or		
	reviewed on a separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis		26	x	
b	Were the organization's financial statements audited by an independent accountant?		•••		-
	If "Yes," check a box below to indicate whether the financial statements for the year were audite	ed or	a		
	separate basis, consolidated basis, or both:				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversi	-	20	x	
	of the audit, review, or compilation of its financial statements and selection of an independent account				
	If the organization changed either its oversight process or selection process during the tax year, ex Schedule O.	cpiain	in		
2-		forth	in		
Ja	As a result of a federal award, was the organization required to undergo an audit or audits as set the Single Audit Act and OMP Circular A 1322	iorth	in 3a	x	
L	the Single Audit Act and OMB Circular A-133?	• • •		+	+
D	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such aud		.ne 3b	Х	
	required dual of duale, opplain why in concluse of and decense any stope taken to undergo such add				

Form **990** (2012)

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust. OMB No. 1545-0047

2012 Open to Public Inspection

								Open to Pul Inspectior				
Name of t	the organization							Emplo	yer ider	ntificatio	on number	
SAFE K	IDS WORLDWI	IDE							52	-1627	7574	
Part I	Reason for I	Public Charity Statu	is (All organizations mu	ist cor	nplete	e this pa	art.) Se	e instr	uctions	S.		
The orga	anization is not a	private foundation be	cause it is: (For lines 1 th	rough	11, che	eck only	one bo	x.)				
1	A church, conv	rention of churches, or	association of churches	describ	ed in s	section	170(b)((1)(A)(i)	-			
2	A school descr	ribed in section 170(b)	(1)(A)(ii). (Attach Schedu	le E.)								
3	A hospital or a	cooperative hospital	service organization descr	ibed in	sectio	on 170(b	o)(1)(A)	(iii).				
4		earch organization op e, city, and state:	perated in conjunction w	ith a h	nospita	al descr	ibed in	sectio	n 170(l	b)(1)(A)(iii). Ent	er the
5	•		enefit of a college or univ				erated I			ntal u	nit descri	hed in
	-	(1)(A)(iv). (Complete I	-	orony	omioc		oratoa i	oy a go		intar a		boa m
6				cribed	in sect	tion 17()(h)(1)(Δ)(v)				
7	A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public											
•	-	ection 170(b)(1)(A)(vi)	-	io oupp		in a ge		ontar ar			general	public
8			ion 170(b)(1)(A)(vi). (Con	nplete F	Part II.)							
9	An organizatio	n that normally receiv	es: (1) more than 331/39	6 of its	suppo	ort from	contrib	outions,	memb	ership	fees, and	gross
	receipts from	activities related to its	s exempt functions - sub	ject to	certa	in exce	ptions,	and (2)	no mo	ore tha	an 331/3%	of its
	support from	gross investment inc	ome and unrelated busi	iness t	axable	incom	e (less	sectio	n 511	tax) f	rom busir	nesses
	acquired by the	e organization after Ju	ne 30, 1975. See section	509(a) (2) . ((Comple	te Part I	II.)				
10	An organizatio	n organized and opera	ated exclusively to test for	public	safety.	See se	ction 5	609(a)(4).			
11 X	-		erated exclusively for the			-					-	
	purposes of or	ne or more publicly s	upported organizations de	escribe	ed in s	ection \$	509(a)(1) or se	ection 5	509(a)(2). See s	ection
			bes the type of supporting	-						-		
	a X Type I	b Type II	c Type III-Functio	-	-						nally integr	
e X		=	t the organization is not			-		-	-		-	
			agers and other than one	or mo	re put	olicly su	pporte	d organ	izations	s desc	ribed in s	ection
		ection 509(a)(2).										
f			en determination from th	ie IRS	that it	is a T	ype I, ⊺	Гуре II,	or Typ	e III s	upporting	
	organization, c											
g	-	-	inization accepted any gif	t or co	ntribut	ion fron	n any of	f the				
	following perso											
		=	ectly controls, either alor		-	er with	persor	ns desc	ribed ir	n (ii)	Ye	_
			dy of the supported organ	nization	?						11g(i)	X
		nember of a person de									11g(ii)	X
	. ,	• •	son described in (i) or (ii) a								11g(iii)	X
<u>h</u>			out the supported organiz	T		1		1				
(i) N	ame of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9		ls the zation in		ou notify/ anization		ls the zation in	(vii) A	mount of mo support	onetary
	organization		above or IRC section	col. (i)	listed in overning	in co	l. (i) of	col. (i) o	rganized		ouppoir	
			(see instructions))	docu	ment?		upport?		U.S.?	-		
				Yes	No	Yes	No	Yes	No			
(A)	CUMPNE 1											
A'I''I'A	CHMENT 1											
(B)												
(C)												
(C)										ļ		
(D)												
				+								
(E)												

Total For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2012

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount						
~	shown on line 11, column (f)						
$\frac{6}{800}$	Public support. Subtract line 5 from line 4. tion B. Total Support						
_	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7	Amounts from line 4	(4) 2000	(,	(0) 2010	(4) = 0 · · ·	(0) 2012	(.)
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources.						
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11	Total support. Add lines 7 through 10						
12	Gross receipts from related activities, etc. (see instructions)				12	
13	First five years. If the Form 990 is f organization, check this box and stop here	or the organizat	tion's first, secor	nd, third, fourth,	or fifth tax ye		
Sec	tion C. Computation of Public Sup	port Percenta	ge				
14	Public support percentage for 2012 (li	ne 6, column (f) divided by line	11, column (f))		14	%
15	Public support percentage from 2011	•				15	%
16a	331/3% support test - 2012. If the c	organization did	not check the	box on line 13	, and line 14 is	331/3% or mo	re, check
	this box and stop here. The organizati						
b	331/3% support test - 2011. If the o						
	check this box and stop here. The org						
17a	10%-facts-and-circumstances test - :						
	10% or more, and if the organization						
	Part IV how the organization meets			-	-		
	organization						· · · · ► □
b	10%-facts-and-circumstances test - :		-				
	15 is 10% or more, and if the organization						-
	Explain in Part IV how the organization				-		
18	supported organization Private foundation. If the organization	did not check a	a box on line 13	, 16a, 16b, 17a	a, or 17b, check	this box and see	
	instructions						· · · · ► 📖

Schedule A (Form 990 or 990-EZ) 2012

Schedule A (Form 990 or 990-EZ) 2012

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Caler	tion A. Public Support Indar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) To	tal
1	Gifts, grants, contributions, and membership fees	(4) 2000		(0) 2010	(4) 2011	(0	,	(.)	
•	received. (Do not include any "unusual grants.")								
2	Gross receipts from admissions, merchandise								
	sold or services performed, or facilities								
	furnished in any activity that is related to the								
	organization's tax-exempt purpose								
3	Gross receipts from activities that are not an								
Ū	unrelated trade or business under section 513								
4	Tax revenues levied for the								
•	organization's benefit and either paid								
	to or expended on its behalf								
5	The value of services or facilities								
•	furnished by a governmental unit to the								
	organization without charge								
6	Total. Add lines 1 through 5								
	Amounts included on lines 1, 2, and 3								
	received from disgualified persons								
b	Amounts included on lines 2 and 3								
	received from other than disqualified								
	persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year								
с	Add lines 7a and 7b.								
	Public support (Subtract line 7c from								
	line 6.)								
Sect	tion B. Total Support								
Caler	ndar year (or fiscal year beginning in) 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) To	tal
9	Amounts from line 6								
10 a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar								
	sources								
D	Unrelated business taxable income (less								
	section 511 taxes) from businesses								
_	acquired after June 30, 1975								
	Add lines 10a and 10b								
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on								
12	Other income. Do not include gain or	-							
	loss from the sale of capital assets								
	(Explain in Part IV.)								
13	Total support. (Add lines 9, 10c, 11,								
	and 12.)								
14	First five years. If the Form 990 is for		n's first, second,	third, fourth, or	fifth tax year a	s a se	ection 501	(c)(3)	
	organization, check this box and stop here							>	•
Sec	tion C. Computation of Public Sup	oport Percent	age						
	Public support percentage for 2012 (line 8	, column (f) divid	ed by line 13, colur	nn (f))		15			%
15		edule A, Part III, li	ne 15			16			%
15 16	Public support percentage from 2011 Sche								
16	Public support percentage from 2011 Sche tion D. Computation of Investment		centage						
16 Sect		nt Income Per		3, column (f))		17			9
16	tion D. Computation of Investme	nt Income Per ne 10c, column	(f) divided by line 1			17 18			
16 Sec i 17 18	tion D. Computation of Investment Investment income percentage for 2012 (li	nt Income Per ne 10c, column Schedule A, Part	(f) divided by line 1 III, line 17			18	331/3 %, 3	and line	
16 Sec i 17 18	tion D. Computation of Investment Investment income percentage for 2012 (li Investment income percentage from 2011	nt Income Per ne 10c, column Schedule A, Part ganization did n	(f) divided by line 1 III, line 17 ot check the box	on line 14, and	d line 15 is more	18 e than			
16 Sec t 17 18 19a	tion D. Computation of Investment Investment income percentage for 2012 (li Investment income percentage from 2011 331/3% support tests - 2012. If the or	nt Income Per ne 10c, column Schedule A, Part ganization did n iis box and sto	(f) divided by line 1 III, line 17 ot check the box p here. The orga	on line 14, an anization qualifie	d line 15 is more s as a publicly	18 e than suppo	rted organi	ization	
16 Sec i 17 18 19a	tion D. Computation of Investment Investment income percentage for 2012 (li Investment income percentage from 2011 331/3% support tests - 2012. If the or 17 is not more than 331/3%, check the	nt Income Per ne 10c, column Schedule A, Part ganization did n is box and sto anization did not	(f) divided by line 1 III, line 17 ot check the box p here. The orga check a box on	c on line 14, an anization qualifie line 14 or line 19	d line 15 is more s as a publicly 9a, and line 16 is	18 e than suppor	rted organi than 331/3	ization ► 3 %, and	% % ► [

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

				ATTACH	IMENT 1	
SCHEDULE A, PART I - INFORMATION ABOUT	SUPPORTED (DRGANIZATIO	NS			
		(III) TYPE OF	(IV)	(V)	(VI)	(VII) AMOUNT OF
(I) NAME OF SUPPORTED ORGANIZATION	(II) EIN	ORGANIZATION	YES NO	YES NO	YES NO	SUPPORT
CHILDREN'S HOSPITAL	53-0196580	03	Х	Х	Х	0

TOTAL AMOUNT OF SUPPORT

Schedule B

(Form 990, 990-EZ,
or 990-PF)
Department of the Treasury
Internal Revenue Service

Name of the organization

Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

2012

Employer identification number

52-1627574

SAFE	KIDS	WORLDWIDE
DAL	TTDD	MORTDWIDE

Organization type (check one):

Filers of:	Section:
Form 990 or 990-EZ	X 501(c)(³) (enter number) organization
	4947(a)(1) nonexempt charitable trust not treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**. **Note.** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

Special Rules

For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3 % support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2 of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF.

Name of organization SAFE KIDS WORLDWIDE

Employer identification number 52–1627574

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
1 _		\$2,250,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
2 _		\$2,180,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
3 _		\$1,152,500.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
4 _		\$250,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
5 _		\$238,363.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
6		\$ <u>208,965.</u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Name of organization SAFE KIDS WORLDWIDE

Employer identification number 52–1627574

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
7 _		\$163,974.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8 _		\$1 <u>55,408</u> .	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9 _		\$140,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
10		\$106,543.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
_ 11 _		\$100,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
12		\$100,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Name of organization SAFE KIDS WORLDWIDE

Employer identification number 52–1627574

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
<u>13</u>		• \$ <u>75,185.</u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_14		\$51,980.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_15		\$ 44,310.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
<u>16</u>		\$39,603.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
17 		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_18		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Name of organization SAFE KIDS WORLDWIDE

Employer identification number 52–1627574

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
<u>19</u>		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_20		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_21		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_22		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
23		\$15,500.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_24		\$ <u>15,000</u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Page **2**

Name of organization SAFE KIDS WORLDWIDE

Employer identification number 52–1627574

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$15,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_26		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
27		\$14,671.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_28		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_29		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
30		\$5,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Name of organization SAFE KIDS WORLDWIDE

Employer identification number 52–1627574

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
31		\$5,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
32		\$5,000.	Person X Payroll Noncash (Complete Part II if there i a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
33		\$5,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_34		\$5,000.	Person X Payroll Noncash (Complete Part II if there i a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
 		\$5,000.	Person X Payroll Noncash (Complete Part II if there i a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_36		\$5,000.	Person X Payroll Noncash (Complete Part II if there i a noncash contribution.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

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Name of organization SAFE KIDS WORLDWIDE

Page **2**

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_37		\$5,000.	Person X Payroll Noncash (Complete Part II if there is
			a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
_38		• \$ <u>5,000</u> .	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u> </u>		\$5,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
_40		• \$5,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
_41		\$5,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
_42		\$531,645.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Name of organization SAFE KIDS WORLDWIDE

Page **2**

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
<u>43</u>		\$ 202,400.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$ <u>198,299.</u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
_45		\$ <u>11,315.</u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		 	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

JSA

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\$ (a) No. (c) (b) from FMV (or estimate) Description of noncash property given Date received Part I (see instructions) \$ (a) No. (c) (b) from FMV (or estimate) Description of noncash property given Date received Part I (see instructions) \$_ (a) No. (c) (b) from FMV (or estimate) Description of noncash property given Date received Part I (see instructions) \$_ (a) No. (c) (b) from FMV (or estimate) Description of noncash property given Date received Part I (see instructions) \$_ (a) No. (c) (b) from FMV (or estimate) Description of noncash property given Date received Part I (see instructions) \$ Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

(b)

Description of noncash property given

Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed. Part II

(a) No.

from

Part I

(c)

FMV (or estimate)

(see instructions)

52-1627574

(d)

Date received

(d)

(d)

(d)

(d)

(d)

	orm 990, 990-EZ, or 990-PF) (2012)			Pa			
me of orga	anization SAFE KIDS WORLDWIDE			Employer identification number			
th F	Exclusively religious, charitable, etc., hat total more than \$1,000 for the ye or organizations completing Part III, e ontributions of \$1,000 or less for the	ear. Complete colum nter the total of <i>excl</i> u	nns (a) through (<i>usivelv</i> religious.	e) and the following line entry. charitable. etc			
	se duplicate copies of Part III if addition						
a) No. from Part I	(b) Purpose of gift	(c) Use c		(d) Description of how gift is held			
_		(e) Transfe	r of gift				
_	Transferee's name, address, an	nd ZIP + 4	Relati	onship of transferor to transferee			
a) No. from Part I	(b) Purpose of gift	(c) Use c	of gift	(d) Description of how gift is held			
	(e) Transfer of gift						
	Transferee's name, address, an	nd ZIP + 4	Relati	Relationship of transferor to transferee			
a) No. from Part I	(b) Purpose of gift			(d) Description of how gift is held			
		(e) Transfe	r of gift				
	Transferee's name, address, and ZIP + 4			Relationship of transferor to transferee			
) No. rom art I	(b) Purpose of gift	(c) Use c	of gift	(d) Description of how gift is held			
-		(e) Transfe	r of gift				
	Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee						
F							
		-		Schedule B (Form 990, 990-EZ, or 990-PF) (

	artment of the Treasury nal Revenue Service		► See separat	te instructions.		Inspection
		red "Yes,"	to Form 990, Part IV, line 3, or Form	990-EZ, Part V, line 46	(Political Campaign Activit	ies), then
٠	Section 501(c)(3) org	anizations:	Complete Parts I-A and B. Do not compl	ete Part I-C.		
٠	Section 501(c) (other	than section	on 501(c)(3)) organizations: Complete F	Parts I-A and C below.	Do not complete Part I-B.	
٠	Section 527 organizat	tions: Com	olete Part I-A only.			
If the	e organization answe	ered "Yes,"	to Form 990, Part IV, line 4, or Form	990-EZ, Part VI, line 47	' (Lobbying Activities), then	Ì
٠	Section 501(c)(3) org	ganizations	that have filed Form 5768 (election un	der section 501(h)): Co	mplete Part II-A. Do not com	nplete Part II-B.
٠	Section 501(c)(3) org	Lessent Inspection manswered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then (c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-E. (c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B. organizations: Complete Parts I-A and Y. (c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-B. not complete Part II-B. (c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-B. not complete Part II-B. (c)(4). (5) or (6) organizations: Complete Part IV. line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then (c)(4). (5) or (6) organization is exempt under section 501(c) or is a section 527 organization. description. offLDWIDE 52-1627574 omplete if the organization is exempt under section 501(c)(3). amount of any excise tax incurred by organization nuder section 4955. \$ onization incurred a section 4955 tax, did it file Form 4720 for this year? Yes Yes orecribe in Part IV. section 501(c), except section 501(c)(3). amount of the filing organization for section 527 rophitical organizations to which ti no made payments. For each organization file form 1120-POL for this year? Yes orecri	t complete Part II-A.			
	•			ax) or Form 990-EZ, Pa	rt V, line 35c (Proxy Tax), tl	hen
Nam	e of organization				Employer identif	fication number
SAF	'E KIDS WORLDW	27574				
Pa	rt I-A Complete	e if the o	rganization is exempt under s	section 501(c) or i	s a section 527 organ	ization.
1	Provide a descript	ion of the	organization's direct and indirect p	olitical campaign ac	tivities in Part IV.	
2	Political expenditu	res			▶ \$	
3	Volunteer hours				·····	
Par			•		. •	
1	Enter the amount	of any exc	sise tax incurred by the organizatio	n under section 495	5 ▶ \$	
2						
3						
	If "Yes," describe in	n Part IV.				
Par	rt I-C Complete	e if the o	rganization is exempt under	section 501(c), ex	cept section 501(c)(3)	
1					•	
2						
3						
•						
4						Yes No
5						
-						
	as a separate segr	egated fui	nd or a political action committee	(PAC). If additional s	space is needed, provide	e information in Part IV.
	(a) Name		(b) Address	(c) EIN	(d) Amount paid from	(e) Amount of political
					filing organization's	contributions received and
					funds. If none, enter -0	promptly and directly
						political organization. If
						none, enter -0
(1)						
(2)						
(3)						
(4)						
(5)						
(6)						

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2012

JSA 2E1264 1.000 OMB No. 1545-0047

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Political Campaign and Lobbying Activities

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.

SCHEDULE C (Form 990 or 990-EZ)

201 Open to Pu

	art II-A Complete if the organizati section 501(h)).	on is exempt under section 501(c)(3) and	filed Form 5768 (elec	tion under
	name, address, EIN, exp	belongs to an affiliated group (and list in Pa enses, and share of excess lobbying expend checked box A and "limited control" provisi	ditures).	oup member's
		oying Expenditures eans amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals
(b Total lobbying expenditures to influence c Total lobbying expenditures (add lines d Other exempt purpose expenditures e Total exempt purpose expenditures (add lines) 	e public opinion (grass roots lobbying) e a legislative body (direct lobbying) 1a and 1b) dd lines 1c and 1d) he amount from the following table in both		
	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:		
	Not over \$500,000	20% of the amount on line 1e.		
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.		
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.		
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.		
	Over \$17,000,000	\$1,000,000.		
9	g Grassroots nontaxable amount (enter	25% of line 1f)		
I	h Subtract line 1g from line 1a. If zero or	less, enter -0-		
i	i Subtract line 1f from line 1c. If zero or	less, enter -0-		
j	i If there is an amount other than zer	o on either line 1h or line 1i, did the organiz	ation file Form 4720	
	reporting section 4911 tax for this yea	r?	<u> </u>	Yes No

4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period						
Calendar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) Total	
2 a Lobbying nontaxable amount						
b Lobbying ceiling amount (150% of line 2a, column (e))						
c Total lobbying expenditures						
d Grassroots nontaxable amount						
e Grassroots ceiling amount (150% of line 2d, column (e))						
f Grassroots lobbying expenditures						

Schedule C (Form 990 or 990-EZ) 2012

-	ule C (Form 990 or 990-EZ) 2012				Page
Par	tll-B Complete if the organization is exempt under section 501(c)(3) and has NO (election under section 501(h)).	T file	d Forn	n 5768	
For	each "Yes," response to lines 1a through 1i below, provide in Part IV a detailed	(a)		b)
	ription of the lobbying activity.	Yes	No	Am	ount
1	During the year, did the filing organization attempt to influence foreign, national, state or local				
	legislation, including any attempt to influence public opinion on a legislative matter or				
а	referendum, through the use of: Volunteers?	X			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	x			
С	Media advertisements?		X		
d	Mailings to members, legislators, or the public? Publications, or published or broadcast statements?		x		
е	Publications, or published or broadcast statements?		X		
f	Grants to other organizations for lobbying purposes?	Х			12,50
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	X			6,66
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		Х		
i	Other activities?		Х		
j	Total. Add lines 1c through 1i				19,16
2 a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		X		
b	If "Yes," enter the amount of any tax incurred under section 4912				
С	If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
Par	t III-A Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6).	(c)(5)	, or se	ection	
1	Were substantially all (90% or more) dues received nondeductible by members?			1	Yes No
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?			2	
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?				
Par	t III-B Complete if the organization is exempt under section 501(c)(4), section 501				
	501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."	OR (b) Par	t III-A, lin	e 3, is
1	Dues, assessments and similar amounts from members			1	
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amou		of	-	
	political expenses for which the section 527(f) tax was paid).				
а	Current year			2a	
b	Carryover from last year		[2b	
с	Total		:::r	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) du			3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion	n of tl	ne		
	excess does the organization agree to carryover to the reasonable estimate of nondeductible l	obbyiı	ng		
	and political expenditure next year?		L	4	
5	and political expenditure next year? Taxable amount of lobbying and political expenditures (see instructions)		[5	
Par	t IV Supplemental Information				
Com	plete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line	5; Pa	rt II-A (a	affiliated a	oup
	Part II-A, line 2; and Part II-B, line 1. Also, complete this part for any additional information.		()	5	•

SEE PAGE 4

Page 4

Schedule C (Form 990 or 990-EZ) 2012

Part IV Supplemental Information (continued)

VOLUNTEERS

SCHEDULE C, PART II-B, LINE 1A

SAFE KIDS COALITIONS VOLUNTEER TO INFLUENCE LEGISLATION INCLUDING STATE REQUIREMENTS FOR CARBON MONOXIDE IN THE HOME, CHILD PASSENGER SAFETY, BIKE HELMET LAWS, DRIVERS' LICENSE LAWS AND CONCUSSION PREVENTION LAWS.

PAID STAFF OR MANAGEMENT

SCHEDULE C, PART II-B, LINE 1B

SAFE KIDS PAID STAFF WAS INVOLVED IN URGING LEGISLATORS AT THE STATE AND FEDERAL LEVEL ON ISSUES INCLUDING REQUIREMENTS FOR CARBON MONOXIDE IN THE HOME, CHILD PASSENGER SAFETY, BIKE HELMET LAWS, DRIVERS' LICENSE LAWS AND CONCUSSION PREVENTION LAWS.

MAILING TO MEMBERS, LEGISLATORS OR THE PUBLIC SCHEDULE C, PART II-B, LINE 1D SAFE KIDS PRODUCED AND E-MAILED DOCUMENTS TO NEW MEMBERS OF CONGRESS DETAILING OUR POSITIONS ON POLICY MATTERS IMPORTANT TO CHILD SAFETY.

GRANT TO OTHER ORGANIZATIONS FOR LOBBYING PURPOSES SCHEDULE C, PART II-B, LINE 1F SAFE KIDS IMPLEMENTED AN ADVOCACY GRANT PROGRAM TO SUPPORT STATE SAFE KIDS COALITIONS ADVOCATING IN FAVOR OF LAWS TO PREVENT AND MINIMIZE CONCUSSIONS IN YOUTH SPORTS.

Schedule C (Form 990 or 990-EZ) 2012

Part IV Supplemental Information (continued)

DIRECT CONTACT

SCHEDULE C, PART II-B, LINE 1G

SAFE KIDS PUBLIC POLICY DIRECTOR WORKED TO INFLUENCE CHILD SAFETY LEGISLATION AT THE FEDERAL AND STATE LEVEL INCLUDING REQUIREMENTS FOR CARBON MONOXIDE IN THE HOME, CHILD PASSENGER SAFETY, DRIVERS' LICENSE LAWS, BIKE HELMET LAWS AND CONCUSSION PREVENTION ISSUES.

SCHEE	DULE D
(Form	990)

Department of the Treasury

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990,
 Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
 ▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047
2012
Open to Public

	nal Revenue Service	Attach to	Form 990. ► See sepa	rate instructions.	Inspection
	e of the organization				Employer identification number
_	FE KIDS WORLDW				52-1627574
Ра		tions Maintaining Donor Advi ion answered "Yes" to Form 9		Similar Funds o	r Accounts. Complete if the
			(a) Donor advis	sed funds	(b) Funds and other accounts
1	Total number at e	nd of year			
2		utions to (during year)			
3		from (during year)			
4		it end of year			
4 5		on inform all donors and donor a	dvicore in writing that	the accets hold in	deper advised
5	-	inization's property, subject to the	-		
6	•	on inform all grantees, donors, ar	•	•	
v	-	purposes and not for the benefit			
	•	issible private benefit?			
Pa	rt II Conserva	tion Easements. Complete if	the organization ans	wered "Yes" to F	orm 990 Part IV line 7
1		servation easements held by the			
		of land for public use (e.g., recre	-		of an historically important land area
		f natural habitat			of a certified historic structure
		of open space	I		
2		through 2d if the organization he	d a qualified conserva	ation contribution in	the form of a conservation
-		ast day of the tax year.			
					Held at the End of the Tax Year
а	Total number of co	onservation easements			2a
b		tricted by conservation easements			
c	-	vation easements on a certified			
d		vation easements included in (c)		. ,	
ŭ		isted in the National Register	-		2d
3					nated by the organization during the
•				igaierrea, er terrin	
4		where property subject to conse	rvation easement is loca	ated ►	
5		ation have a written policy regard			
-		orcement of the conservation ea			
6		r hours devoted to monitoring, in			
•	▶	-		9	server serving and year
7		es incurred in monitoring, inspec	ting, and enforcing cor	servation easeme	nts during the year
	▶\$		3,		<u> </u>
8		vation easement reported on line	e 2(d) above satisfy the	e requirements of s	ection 170(h)(4)(B)
)(h)(4)(B)(ii)?			
9	In Part XIII, descri	be how the organization reports	conservation easemen	ts in its revenue an	d expense statement, and
	balance sheet, an	d include, if applicable, the text o	f the footnote to the or	ganization's financ	ial statements that describes the
	organization's acc	ounting for conservation easeme	nts.		
Ра	rt III Organiza	tions Maintaining Collections	of Art, Historical Tre	easures, or Othe	r Similar Assets.
	Complete	e if the organization answered	"Yes" to Form 990, F	Part IV, line 8.	
1a	works of art, hist	orical treasures, or other simila	ir assets held for pub	lic exhibition, edu	revenue statement and balance sheet ucation, or research in furtherance of
	•	vide, in Part XIII, the text of the fo			
b					evenue statement and balance sheet
		vide the following amounts relati		ic exhibition, edu	ucation, or research in furtherance of
	•	5	0		▶\$
		d in Form 990, Part X			
2					assets for financial gain, provide the
-	•	required to be reported under S			
а					▶\$
b					· · · · · · · · · · · · · · · · · · ·
		Act Notice, see the Instructions for			Schedule D (Form 990) 2012
JSA					

SAFE KIDS WORLDWIDE

	dule D (Form 990) 2012									Page 2
Par	t III Organizations Maintainin	ng Collections o	f Art, His	torical	Treasures	s, or Ot	her Simila	r Ass	ets (cont	inued)
3	Using the organization's acquisition collection items (check all that apply		other recor	ds, checl	k any of th	ne follow	ving that are	a sigr	nificant us	e of its
а	Public exhibition		d	Loan	or exchang	e progra	ms			
b	Scholarly research		e	Other						
с	Preservation for future genera	ations								
4	Provide a description of the organized	zation's collections	and expla	ain how t	hey furthe	er the org	ganization's	exemp	t purpose	in Part
	XIII.									
5	During the year, did the organization									
_	assets to be sold to raise funds rathe								Yes	No
Par	t IV Escrow and Custodial An line 9, or reported an amo				ganization	answei	red "Yes" to	o Forn	n 990, P	art IV,
1a	Is the organization an agent, trustee	. custodian or othe	r intermedia	arv for co	ontributions	s or other	r assets not			
	included on Form 990, Part X?			-				Г	Yes	No
b	If "Yes," explain the arrangement in I	Part XIII and compl	ete the follo	owing tab	ole:					
							Am	ount		
С	Beginning balance					;				
d	Additions during the year					ł				
е	Distributions during the year					;				
f	Ending balance									
	Did the organization include an amo								Yes	No
	If "Yes," explain the arrangement in									
Par	t V Endowment Funds. Com	plete if the orgar (a) Current year	1IZATION AN (b) Prio		"Yes" to F (c) Two ye		J, Part IV, III (d) Three year		(e) Four ye	ora baak
1a	Beginning of year balance	(a) Current year	(d) Pho	ryear	(C) TWO YE	ars back	(u) Three year	IS DACK	(e) Four ye	ars Dack
b	Contributions									
	Net investment earnings, gains,									
	and losses									
d	Grants or scholarships									
е	Other expenditures for facilities									
	and programs									
f	Administrative expenses									
g	End of year balance									
2	Provide the estimated percentage of		nd balance	line 1g,	column (a))) held as	:			
a	Board designated or quasi-endowme	ent ►	_%							
b	Permanent endowment	%								
C	Temporarily restricted endowment The percentages in lines 2a, 2b, and		0.00/							
3a	Are there endowment funds not in the			tion that	ara hald a	nd admir	nistarad for th	0		
•••	organization by:							C	Ye	s No
	(i) unrelated organizations								3a(i)	
	(ii) related organizations								3a(ii)	
b	If "Yes" to 3a(ii), are the related orga								3b	
4	Describe in Part XIII the intended us	es of the organizat	ion's endov	vment fur	nds.					
Par	t VI Land, Buildings, and Equi	pment. See Forr	n 990, Pa	rt X, line	10.					
	Description of property		other basis tment)		or other basis ther)		cumulated eciation	(0	d) Book value	
1a	Land									
b	Buildings									
С	Leasehold improvements				250,945		72,815.			3,130.
d	Equipment			8	343,158		82,740.		60),418.
	Other			Varla	95,730		95,730.		1	
ı ota	I. Add lines 1a through 1e. (Column (u) must equal Forn	n 990, Part	л, coiumi	т (в), Iine 1	U(C).)		Cak - 1		3,548.
								Sched	ule D (Form	390) 2012

JSA 2E1269 1.000 4632EO 649C 5/15/2014 1:34:01 PM

Schedule D (Fe	,				Page 3
Part VII	Investments - Other Securities. See F	orm 990, Part X, lin	<u>e 12.</u>		
	 (a) Description of security or category (including name of security) 	(b) Book value		(c) Method of valua Cost or end-of-year mark	tion: ket value
(1) Financia	l derivatives				
(2) Closely-	held equity interests				
(B)					
(C)					
<u>(D)</u>					
(E)					
(F)					
(G)					
<u>(H)</u>					
(I)					
	(b) must equal Form 990, Part X, col. (B) line 12.)	orm 000 Dart V lin	0.12		
Part VIII	Investments - Program Related. See F				
	(a) Description of investment type	(b) Book value		(c) Method of valua Cost or end-of-year mark	ket value
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8) (9)					
(10)					
	(b) must equal Form 990, Part X, col. (B) line 13.)				
Part IX	Other Assets. See Form 990, Part X, I	ine 15			
T di C IX		Description			(b) Book value
(1) DUE F	ROM AFFILIATE	•			3,667,378.
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					
	mn (b) must equal Form 990, Part X, col. (B)			<u></u>	3,667,378.
Part X	Other Liabilities. See Form 990, Part >				
1.	(a) Description of liability	(b) Book valu	e		
	al income taxes	0 100			
	CO AFFILIATES	2,199,			
	R LIABILITIES	259,	/96.		
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
<u>(10)</u> (11)					
	n (b) must equal Form 990, Part X, col. (B) line 25.)	▶ 2,459,	375		
	(b) must equal Form 990, Fait A, col. (b) mile 23.)				

2. FIN 48 (ASC 740) Footnote. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII.

SAFE KIDS WORLDWIDE

Schedu	le D (Form 990) 2012		Page 4
Part	XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Retu	ırn	
1	Total revenue, gains, and other support per audited financial statements	1	10,253,127.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	-	
а	Net unrealized gains on investments 2a		
b	Donated services and use of facilities 2b 56,847		
с	Recoveries of prior year grants 2c	_	
d	Other (Describe in Part XIII.)	_	
e	Add lines 2a through 2d	2e	56,847.
3	Subtract line 2e from line 1	3	10,196,280.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	. –	10/100/2001
a	Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b		_	
	Add lines 4s and 4b	- 40	
			10 100 200
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		10,196,280.
Part			11 276 606
1	Total expenses and losses per audited financial statements	. 1	11,376,696.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities 2a 56,847	<u> </u>	
b	Prior year adjustments 2b	_	
С	Other losses 2c	_	
d	Other (Describe in Part XIII.)	_	
е	Add lines za through zo	_ 2e	56,847.
3	Subtract line 2e from line 1	. 3	11,319,849.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b	Other (Describe in Part XIII.) 4b		
С	Add lines 4a and 4b	4c	
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	11,319,849.
Part	XIII Supplemental Information		
Part V inform	lete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to p ation. ILITY FOR UNCERTAIN TAX POSITION (ASC 740)		
SCHE	DULE_D,_PART_X,_LINE_2		
SAFE	KIDS HAS RECEIVED A DETERMINATION LETTER FROM THE INTERNAL REVENUE		
SERV	ICE INDICATING THAT IT IS EXEMPT FROM FEDERAL INCOME TAX UNDER		
SECT	ION 501(C)(3). AS OF JUNE, 2013 AND 2012, SAFE KIDS DOES NOT HAVE ANY		
UNCE	RTAIN TAX POSITIONS.		

SCH	IEDULE F	Stater	nent of A	ctivities	Outside the Uni	ted States	S 01	/IB No. 1545-0047	
(Form 990) ► Complete if the organization answered "Yes" to Form 990,							2012		
Depar	tment of the Treasury		Attach t		14b, 15, or 16. ► See separate instructions.			pen to Public	
Internal Revenue Service								spection tion number	
	E KIDS WORLDWI	DE					-1627574		
Par	t I General In	formation of		Outside the l	Jnited States. Complete				
4		Part IV, line 14		in records to c	substantiate the amount o	f ito granto and	othor		
1	-	•			e, and the selection criteri	•			
	grants or assistance	•						X Yes No	
2	For grantmakers. assistance outside t			ganization's pi	rocedures for monitoring	the use of it	s grants a	ind other	
3	Activities per Regio	n. (The follow	ving Part I, line	3 table can be	e duplicated if additional sp	pace is needed.))		
	(a) Region		(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity list a program s describe spec service(s) in	service, ific type of	(f) Total expenditures for and investments in region	
(1)	EAST ASIA AND THE	PACIFIC			GRANTMAKING	PEDESTRIAN/HC	ME SAFETY	627,413.	
(2)	NORTH AMERICA				GRANTMAKING	PEDESTRIAN/HC	ME SAFETY	292,095.	
(3)	MIDDLE EAST AND NO	RTH AFRICA			GRANTMAKING	PEDESTRIAN/HC	ME SAFETY	28,000.	
(4)	SOUTH AMERICA				GRANTMAKING	PEDESTRIAN/HC	ME SAFETY	58,000.	
(5)	SOUTH ASIA				GRANTMAKING	PEDESTRIAN/HC	ME SAFETY	128,000.	
(6)	SUB-SAHARAN AFRICA				GRANTMAKING	PEDESTRIAN/HC	ME SAFETY	6,000.	
(7)									
(8)									
(9)									
(10)									
(11)									
(12)									
<u>(13)</u>									
<u>(14)</u>									
<u>(15)</u>									
<u>(16)</u>									
<u>(17)</u>									
3a								1,139,508.	
b	Total from c sheets to Part I	ontinuation							
C	Totals (add lines							1,139,508.	
For P	aperwork Reduction	Act Notice, se	e the Instruction	s for Form 990.			Schedule	F (Form 990) 2012	

For Paperwork Reduction Act Notice, see the Instructions for Form 990. JSA 2E1274 1.000 4632EO 649C 5/15/2014 1:34:01 PM

SAFE	KIDS	WORLDWIDE
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Schedule F (Form 990) 2012

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)			EAST ASIA/PACIFIC	CHILD SAFETY	318,185.	WIRE			
(2)			SOUTH ASIA	CHILD SAFETY	128,000.	WIRE			
(3)			EAST ASIA/PACIFIC	CHILD SAFETY	78,000.	WIRE			
(4)			EAST ASIA/PACIFIC	CHILD SAFETY	80,450.	WIRE			
(5)			EAST ASIA/PACIFIC	CHILD SAFETY	82,100.	WIRE			
(6)			EAST ASIA/PACIFIC	CHILD SAFETY	49,678.	WIRE			
(7)			SOUTH AMERICA	CHILD SAFETY	55,000.	WIRE			
(8)			MIDDLE EAST/NORTH AFRICA	CHILD SAFETY	25,000.	WIRE			
(9)			NORTH AMERICA	CHILD SAFETY	115,000.	WIRE			
(10)			EAST ASIA/PACIFIC	CHILD SAFETY	16,000.	WIRE			
(11)			NORTH AMERICA	SAFETY INITIATIVE	177,095.	WIRE			
(12)									
(13)									
(14)									
(15)									
(16)									

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter

3 Enter total number of other organizations or entities

_____11.

Schedule F (Form 990) 2012

Part III

Part III can be duplicated if ad (a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
10)							
11)							
12)							
13)							
14)							
15)							
16)							
17)							
8)							

Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16.

SAFE KIDS WORLDWIDE

Page 4

Sched	ule F (Form 990) 2012		Page 4
Part	IV Foreign Forms		
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	Yes	s X No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	Yes	s X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations. (see Instructions for Form 5471)	Yes	s X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? <i>If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)</i>	Yes	s X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships. (see Instructions for Form 8865)	Yes	s X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713)	Yes	s X No
			Schedule F (Form 990) 2012

Part V Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

PROCEDURE FOR MONITORING USE OF GRANT FUNDS OUTSIDE U.S.

SCHEDULE F, PART I, LINE 2

WHEN GRANT FUNDS ARE AVAILABLE, THE ORGANIZATION WILL INFORM THE COALITIONS VIA MAIL OR POST A "REQUEST FOR PROPOSAL" ON THE SAFE KIDS NETWORK. THE PROPOSALS ARE REVIEWED BY A VARIETY OF INDIVIDUALS IN HOUSE AND OUTSIDE THE ORGANIZATION FOR THEIR ABILITY TO SUPPORT THE VARIOUS SAFE KIDS INITIATIVES. UPON SELECTION, THE COALITION IS SENT AN AWARD LETTER AND SIGNS A GRANT AGREEMENT. SAFE KIDS THEN DISTRIBUTES THE GRANT CHECK, DEPENDING ON THE SIZE OF THE GRANT, IT MAY BE BE A ONE-TIME PAYMENT, OR CONSIST OF MULTIPLE PAYMENTS. GRANT MANAGEMENT IS IN PLACE FOR GRANTEES TO REPORT THEIR PROGRAM ACTIVITIES AND DETAIL HOW THEY SPENT THEIR GRANT FUNDS ONCE THE GRANT PERIOD HAS ENDED. SAFE KIDS EVALUATES THE INFORMATION FOR FUTURE GRANT ISSUANCES, OR IF IT'S A MULTIPLE PAYMENT GRANT, TO DETERMINE WHETHER OR NOT TO ISSUE THE NEXT PAYMENT. SOME OF THE GRANTS MAY BE MONITORED VIA QUARTERLY CONFERENCE CALLS AS WELL.

SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

OMB No. 1545-0047

Inspection

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

Department of the Treasury Internal Revenue Service

Attach to Form 990.

Name of the organization

SAFE KIDS WORLDWIDE

52-1627574

Employer identification number

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) SK_ORANGE_CNTY,C/O_CHILDREN'S_SAFETY_VILL,							
910 FAIRVILLA ROAD ORLANDO, FL 32808	59-2898030	501(C)(3)	5,075.				SAFETY INITIATIVES
(2) SAFE KIDS WICHITA AREA							
	48-1173588	501(C)(3)	6,755.				SAFETY INITIATIVES
(3) SAFE KIDS HURON VALLEY							
1500 MEDICAL CENTER DR, F3970 PEDIATRIC TRA	1	501(C)(3)	7,855.				SAFETY INITIATIVES
(4) SAFE KIDS MIDDLESEX COUNTY							
ONE ROBERT WOOD JOHNSON PL	22-1487243	501(C)(3)	9,300.				SAFETY INITIATIVES
(5) SAFE KIDS NEW YORK CITY							
59 MAIDEN LANE, 34TH FLR NEW YORK, NY 10038	13-3546711	DEPTOF TREASURY	5,659.				SAFETY INITIATIVES
(6) SAFE KIDS METRO KANSAS CITY							
6400 PROSPECT, STE 216	43-1897000	501(C)(3)	26,000.				SAFETY INITIATIVES
_(7) SAFE KIDS KING COUNTY WA - SOUTH							
4800 SAND POINT WAY, NE SEATTLE, WA 98105	91-0564748	501(C)(3)	5,981.				SAFETY INITIATIVES
(8) SAFE KIDS LA CROSSE COULEE WISCONSIN							
1900 SOUTH AVE, C01-005 LA CROSSE, WI 54601	39-0813416	501(C)(3)	29,450.				SAFETY INITIATIVES
(9) SK GWINNETT COUNTY, C/O FIRE & EMERGENCY SV							
408 HURRICANE SHOALS RD, NE	58-1936575	501(C)(3)	6,355.				SAFETY INITIATIVES
(10) SK DENVER METRO C/O CHILDRENS HOSP COLORADO							
13123 E 16TH AVE AURORA, CO 80045	84-0166760	501(C)(3)	10,470.				SAFETY INITIATIVES
(11) SAFE KIDS GRAND FORKS C/O ALTRU HEALTH SYST							
860 S COLUMBIA RD GRAND FORKS, ND 58201	45-0310462	501(C)(3)	16,088.				SAFETY INITIATIVES
(12) SK GRTR CLEVELAND C/O RAINBOW BABIES AND CH							
10524 EUCLID AVE CLEVELAND, OH 44106	34-1567805	501(C)(3)	7,855.				SAFETY INITIATIVES
2 Enter total number of section 501(c)(3) and g	overnment o	rganizations liste	ed in the line 1 tabl	e			
3 Enter total number of other organizations liste							
For Paperwork Reduction Act Notice, see the Inst							ule I (Form 990) (2012)

SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

OMB No. 1545-0047

Open to Public

Inspection

Department of the Treasury	Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

► Attach to Form 990.

Internal Revenue Service Name of the organization

6 F0/111 990.

SAFE KIDS WORLDWIDE

Employer identification number 52–1627574

Part I General Information on Grants and Assistance

1	Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, ar	d	
	the selection criteria used to award the grants or assistance?	. X Yes	🗌 No
-			

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) SK GREATER TOLEDO C/O TOLEDO CHILDRENS HOSP							
2142 N. COVE BLVD TOLEDO, OH 43606	34-4428256?	501(C)(3)	28,400.				SAFETY INITIATIVES
(2) SAFE KIDS CONNECTICUT, C/O CT CHILDREN'S ME							
282 WASHINGTON ST HARTFORD, CT 06106	06-0646755	501(C)(3)	29,800.				SAFETY INITIATIVES
(3) SK MID-SOUTH C/O LE BONHEUR CHILDRENS MEDIC							
850 POPLAR AVE MEMPHIS, TN 38105	62-1872938	501(C)(3)	48,300.				SAFETY INITIATIVES
(4) SK MID-TEXAS C/O SCOTT & WHITE TRAUMA CTR							
2401 SOUTH 31ST ST TEMPLE, TX 76508	27-3513154	501(C)(3)	6,600.				SAFETY INITIATIVES
(5) SK NORTHEAST FLORIDA C/O WOLFSON CHILDRENS							
P O BOX 10806 PENSACOLA, FL 32524	59-0747311	501(C)(3)	5,363.				SAFETY INITIATIVES
(6) SAFE KIDS PITT COUNTY C/O VIDANT MEDICAL CT							
2100 STANTONSBURG RD GREENVILLE, NC 27835	56-0585243	501(C)(3)	33,250.				SAFETY INITIATIVES
(7) SAFE KIDS SEATTLE C/O HARBORVIWEW MEDICAL C							
HMC BOX # 359960 SEATTLE, WA 98104	91-1631806	501(C)(3)	25,800.				SAFETY INITIATIVES
(8) SK SOUTHEASTERN PA C/O CHILRENS HOSPITAL OF							
1121 E CHSTNT AVE JEFFERSONVILLE, PA 19403	23-1352166	501(C)(3)	5,300.				SAFETY INITIATIVES
(9) SK PEORIA ILLINOIS, C/O SAINT FRANCIS MEDICA							
530 NE GLEN OAK AVE PEORIA, IL 61637	37-0662569	501(C)(3)	28,100.				CHILD SAFETY
(10) SK TOOMBS CO C/O MEADOWS REGIONAL MED CTR							
1 MEADOWS PARKWAY VIDALIA, GA 30475	58-2044503	501(C)(3)	5,035.				CHILD SAFETY
(11) SK WEST LOS ANGELES C/O CHILDRENS HOSPITAL							
4650 SUNSET BLVD LOS ANGELES, CA 90027	95-1690977	501(C)(3)	6,375.				CHILD SAFETY
(12) SK SOUTHERN NJ, C/O THE COOPER HEALTH SYSTE							
1 COOPER PLZ CAMDEN, NJ 08103	22-2213715	501(C)(3)	6,574.				CHILD SAFETY
2 Enter total number of section 501(c)(3) and g	overnment o	rganizations list	ed in the line 1 tabl	e			
3 Enter total number of other organizations liste	d in the line	1 table	<u></u>	<u> </u>	<u></u>	<u></u>	
For Paperwork Reduction Act Notice, see the Inst	structions fo	r Form 990.				Sched	ule I (Form 990) (2012)

SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

омв No. 1545-0047 20**12** Open to Public

Inspection

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

Department of the Treasury Internal Revenue Service

Attach to Form 990.

Name of the organization

SAFE KIDS WORLDWIDE

Employer identification number 52–1627574

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) SK TRIDENT AREA, C/O MED UNIVERSITY OF SC							
326 CALHOUN ST, RM 325 CHARLESTON, SC 29425	57-1098550	501(C)(3)	31,980.				CHILD SAFETY
(2) SK THURSTON COUNTY, C/O CHILD CARE ACTION CO							
3729 GRIFFIN LANE SE OLYMPIA, WA 98501	91-1373181	501(C)(3)	31,100.				GENERAL SUPPORT
_(3)							
_(4)							
_(5)							
_(6)							
_(7)							
(8)							
(10)							
(11)							
(12)							
2 Enter total number of section 501(c)(3) and g							26.
3 Enter total number of other organizations liste							
For Paperwork Reduction Act Notice, see the Ins	tructions fo	r Form 990.				Schedu	ıle I (Form 990) (2012)

JSA

Schedule I (Form 990) (2012)

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1					
3					
4					
5					
6					
7					

Part IV	Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additiona
	information.

PROCEDURE FOR MONITORING USE OF GRANT FUNDS INSIDE U.S.

SCHEDULE I, PART I, LINE 2

WHEN GRANT FUNDS ARE AVAILABLE, THE ORGANIZATION WILL INFORM THE

COALITION VIA MAIL OR POST A "REQUEST FOR PROPOSAL" ON THE SAFE KIDS

NETWORK. THE PROPOSALS ARE REVIEWED BY A VARIETY OF INDIVIDUALS IN HOUSE

AND OUTSIDE THE ORGANIZATION FOR THEIR ABILITY TO SUPPORT THE VARIOUS

SAFE KIDS INITIATIVES. UPON SELECTION, THE COALITION IS SENT AN AWARD

LETTER AND SIGNS THE GRANT AGREEMENT. SAFE KIDS THEN DISTRIBUTES THE

GRANT CHECK, DEPENDING ON THE SIZE OF THE GRANT, IT MAY BE A ONE-TIME

PAYMENT, OR CONSIST OF MULTIPLE PAYMENTS. GRANT MANAGEMENT IS IN PLACE

Schedule I (Form 990) (2012)

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
3					
l .					
i					
i					
,					

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

FOR GRANTEES TO REPORT THEIR PROGRAM ACTIVITIES AND DETAIL HOW THEY SPENT

THEIR GRANT FUNDS ONCE THE GRANT PERIOD HAS ENDED. SAFE KIDS EVALUATES

THE INFORMATION FOR THE FUTURE GRANT ISSUANCES, OR IF IT'S A MULTIPLE

PAYMENT GRANT, TO DETERMINE WHETHER OR NOT TO ISSUE THE NEXT PAYMENT.

SOME OF THE GRANTS MAY BE MONITORED VIA QUARTERLY CONFERENCE CALLS AS

WELL.

SCHEDULE J (Form 990) Compensation Information Department of the Treasury Internal Revenue Service For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees Department of the Treasury Internal Revenue Service Complete if the organization answered "Yes" to Form 990, Part IV, line 23. Attach to Form 990. See separate instructions.							o47
	Revenue Service	Attach to Form	990. See separate instructions.	Freedow interaction and	Insp		n
	of the organization E KIDS WORI			Employer identification		r	
Part		ns Regarding Compensation		52-10275	/ 4		
Fall	Questio	ns Regarding Compensation				Yes	No
1a b	990, Part VII, First-cla Travel fo Tax inde Discretio	Section A, line 1a. Complete Part III to ss or charter travel or companions emnification and gross-up payments onary spending account boxes on line 1a are checked, did th	ovided any of the following to or for a person provide any relevant information regarding Housing allowance or residence for Payments for business use of person Health or social club dues or initiation Personal services (e.g., maid, chauffer ne organization follow a written policy residence	g these items. personal use nal residence on fees eur, chef) egarding payment	t		
	explain	ment of provision of all of the ex	penses described above? If "No," com	piete Part III to	1b		
2	Did the organ	nization require substantiation prior to	reimbursing or allowing expenses incurre	ed by all officers			
	directors, trus	tees, and the CEO/Executive Director,	regarding the items checked in line 1a?		2		
3	organization's related organ Comper X Indepen Form 99 During the year	CEO/Executive Director. Check all the ization to establish compensation of the sation committee dent compensation consultant 00 of other organizations	nization used to establish the compensation at apply. Do not check any boxes for metho be CEO/Executive Director, but explain in Pa X Written employment contract Compensation survey or study Approval by the board or compensation Part VII, Section A, line 1a, with respect to	ds used by a art III. tion committee			
а			ayment?		4a	Х	
b			ental nonqualified retirement plan?		4b	X	<u> </u>
c			ased compensation arrangement?		4c		x
Ū			rovide the applicable amounts for each it				
	Only section	501(c)(3) and 501(c)(4) organizations	must complete lines 5-9.				
5	For persons li	isted in Form 990, Part VII, Section A,	line 1a, did the organization pay or accrue a	any			
		n contingent on the revenues of:					
a	The organizat	ion?			5a		X
b	Any related of	rganization?			5b		X
6		e 5a or 5b, describe in Part III.	line 1a, did the organization pay or accrue a				
0	-	a contingent on the net earnings of:	inte ra, die die organization pay of accide a	arry			
а		.			6a		Х
b	Any related or	rganization?			6b		Х
		e 6a or 6b, describe in Part III.					
7	For persons	listed in Form 990, Part VII, Section	n A, line 1a, did the organization provi				
			escribe in Part III		7		X
8	•	•	, paid or accrued pursuant to a contract				
		-	Regulations section 53.4958-4(a)(3)? If				
-					8		X
9		•	low the rebuttable presumption proced				
For P		ction Act Notice, see the Instructions for Fe			9 Jule J (Fo	orm 99	0) 2012

Schedule J (Form 990) 2012

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown	of W-2 and/or 1099-MISC	compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	reported as deferred in prior Form 990
KURT D NEWMAN, MD	(i)	0	0	0	0	0	(C
1 PRESIDENT/CEO (CNMC)	(ii)	750,764.	614,987.	22,061.	241,000.	82,094.	1,710,906.	C
KATE S CARR	(i)	0	C	0	0	0	(C
2 PRESIDENT/CEO SAFE KIDS WW	(ii)	265,383.	61,879.	2,838.	0	20,204.	350,304.	C
JACQUELINE BOWENS	(i)	0	C	0	0	0	(CC
3 BOARD MEMBER (THRU 9/31/12)	(ii)	228,085.	550,826.	593,290.	27,324.	23,672.	1,423,197.	C
RAYMOND S SCZUDLO	(i)	0	C	0	0	0	(CC
4 BOARD MEMBER (CNMC)	(ii)	422,173.	308,978.	231,049.	12,500.	44,889.	1,019,589.	C
ELIZABETH FLURY (BEG 0	1 (i)	0	C	0	0	0	(C
5 BOARD MEMBER (CNMC)	(ii)	151,490.	100,000.	555.	25,000.	32,301.	309,346.	C
DOUGLAS MYERS	(i)	0	00	0	0	0	(CC
6 CHIEF FINANCIAL OFFICER	(ii)	502,579.	323,223.	18,783.	81,071.	26,376.	952,032.	C
TORINE CREPPY	(i)	0	C	0	0	00	(CC
7 CHIEF PROGRAM OFFICER	(ii)	151,530.	35,210.	527.	7,820.	22,551.	217,638.	C
SHANNON SULLIVAN	(i)	00	QQ	0	Q	00	(C
8 CHIEF DEVELOPMENT OFFICER	(ii)	149,544.	19,360.	280.	577.	23,814.	193,575.	C
MOIRA LAIL (DONAHUE)	(i)	00	QQ	0	Q	00	(C
9 CHIEF INTNL PROGRAM OFFICER	(ii)	147,920.	17,522.	398.	6,634.	6,317.	178,791.	C
MARTHA WILCOX	(i)	00	QQ	0	Q	00	(C
10 CHIEF MARKETING OFFICER	(ii)	135,468.	15,000.	1,002.	0	5,570.	157,040.	C
	(i)							
11	(ii)							
	(i)							L
12	(ii)							
	(i)							L
13	(ii)							
	(i)							L
14	(ii)							
	(i)							
15	(ii)							
	(i)							L
16	(ii)							

Schedule J (Form 990) 2012

JSA 2E1291 1.000

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

RELATED ORGANIZATION

SCHEDULE J, PART I, LINE 3

SAFE KIDS WORLDWIDE ("SKW") RELIES ON ITS PARENT, CHILDREN'S NATIONAL

MEDICAL CENTER, TO DETERMINE COMPENSATION FOR SKW'S PRESIDENT AND CEO.

CHILDREN'S NATIONAL MEDICAL CENTER USED A COMPENSATION COMMITTEE, WRITTEN

EMPLOYMENT CONTRACT, INDEPENDENT COMPENSATION CONSULTANT, COMPENSATION

SURVEY OR STUDY, AND APPROVAL BY THE BOARD OR COMPENSATION COMMITTEE.

SEVERANCE OR CHANGE OF CONTROL PAYMENT

SCHEDULE J, PART I, LINE 4A

DURING THE YEAR, THE FOLLOWING INDIVIDUAL RECEIVED A SEVERANCE PAYMENT.

THE SEVERANCE PAYMENT IS INCLUDED IN SCHEDULE J, PART II, COLUMN B(III)

AS PART OF OTHER REPORTABLE COMPENSATION:

JAQUELINE BOWENS - \$426,580

Page 3

» 4632E0 649C 5/15/2014 1:34:01 PM Schedule J (Form 990) 2012

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

SUPPLEMENTAL NONQUALIFIED RETIREMENT PLAN

SCHEDULE J, PART I, LINE 4B

THE CONTRIBUTIONS TO THE SUPPLEMENTAL NON-QUALIFIED RETIREMENT PLAN ARE

INCLUDED IN SCHEDULE J, PART II, COLUMN (C) AS PART OF DEFERRED

COMPENSATION.

KURT D. NEWMAN, MD - \$228,500

DOUGLAS MYERS - \$68,571

JACQUELINE BOWENS - \$15,000

ELIZABETH FLURY - \$25,000

Page 3

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ► Attach to Form 990 or 990-EZ.



SAFE KIDS WORLDWIDE

52-1627574

ORGANIZATION'S MISSION

FORM 990, PART III, LINE 1

SAFE KIDS WORLDWIDE IS A GLOBAL NETWORK OF ORGANIZATIONS WHOSE MISSION IS TO PREVENT ACCIDENTAL CHILDHOOD INJURY, A LEADING KILLER OF CHILDREN. MORE THAN 600 COALITIONS IN THE US AND PARTNERS IN 27 COUNTRIES BRING TOGETHER HEALTH AND SAFETY EXPERTS, EDUCATORS, CORPORATIONS, FOUNDATIONS, GOVERNMENTS AND VOLUNTEERS TO EDUCATE AND PROTECT FAMILIES.

NEW SIGNIFICANT PROGRAM SERVICE ACTIVITIES

FORM 990, PART III, LINE 2

SAFE KIDS DAY IS AWARENESS AND FUNDRAISING INNITIATIVE DESIGNED TO HIGHLIGHT CHILDHOOD INJURY PREVENTION AT THE NATIONAL, STATE AND LOCAL LEVEL. SAFE KIDS WORLDWIDE HOSTS LARGE-SCALE NATIONAL EVENTS THAT FOCUS ON CELEBRATING KIDS AND HELPING PEOPLE LEARN SIMPLE THINGS THEY CAN DO TO PROTECT KIDS FROM PREVENTABLE INJURIES.

PROGRAM SERVICE ACTIVITY #1

FORM 990, PART III, LINE 4A

SAFE KIDS WALK THIS WAY PROGRAMS - SAFE KIDS WORLDWIDE AND PROGRAM SPONSOR FEDEX CREATED SAFE KIDS WALK THIS WAY TO BRING INTERNATIONAL, NATIONAL AND LOCAL ATTENTION TO PEDESTRIAN SAFETY ISSUES. THE GOAL OF THE INITIATIVE IS TO PREVENT PEDESTRIAN-RELATED INJURY TO CHILDREN. SINCE THE LAUNCH OF THE PROGRAM IN SPRING 2000, SAFE KIDS WALK THIS WAY HAS SPANNED THE GLOBE TO REACH FAMILIES IN 10 COUNTRIES INCLUDING THE UNITED STATES.

IN THE UNITED STATES, SAFE KIDS AND FEDEX HAVE REACHED OVER 3 MILLION PEOPLE THROUGH PROGRAM ACTIVITIES. AMONG THE MANY COMPONENTS OF THE PROGRAM, SAFE KIDS LEADS YEAR-ROUND SCHOOL SAFETY COMMITTEES TO IMPROVE PEDESTRIAN ENVIRONMENTS FOR STUDENTS, CONDUCTS START SAFE TRAVEL TO EDUCATE FAMILES AND CAREGIVERS OF HEAD START STUDENTS ON TRANSPORTATION SAFETY AND HOSTS HALLOWEEN EDUCATIONAL EVENTS TO TEACH FAMILIES AND DRIVERS ABOUT VISIBILITY ISSUES CHILDREN ENCOUNTER WHILE WALKING AFTER DARK. SAFE KIDS AND FEDEX HAVE ALSO PROVIDED GRANTS TO MORE THAN 50 U.S. COMMUNITIES.

SAFE KIDS WALK THIS WAY IS A MULTIFACETED PROGRAM THAT INVOLVES HIGH-VISIBILITY COMMUNITY AND SCHOOL BASED EVENTS, RESEARCH ON RISKS TO PEDESTRIANS, AND PARTNERSHIPS AND TASK FORCES THAT ENGAGE LOCAL PEDESTRIAN SAFETY STAKEHOLDERS TO MAKE IMPROVEMENTS TO WALKING ENVIRONMENTS. IN 2013, THE PROGRAM REACHED MORE THAN 2 MILLION CHILDREN IN NEARLY 4,000 SCHOOLS AROUND THE WORLD AND HAS IMPROVED THE WALKING ENVIRONMENTS OF 38 SCHOOLS IN 27 CITIES IN 8 COUNTRIES.

PROGRAM SERVICE ACTIVITY #2

FORM 990, PART III, LINE 4B

SAFE KIDS BUCKLE UP PROGRAM - SINCE 1997, SAFE KIDS WORLDWIDE AND PROGRAM SUPPORTER THE GENERAL MOTORS FOUNDATION HAS SERVED AS SAFE KIDS BUCKLE UP'S MAJOR FUNDING SOURCE AND HELPED BUILD SAFE KIDS BUCKLE UP INTO A

Schedule O (Form 990 or 990-EZ) 2012

MULTIFACETED NATIONAL AND INTERNATIONAL INITIATIVE, BRINGING MOTOR VEHICLE SAFETY MESSAGES ABOUT SAFETY IN AND AROUND THE VEHICLE TO CHILDREN AND FAMILIES THROUGH COMMUNITY AND DEALER PARTNERSHIPS.

THE PROGRAM OFFERS PARENTS AND CAREGIVERS HANDS-ON INSTRUCTION ABOUT CAR SEATS, BOOSTER SEATS, AND SEAT BELTS BY PROVIDING CAR SEAT EDUCATION AND INSTALLATION GUIDANCE TO FAMILIES AND CAREGIVERS THROUGH OUR NATIONAL COALITION NETWORK. THE BUCKLE UP PROGRAM PROVIDES INTERACTIVE EDUCATIONAL PROGRAMS FOR OLDER CHILDREN THROUGH OUR SAFEST GENERATION AND COUNTDOWN2DRIVE PRE-DRIVER PROGRAM.

SAFE KIDS BUCKLE UP PROVIDES GRANTS TO SAFE KIDS COALITIONS TO CONDUCT SAFETY PROGRAMS AT THE LOCAL LEVEL. THESE NETWORKS OF GRASSROOT VOLUNTEERS INCLUDE NATIONALLY CERTIFIED CHILD PASSENGER SAFETY TECHNICIANS, TRANSPORTATION SAFETY EXPERTS, PUBLIC OFFICIALS, POLICE OFFICERS, NURSES, PUBLIC HEALTH EXPERTS AND GENERAL MOTORS DEALERSHIPS.

SINCE THE PROGRAM'S INCEPTION, MORE THAN 22 MILLION PEOPLE HAVE BEEN EXPOSED TO SAFE KIDS BUCKLE UP EVENTS AND COMMUNITY OUTREACH EFFORTS. CERTIFIED CHILD PASSENGER SAFETY TECHNICIANS WORKING THROUGH SAFE KIDS COALITIONS HAVE EXAMINED OVER 1.6 MILLION CHILD SAFETY SEATS AT 83,000 EVENTS AND THE PROGRAM HAS DONATED MORE THAN 585,000 SEATS TO FAMILIES IN NEED.

JSA

PROGRAM SERVICE ACTIVITY #3

FORM 990, PART III, LINE 4C

CHILD PASSENGER SAFETY CERTIFICATION - THE NATIONAL CHILD PASSENGER SAFETY CERTIFICATION TRAINING PROGRAM CERTIFIES PEOPLE IN THE UNITED STATES AS CHILD PASSENGER SAFETY TECHNICIANS AND INSTRUCTORS. OVER 126,000 HAVE COMPLETED TRAINING AND BEEN CERTIFIED AS CHILD PASSENGER SAFETY (CPS) TECHNICIANS SINCE THE PROGRAM BEGAN IN 1997. CPS TECHNICIANS AND INSTRUCTORS PUT THEIR KNOWLEDGE TO WORK BY CONDUCTING CHILD SAFETY SEAT CHECKS, WHERE PARENTS AND CAREGIVERS RECEIVE HANDS-ON ASSISTANCE WITH PROPER USE OF CHILD RESTRAINT SYSTEMS AND SAFETY BELTS.

OTHER PROGRAM SERVICES

FORM 990, PART III, LINE 4D

DESCRIPTION	GRANTS	EXPENSES
HOME SAFETY COUNCIL PROGRAMS		\$668,334
THE MCNEIL MEDICATION SAFETY PROGRAM	\$39,000	\$512,084
SANUS MILESTONE TV TIPOVER PROGRAM	\$36,000	\$375,723
J&J SPORTS SAFETY PROGRAM	\$64,000	\$327,895
SAFE KIDS INTERNATIONAL OPERATIONS	\$180,185	\$445,793
SAFE KIDS DAY PROGRAM		\$229,386
SAFE KIDS LEADERSHIP CONFERENCE	\$28,765	\$206,901
THE STATEFARM CHILD PASSENGER		
SAFETY PROGRAM	\$3,600	\$181,545
OTHER PROGRAM SERVICE ACTIVITIES	\$28,639	\$1,814,839
TOTAL	\$380,189	\$4,762,500

MEMBERS OR STOCKHOLDERS

FORM 990, PART VI, LINES 6, 7A, AND 7B CHILDREN'S NATIONAL MEDICAL CENTER IS THE SOLE MEMBER OF SAFE KIDS WORLDWIDE AND HAS THE RIGHT TO ELECT DIRECTORS OF SAFE KIDS WORLDWIDE. THE ARTICLES AND BY-LAWS OF SAFE KIDS WORLDWIDE DESCRIBE CERTAIN RIGHTS RESERVED TO THE SOLE MEMBER.

FORM 990 REVIEW PROCESS

FORM 990, PART VI, LINE 11B

THE RELEVANT COMMITTEES OF THE ORGANIZATION AND ITS PARENT ORGANIZATION, CHILDREN'S NATIONAL MEDICAL CENTER, REVIEW APPLICABLE PORTIONS OF THE FORM 990. THE LEGAL AFFAIRS AND AUDIT COMMITTEE REVIEW THE FINANCIAL DISCLOSURES, THE NOMINATING AND GOVERNANCE COMMITTEE REVIEW THE GOVERNANCE SECTIONS AND THE PUBLIC BENEFIT SECTIONS, AND THE EXECUTIVE COMPENSATION COMMITTEE REVIEW THE COMPENSATION DISCLOSURES. THE COMPLETED FORM 990 IS THEN MADE AVAILABLE TO THE ENTIRE GOVERNING BOARD OF SAFE KIDS WORLDWIDE BEFORE FILING.

CONFLICT OF INTEREST POLICY MONITORING & ENFORCEMENT FORM 990, PART VI, LINE 12C SAFE KIDS WORLDWIDE REQUIRES THAT EACH OFFICER, DIRECTOR, AND KEY EMPLOYEE COMPLETE A CONFLICT OF INTEREST FORM AT LEAST EVERY YEAR. IN ADDITION EACH OFFICER, DIRECTOR, AND KEY EMPLOYEE IS INSTRUCTED AND REQUIRED TO AMEND THE CONFLICT OF INTEREST FORM IMMEDIATELY UPON A CHANGE IN STATUS OF ANY OF THE QUESTIONS ON THE FORM. THESE FORMS ARE REVIEWED

ANNUALLY BY THE CHIEF LEGAL OFFICER AND CONFLICTS AND INTERESTS ARE NOTED. THE SAFE KIDS WORLDWIDE BOARD MAKES A DETERMINATION, BASED ON THE RECOMMENDATION OF THE CHIEF LEGAL OFFICER AS TO WHICH PERSONS SHOULD BE CONSIDERED "INTERESTED PARTIES" BASED ON THE CRITERIA SET FORTH IN THE BOARD'S GOVERNANCE POLICY.

GOVERNING POLICIES

FORM 990, PART VI, LINE 13 AND 14 SAFE KIDS WORLDWIDE ("SKW") IS GOVERNED BY THE POLICIES OF ITS PARENT, CHILDREN'S NATIONAL MEDICAL CENTER ("CNMC"). THESE POLICIES, WHICH WERE FORMALLY ADOPTED ON MAY 26, 2011, INCLUDE A WRITTEN WHISTLEBLOWER POLICY AND A WRITTEN DOCUMENT RETENTION AND DESTRUCTION POLICY.

PROCESS FOR DETERMINING COMPENSATION

FORM 990, PART VI, LINES 15A AND 15B SAFE KIDS WORLDWIDE ("SKW") RELIES ON ITS PARENT, CHILDREN'S NATIONAL MEDICAL CENTER, TO DETERMINE COMPENSATION FOR SKW'S PRESIDENT AND CEO. CHILDREN'S NATIONAL MEDICAL CENTER USED A COMPENSATION COMMITTEE, WRITTEN EMPLOYMENT CONTRACT, INDEPENDENT COMPENSATION CONSULTANT, COMPENSATION SURVEY OR STUDY, AND APPROVAL BY THE BOARD OR COMPENSATION COMMITTEE.

HOW DOCUMENTS ARE MADE AVAILABLE TO THE PUBLIC FORM 990, PART VI, LINE 19 SAFE KIDS WORLDWIDE MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE ONLINE AND UPON REQUEST.

Schedule O	(Form	990 or	990-EZ) 2012
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Name of the organization SAFE KIDS WORLDWIDE Employer identification number 52-1627574 ATTACHMENT 1

FORM 990, PART VI, LINE 17 - STATES

AL,AK,AZ,AR,CA,CO,CT,

DC, FL, GA, IL, KS, KY, ME, MD, MA, MI,

MN, MS, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA,

RI,SC,TN,UT,VA,WA,WV,WI,

ATTACHMENT 2

990, PART VII- COMPENSATION OF THE FIVE HIGHEST PAID IND. CONTRACTORS

NAME AND ADDRESS	DESCRIPTION OF SERVICES	COMPENSATION
1301 ASSOCIATES CO/QDC PROPERTY MGMT 1001 G STREET, NW #700W WASHINGTON, DC 20001	LEASING PROPERTY	645,548.
PROFESSIONAL EXAMINATION SERVICES 475 RIVERSIDE DRIVE NEW YORK, NY 10115	SAFETY TRAINING	382,306.
IPERS EYE STREET NW - DC INC 1250 EYE STREET STE. 801 WASHINGTON, DC 20005	LEASING PROPERTY	292,146.
SALTER MITCHELL ADVERTISING 117 S. GADSEN STREET TALLAHASSEE, FL 32301	ADVERTISING SERVICES	137,967.
YOUNG MINDS INSPIRED 20 STONEY RIDGE LANE RIVERSIDE, CT 06878	MEDIA PRODUCTION	123,222.

SAFE	KIDS	WORLDWIDE

52-1627574

SCHEDULE R (Form 990)											
Department of the Treasury Internal Revenue Service Attach to Form 990. See separate instructions.											
Name of the organization					Employer id	dentification number					
SAFE KIDS WOF	LDWIDE				52-162	27574					
Part I Identif	ication of Disregarded Entities (Complete if the organization	n answered "Yes" to	Form 990, Part IV	/, line 33.)							
	(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity					
_(1)											
(2)											

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization		(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	Section scont	g) 512(b)(13) rolled tity?	
								Yes	No
(1) CHILDREN'S HOSPITAL FOUNDATION 111 MICHIGAN AVENUE, NW		52-1640402							
111 MICHIGAN AVENUE, NW	WASHINGTON	DC 20010	FUNDRAISING	DC	501(C)(3)	07	CNMC		Х
(2) CHILDREN'S NATIONAL MEDICAL CENTER 111 MICHIGAN AVENUE, NW		52-1640403							
111 MICHIGAN AVENUE, NW	WASHINGTON	DC 20010	HEALTH CARE	DC	501(C)(3)	11B, II	N/A		Х
(3) CHILDREN'S RESEARCH INSTITUTE 111 MICHIGAN AVENUE, NW		52-1654453							
111 MICHIGAN AVENUE, NW	WASHINGTON	DC 20004	RESEARCH	DC	501(C)(3)	09	CNMC		Х
(4) CHILDREN'S HOSPITAL SELF-INSURANCE TH	RUST	52-1640399							
111 MICHIGAN AVENUE, NW			INSURANCE	DC	501(C)(3)	11C, III-FI	СН		Х
(5) CHILDREN'S HOSPITAL		53-0196580							
111 MICHIGAN AVENUE, NW	WASHINGTON	DC 20010	HEALTH CARE	DC	501(C)(3)	03	CNMC		х
(6) BRAINY CAMPS ASSOCIATION		27-1547370							
111 MICHIGAN AVENUE, NW	WASHINGTON	DC 20010	CHILD CAMPS	DC	501(C)(3)	11A, I	СН		х
(7) CHILDREN'S NAT'L ADVOC. & PUBLIC POLI	LCY	27-1564354							
	WASHINGTON		ADVOCACY	DC	501(C)(3)	11B, II	CNMC		Х

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

_(3)

_(4)

_(5)

_(6)

Schedule R (Form 990) 2012

Page **2**

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

	nore related orga		s ilealeu as a pa									
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of- year assets	Disprop	h) nortionate ntions?	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	Gen man	j) eral or aging tner?	(k) Percentage ownership
				,			Yes	No		Yes	No	
(1) CHILDREN'S PEDIATRICIANS ASSOC												
111 MICHIGAN AVENUE, NW	HEALTH CARE	DC	N/A	N/A	0	0		x	0		x	
(2)	-											
(3)	-											
	-											
	-											
(6)	-											
(7)	-											

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)		(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percen- tage ownership	512(cont	(i) ction b)(13) trolled tity?
								Yes	No
(1) CHILDREN'S NATIONAL HEALTH NETWORK 52-1996521									
111 MICHIGAN AVENUE, NW WASHINGTON, DC 20010	HEALTH CARE	DC	N/A	C CORP	0	0			x
(2) SAFE KIDS WORLDWIDE LTD									
PO BOX 916 ROAD TOWN TORTOLA, VQ	INJURY PREVEN	VQ	N/A	C CORP	0	0			х
(3) BEARACUDA RE									
PO BOX 69 KY1-1102 GRANDCAYMAN, CJ	REINSURANCE	CJ	N/A	C CORP	0	0			х
(4) BEAR CUB REINSURANCE LTD									
PO BOX 69 KY1-1102 GRANDCAYMAN, CJ	REINSURANCE	СЈ	N/A	C CORP	0	0			x
(5)									
(6)									
]								
(7)									
	1								

Schedule R (Form 990) 2012

JSA

52-1627574

NOTE	. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.					Yes	No
	During the tax year, did the organization engage in any of the following transactions with one or more	related organizations lis	sted in Parts II-IV?				
	Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity				1a		Σ
b	Gift, grant, or capital contribution to related organization(s)				1b		Х
с	Gift, grant, or capital contribution from related organization(s)				1c		Х
d	Loans or loan guarantees to or for related organization(s)				1d		Σ
е	Loans or loan guarantees by related organization(s)			• • • • •	1e		Х
f	Dividends from related organization(s)				1f		Х
g	Sale of assets to related organization(s)				1g		Х
h	Purchase of assets from related organization(s)				1h		Х
i	Exchange of assets with related organization(s)				1i		Х
i	Lease of facilities, equipment, or other assets to related organization(s)				1j		X
k	Lease of facilities, equipment, or other assets from related organization(s)				1k		Х
	Performance of services or membership or fundraising solicitations for related organization(s)				11		Х
m	Performance of services or membership or fundraising solicitations by related organization(s)					Х	
า	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)				1n		Х
2	Sharing of paid employees with related organization(s)				10	Х	_
p	Reimbursement paid to related organization(s) for expenses				1p	х	
à	Reimbursement paid by related organization(s) for expenses				1q		Х
ч							
ч					- 4		
					1q 1r		
r	Other transfer of cash or property to related organization(s)						Х
r s				 	1r 1s		X X
r S	Other transfer of cash or property to related organization(s) Other transfer of cash or property from related organization(s)			action thres	1r 1s sholds	rminir	X X
r S	Other transfer of cash or property to related organization(s) Other transfer of cash or property from related organization(s) If the answer to any of the above is "Yes," see the instructions for information on who must complete (a)	this line, including cove (b) Transaction	ered relationships and transa	action thres	1r 1s sholds (d) of dete	rminir	X X
r s	Other transfer of cash or property to related organization(s) Other transfer of cash or property from related organization(s) If the answer to any of the above is "Yes," see the instructions for information on who must complete (a) Name of other organization	this line, including cove (b) Transaction type (a-s)	ered relationships and transa (c) Amount involved	Action thres	1r 1s sholds (d) of dete	rminir	X X
r s 1)	Other transfer of cash or property to related organization(s) Other transfer of cash or property from related organization(s) If the answer to any of the above is "Yes," see the instructions for information on who must complete (a) Name of other organization	this line, including cove (b) Transaction type (a-s)	ered relationships and transa (c) Amount involved	Action thres	1r 1s sholds (d) of dete	rminir	X X
r s 1) 2) 3)	Other transfer of cash or property to related organization(s) Other transfer of cash or property from related organization(s) If the answer to any of the above is "Yes," see the instructions for information on who must complete (a) Name of other organization	this line, including cove (b) Transaction type (a-s)	ered relationships and transa (c) Amount involved	Action thres	1r 1s sholds (d) of dete	rminir	X X
r s 1) 2) 3)	Other transfer of cash or property to related organization(s) Other transfer of cash or property from related organization(s) If the answer to any of the above is "Yes," see the instructions for information on who must complete (a) Name of other organization	this line, including cove (b) Transaction type (a-s)	ered relationships and transa (c) Amount involved	Action thres	1r 1s sholds (d) of dete	rminir	X X
r s	Other transfer of cash or property to related organization(s) Other transfer of cash or property from related organization(s) If the answer to any of the above is "Yes," see the instructions for information on who must complete (a) Name of other organization	this line, including cove (b) Transaction type (a-s)	ered relationships and transa (c) Amount involved	Action thres	1r 1s sholds (d) of dete	rminir	X X

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under	Are all sec 501	tion	(f) Share of total income	(g) Share of end-of-year assets	Disprop	h) ortionate ations?	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	Gene man	j) eral or aging mer?	(k) Percentage ownership
			section 512-514)	Yes	No			Yes	No		Yes	No	
<u>(1)</u>													
(2)													
(3)													
(4)													
(5)													
(6)													
(8)													
(10)													
(11)													
(12)													
(13)													
(14)													
(15)													
(16)													

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 Part VII
 Supplemental Information

 Complete this part to provide additional information for responses to questions on Schedule R (see instructions).