

# **Safe Kids Worldwide**

**Financial Statements**

**June 30, 2013 and 2012**

**Safe Kids Worldwide**  
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**June 30, 2013 and 2012**

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## Report of Independent Auditors

To the Board of Trustees of  
Safe Kids Worldwide

We have audited the accompanying financial statements of Safe Kids Worldwide ("Safe Kids"), which comprise the statements of financial position as of June 30, 2013 and 2012, and the related statements of activities and changes in net assets and cash flows for the years then ended.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditor's Responsibility***

Our responsibility is to express an opinion on the financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to Safe Kids' preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Safe Kids' internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Safe Kids at June 30, 2013 and 2012, and the results of its operations and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*RisewaterhouseCoopers LLP*

November 8, 2013

**Safe Kids Worldwide**  
**Statements of Financial Position**  
**June 30, 2013 and 2012**

	2013	2012
<b>Assets</b>		
Current assets		
Cash	\$ 697,864	\$ 699,851
Accounts receivable, net of allowance for uncollectible accounts of \$9,005 and \$4,601 at June 30, 2013 and 2012, respectively	32,780	35,404
Prepaid and other expenses	50,024	124,208
Contributions receivable current, net	37,500	62,500
Federal grants receivable	100,955	324,098
Other receivables	56,426	57,239
Total current assets	<u>975,549</u>	<u>1,303,300</u>
Equipment, net	138,548	311,689
Intangible assets, net	27,000	-
Due from affiliates	3,667,378	4,798,139
Total assets	<u>\$ 4,808,475</u>	<u>\$ 6,413,128</u>
<b>Liabilities and Net Assets</b>		
Current liabilities		
Accounts payable	\$ 49,128	\$ 218,669
Accrued expenses and other current liabilities	676,174	364,923
Deferred grant revenue	8,402	8,402
Total current liabilities	<u>733,704</u>	<u>591,994</u>
Due to affiliates	2,199,579	2,771,881
Other liabilities	259,796	310,288
Total liabilities	<u>3,193,079</u>	<u>3,674,163</u>
Net assets (deficit)		
Unrestricted	(2,089,482)	(2,121,674)
Temporarily restricted	3,704,878	4,860,639
Total net assets	<u>1,615,396</u>	<u>2,738,965</u>
Total liabilities and net assets	<u>\$ 4,808,475</u>	<u>\$ 6,413,128</u>

The accompanying notes are an integral part of these financial statements.

**Safe Kids Worldwide**  
**Statements of Activities and Changes in Net Assets (Deficit)**  
**Years Ended June 30, 2013 and 2012**

	2013	2012
<b>Unrestricted net assets</b>		
Unrestricted revenues, gains and other support		
Contributions	\$ 1,596,356	\$ 1,148,845
Grant revenue	533,273	1,268,681
Other operating revenues	1,616,898	1,782,844
Net assets released from restrictions used for operations	7,649,231	7,011,437
Total revenues, gains and other support	<u>11,395,758</u>	<u>11,211,807</u>
<b>Expenses</b>		
Program expenses		
Community health services	204,355	92,865
Research, training and technical assistance	2,567,320	3,289,070
Public education and information	6,678,480	6,042,513
Advocacy	200,387	151,916
Total program expenses	<u>9,650,542</u>	<u>9,576,364</u>
Supporting services expenses		
Direct management and general	605,153	946,836
Fundraising	734,294	722,636
Total direct supporting services expenses	<u>1,339,447</u>	<u>1,669,472</u>
Total direct expenses	<u>10,989,989</u>	<u>11,245,836</u>
Operating gains/(loss) before corporate overhead expense	<u>405,769</u>	<u>(34,029)</u>
Corporate overhead expense	386,707	1,742,901
Total operating gain/(loss)	<u>19,062</u>	<u>(1,776,930)</u>
<b>Other gains</b>		
Gain on disposal of fixed assets	13,130	-
Total other gains	<u>13,130</u>	<u>-</u>
Excess/(deficiency) of revenues over expenses	<u>32,192</u>	<u>(1,776,930)</u>
Increase/(decrease) in unrestricted net assets	<u>32,192</u>	<u>(1,776,930)</u>
<b>Temporarily restricted net assets</b>		
Contributions	6,493,470	5,809,872
Net assets released from restrictions used for operations	<u>(7,649,231)</u>	<u>(7,011,437)</u>
Decrease in temporarily restricted net assets	<u>(1,155,761)</u>	<u>(1,201,565)</u>
Decrease in net assets	<u>(1,123,569)</u>	<u>(2,978,495)</u>
<b>Net assets</b>		
Beginning of year	<u>2,738,965</u>	<u>5,717,460</u>
End of year	<u>\$ 1,615,396</u>	<u>\$ 2,738,965</u>

The accompanying notes are an integral part of these financial statements.

**Safe Kids Worldwide**  
**Statements of Cash Flows**  
**Years Ended June 30, 2013 and 2012**

	2013	2012
<b>Cash flows from operating activities</b>		
Change in net assets (deficit)	\$ (1,123,569)	\$ (2,978,495)
Adjustments to reconcile change in net assets (deficit) to net cash and cash equivalents provided by operating activities		
Depreciation and amortization	164,271	334,143
Provision for bad debts	(4,404)	2,938
Gain on disposal of equipment	(13,130)	-
Change in assets and liabilities		
Accounts receivable	7,028	(6,770)
Prepaid and other expenses	74,184	5,959
Federal grants and contributions receivable	248,143	287,668
Other receivables	813	(38,717)
Due from affiliates	1,130,761	1,226,565
Accounts payable	(169,541)	(107,801)
Accrued expenses and other current liabilities	311,252	(44,723)
Deferred grant revenue	-	(37,485)
Due to affiliates	(572,302)	1,266,911
Other liabilities	(50,493)	100,075
Net cash and cash equivalents provided by operating activities	<u>3,013</u>	<u>10,268</u>
<b>Cash flows from investing activities</b>		
Disposal of equipment	25,000	-
Acquisition of intangible	(30,000)	-
Net cash and cash equivalents used in investing activities	<u>(5,000)</u>	<u>-</u>
<b>Cash flows from financing activities</b>		
Principal payments on capital leases	-	(1,417)
Net cash and cash equivalents used in financing activities	<u>-</u>	<u>(1,417)</u>
(Decrease)/increase in cash and cash equivalents	(1,987)	8,851
<b>Cash and cash equivalents</b>		
Beginning of year	<u>699,851</u>	<u>691,000</u>
End of year	<u>\$ 697,864</u>	<u>\$ 699,851</u>

The accompanying notes are an integral part of these financial statements.

# Safe Kids Worldwide

## Notes to Financial Statements

### June 30, 2013 and 2012

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#### 1. Organization

Safe Kids Worldwide (“Safe Kids”) is a global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children fourteen and under. Safe Kids is a nonprofit, and is a controlled organization of Children’s National Medical Center (“Children’s National”). Safe Kids changed its name from National SAFE KIDS by board amendment on February 15, 2005. The mission of Safe Kids is primarily focused in the following areas:

##### ***Community Health Services***

Activities conducted for the distribution of safety devices and hands-on training in the use of safety devices to families in need, and programs that mobilize the community to change the physical environment of the community.

##### ***Research, Training, and Technical Assistance***

Programs designed to improve the knowledge and skills of the public health community in prevention and intervention. This includes the administration of a national Child Passenger Safety Technician and Instructor Training in which registration fees are collected.

##### ***Public Education and Information***

Activities designed to raise awareness about unintentional injury and death and to promote effective safety practices for children.

##### ***Advocacy***

Activities designed to assist law enforcement officials in implementing laws that protect children against injury, and programs designed to raise lawmakers’ awareness of the human and economic cost of unintentional injury to children.

#### 2. Significant Accounting Policies

##### **Basis of Presentation**

The financial statements of Safe Kids are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

##### **Cash and Cash Equivalents**

Cash and cash equivalents include amounts invested in accounts with depository institutions which are readily convertible to cash, with original maturities of three months or less.

Safe Kids possesses three cash accounts, one with the specific purpose of disbursing grants to its coalitions and other affiliated organizations, one as a depository, which is immediately transferred to Children’s Hospital (the “Hospital”), another wholly-owned subsidiary of Children’s National, and one cash account from the HSC acquisition for the funding of outstanding antecedent liability related to HSC. All cash is controlled and advanced by the Hospital. Cash disbursements and transfers made by the Hospital for Safe Kids are tracked through the due from/to affiliates account.

##### **Accounts Receivable**

Accounts receivable consist of amounts due from organizations and individuals purchasing child passenger safety certification course registrations from Safe Kids.

##### **Allowance for Doubtful Accounts**

Management estimates the allowance for doubtful accounts utilizing historic data.

# Safe Kids Worldwide

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#### **Income Taxes**

Safe Kids has received a determination letter from the Internal Revenue Service indicating that it is exempt from federal income tax under Section 501(a) of the Internal Revenue Code as an organization described in Section 501(c)(3). As of June 30, 2013 and 2012, Safe Kids does not have any uncertain tax positions.

#### **Fair Value of Financial Instruments**

The carrying amounts of cash, accounts receivable, prepaid and other expenses, federal grants receivable, due from affiliates, accounts payable, accrued expenses and other current liabilities, and deferred grant revenue in the accompanying statements of financial position approximate fair value due to the short-term nature of these items.

#### **Contributions**

Unconditional promises to give cash and other assets are reported at fair value as contributions receivable at the date the promise is received. Conditional promises to give and indications of intentions to give are reported at fair value at the date the promise becomes unconditional. Amounts due are recorded at the net realizable value discounted using a rate of return that a market participant would expect to receive over the payment period at the date the pledge is received. Amounts deemed to be uncollectible have been written off. The contributions receivable balance is based on management's best estimate of the amounts expected to be collected. The amounts Safe Kids will ultimately realize could differ from the amounts assumed in arriving at the present value and allowance for doubtful accounts.

The gifts are reported as temporarily or permanently restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified as unrestricted net assets and reported in the statements of activities as net assets released from restrictions used for operations or used for construction and purchase of property and equipment. Contributions whose restrictions are met in the year received are recorded as unrestricted.

Temporarily restricted net assets at June 30, 2013 and 2012, are substantially for pedestrian safety, car passenger safety, and home safety initiatives and all net assets released from restrictions are due to satisfaction of restrictions imposed by the donors.

#### **Federal Grants**

Timing differences between expenditures and program reimbursements can exist at the beginning and end of the year for federal grants. The federal grant receivable balance at year-end represents an excess of reimbursable expenditures over cash receipts to date. Generally, accrued or deferred balances are caused by differences in the timing of cash receipts and expenditures and will be reversed in the remaining grant period.

#### **Other Operating Revenues**

Other operating revenues represent funds received from registrations from the child passenger safety technician certification program and lease revenue. Such amounts are recorded when earned.

#### **Unrestricted Net Assets (Deficit)**

Unrestricted net assets (deficit) are those whose use by Safe Kids are not subject to donor-imposed stipulations.

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**Temporarily Restricted Net Assets**

All amounts received from donors for specific purposes or for use in specific future period are considered temporarily restricted until a stipulated time restriction ends and/or until the purpose of the restriction is accomplished. When the donor restriction expires, temporarily restricted net assets are reported in the statement of activities as net assets released from restrictions.

**Use of Estimates**

The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Impairment of Long-lived Assets**

Long-lived assets are reviewed for impairment when events and circumstances indicate that the carrying amount of an asset may not be recoverable. Safe Kids' policy is to record an impairment loss when it is determined that the carrying amount of the assets exceeds the sum of expected undiscounted future cash flows resulting from the use of the asset and its eventual disposition. Impairment losses are measured as the amount by which the carrying amount of the asset exceeds its fair value. Long-lived assets to be disposed of are reported at the lower of the carrying amount or fair value less cost to sell. Safe Kids has determined that no impairment exists as of and for the year ended June 30, 2013 and 2012.

**Reclassifications**

Certain amounts from the prior year have been reclassified in order to conform to current year presentation.

**3. Contributions Receivable**

As of June 30, unconditional promises to give were as follows:

	<b>2013</b>	<b>2012</b>
Less than one year	\$ 37,500	\$ 62,500
One to three years	-	-
	<u>37,500</u>	<u>62,500</u>
Less: Discount and allowance	-	-
	<u>37,500</u>	<u>62,500</u>
Less: Current contributions receivable	<u>(37,500)</u>	<u>(62,500)</u>
Noncurrent contributions receivable	<u>\$ -</u>	<u>\$ -</u>

Contributions receivable greater than one year in time are discounted using a rate commensurate with the risk involved at the date the unconditional promise is received. There were no contributions receivable greater than one year as of June 30, 2013, and June 30, 2012.

Contributions in kind totaled \$56,847 and \$75,626 in 2013 and 2012, respectively, for delivery services provided by Federal Express.

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**4. Equipment**

Equipment is recorded at cost and consists of vehicles used in the care safety program, leased computer equipment, and leasehold improvements associated with office space. Depreciation expense is recorded using the straight-line method, which allocates the cost of the tangible property over an estimated useful life of three to seven years. Equipment under capital lease obligations is amortized on the straight line method over the shorter period of the lease term or the estimated useful life of the assets. Such amortization is included in depreciation and amortization in the statement of activities.

As of June 30, equipment was as follows:

	<b>2013</b>	<b>2012</b>
Computer equipment	\$ 843,158	\$ 864,548
Leasehold improvements	250,945	229,555
Vehicles	95,730	128,314
Less: Accumulated depreciation and amortization	<u>(1,051,285)</u>	<u>(910,728)</u>
Total equipment, net	<u>\$ 138,548</u>	<u>\$ 311,689</u>

Depreciation and amortization was \$164,271 for the year ended June 30, 2013 and \$334,143 for the year ended June 30, 2012. Repairs and maintenance are expensed as incurred. There were no retirements of long-lived assets in 2013. During the year ended June 30, 2013, Safe Kids sold long-lived assets. The original cost and corresponding accumulated depreciation of these long lived assets was \$32,583 and \$20,713, respectively. The gains related to this sale were \$13,130. Proceeds of \$25,000 from the sale were received.

**5. Intangible Assets**

Safe Kids acquired an intangible asset relating to its trade logo for \$30,000 in fiscal year ended June 30, 2013. The trade logo is being amortized using the straight-line method over its estimated useful life of 5 years. Amortization expense was approximately \$3,000 and \$0 during the fiscal years ended June 30, 2013 and 2012, respectively.

**6. Benefit Plan**

Safe Kids participates in a defined contribution retirement plan (the "Plan") that is available to substantially all employees of Children's National. Safe Kids makes contributions to the Plan on behalf of each participant, based on the employee's level of contribution and length of service. The cost of the Plan to Safe Kids was approximately \$84,550 and \$88,763 during the fiscal years ended June 30, 2013 and 2012, respectively.

**7. Leases**

Safe Kids is obligated under several operating leases. The operating leases are primarily for the rental of office space. Certain of these leases contain escalation clauses, with fixed-rate increases. Safe Kids has recorded a deferred rent liability of \$259,796 and \$310,288 as of June 30, 2013 and 2012, respectively, which is included in accrued expenses and other current liabilities in the accompanying statements of financial position.

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Future minimum payments for the year ending June 30, 2013 are as follows:

	<b>Operating Leases</b>
2014	\$ 947,645
2015	969,710
2016	372,040
2017	-
2018	-
Thereafter	-
Total future minimum payments	<u>\$ 2,289,395</u>

Rent expense was \$912,667 and \$1,022,556 in fiscal years 2013 and 2012, respectively.

**8. Related Party Transactions**

Due to affiliates, as of June 30, 2013 and 2012, represents salary allocation of services provided by Children's National, central business office functions, legal support and various strategic applications. The basis for this allocation of expenses was the cost allocation process similar to Medicare, with adjustments to reflect only the service utilized by Safe Kids. This methodology is consistent for all of the Children's National entities.

The Hospital performs various functions on behalf of Safe Kids. Safe Kids employs no staff members independent of Children's National. Salary costs associated with the effort of individuals who function in Safe Kids activities are transferred to Safe Kids on the basis of actual effort. Benefit costs are allocated to Safe Kids based on the actual cost of benefits provided.

Since Children's National can exercise discretion when determining costs and interest to allocate to Safe Kids, the financial position and operating results presented herein may not necessarily be indicative of those that would be obtained had Safe Kids operated autonomously.

Due from affiliates, as of June 30, 2013 and 2012, represents cash and investments held by the Hospital for restricted amounts related to Safe Kids donor contributions.

**9. Concentrations of Credit Risk**

During fiscal year 2013, Safe Kids received approximately 68% of total unrestricted and temporarily restricted contributions from three donors. During fiscal year 2012, Safe Kids received approximately 81% of total unrestricted and temporarily restricted contributions from three donors.

As of June 30, 2013, contributions receivable consisted of amounts due from one donor that comprise approximately 100% of total contributions receivable. As of June 30, 2012, contributions receivable consisted of amounts due from one donor that comprise approximately 100% of total contributions receivable.

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**10. Subsequent Events**

Management has evaluated subsequent events through November 8, 2013, which is the date the financial statements were available to be issued.