Remarks of Anthony Green, Director, Public Policy, Safe Kids Worldwide Tarrant County Health Department, Texas Press Conference and Demonstration Launching Heat Stroke Awareness Campaign May 22, 2014

There comes a time when you work with kids that you have that moment which pushes your passion for the work we do. I am sure this is true for Johnny and Dana of Safe Kids, for Chief Deputy Six and all first responders. I am sure it is true for the people at Cook Children's and the Tarrant County Health Department.

A statistic doesn't do it for me. What drives me are the stories, stories like Tiffany's and Riley's, who you will hear about in a few minutes. When I first started with Safe Kids the first heat stroke death happened here in Texas, in Sugar Land to be exact, it was a seven-year-old named Luke and it reached 89 degrees that day. Another child died in Missouri, same day, same way, Heath was 13-months old.

We work in partnership, holding hands with child safety heroes, parents, first responders, and we keep trying to widen the circle.

And there's one more hand I want to hold mine out to, that's to you as you walk down Main Street, through the parking lot of a mall or outside a Kroger's. If you see something, say something. We've conducted a public opinion survey and we know that people are anxious about speaking up. Am I intruding into someone else's space? Will a father come out of a store and punch me in the face? Please don't hesitate, please. Pick up your cell phone and call 911. I know that Chief Deputy Six would rather race to a false alarm than to pronounce another Texas child dead. I know that.

Our work on all the risks that kids face in cars and roadways is made possible by General Motors, and I thank Donna McClallen for joining us today. She comes from the GM assembly plant in Arlington, which was opened in 1954, before I was born, and it is a plant which is growing.

I talked early about the stories that make me go. They are the music of our business and sometimes songs are sad. I heard Tiffany Hays Dixon's story two days ago. Tiffany had to do that most horrible thing a parent ever has to do, say goodbye to a child forever. Tiffany had to say goodbye to Riley, and she is here to tell you her story. Thank you Tiffany for spending time, trying to prevent another parent from having to experience the pain that you did, and do every day.