

Every hour of every day a teen is killed  
or injured after being hit by a car.



Devices down when crossing.

**SAFE  
K:DS**  
WORLDWIDE™

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Every hour of every day a teen is killed  
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Make eye contact with drivers.

**SAFE**  
**K:DS**  
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Every hour of every day a teen is killed  
or injured after being hit by a car.



Always use the crosswalk.

**SAFE  
K:DS**  
WORLDWIDE™

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# The perfect thing to listen to when you're crossing the street?



## Nothing.

Take a



**MOMENT**  
of **SILENCE**

when you cross the street.

**SAFE**  
**KIDS**  
WORLDWIDE™

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