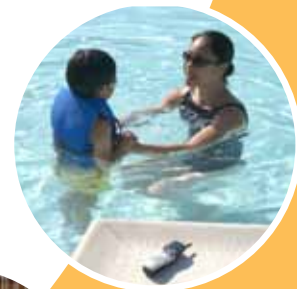
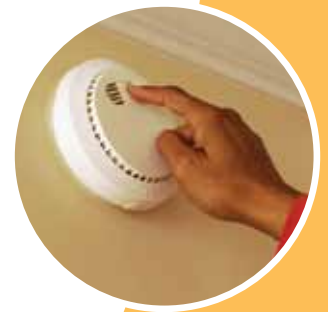




Who We Are

- Safe Kids Worldwide is a global nonprofit organization with a mission of preventing unintentional childhood injury, a leading cause of death and disability for children ages 1-14.
- Unintentional injuries kill more than 830,000 children annually worldwide and permanently disable even more. To combat this problem, Safe Kids was founded in 1987 by Children's National Medical Center with support from Johnson & Johnson.
- Through global education, media, community outreach and public policy efforts, we reach millions of children and their families with lifesaving interventions. Safe Kids' public health and safety experts conduct research and develop and execute data-driven childhood injury prevention and advocacy programs.
- Our sponsored programs and initiatives combine education, awareness, environmental changes and safety device distribution to get communities more involved in child safety and keep families and children safer. These programs address major risk areas for children: traffic crashes, drowning, burns, falls, and poisoning.
- In the U.S., Safe Kids enjoys the support of a grassroots network of nearly 600 coalitions and chapters that work closely with a wide variety of groups, including law enforcement officers, firefighters, paramedics, health professionals, educators, businesses, public policy makers, and, most importantly, parents and kids.
- Safe Kids' twenty-one member countries implement injury prevention programs and advocate for child safety throughout the world. Current network members are: Austria, Australia, Brazil, Canada, China, Germany, India, Israel, Italy, Jordan, Korea, Malaysia, New Zealand, Philippines, South Africa, Thailand, Uganda, United Arab Emirates, Uruguay, USA and Vietnam.



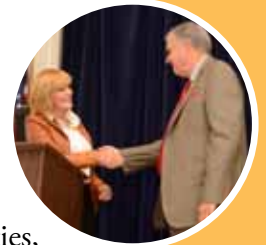
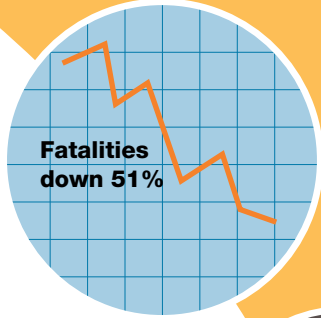
“If a disease were killing our children at the rate that unintentional injuries are, the public would be outraged and demand that this killer be stopped.”

*— C. Everett Koop, M.D., Sc.D.
Former U.S. Surgeon General*



Key Accomplishments

- Since 1987, Safe Kids has contributed to a 51 percent reduction in the U.S. child fatality rate from unintentional injury.
- Safe Kids has distributed more than 2.5 million bicycle helmets, 510,000 car seats and 250,000 smoke alarms to families in need, and checked 1.4 million car seats. We save lives!
- The National Child Passenger Safety (CPS) Certification Training Program is a partnership between Safe Kids Worldwide, the National Highway Traffic Safety Administration (NHTSA), the National CPS Board and program sponsor State Farm. As the Certifying Body, Safe Kids administers all aspects of CPS certification and maintains a directory of nationally certified CPS Technicians and Instructors. There are over 34,000 currently certified child passenger safety technicians and instructors.
- At the federal, state and local level, Safe Kids and our coalitions successfully advocate for laws and regulations that help prevent childhood injuries, e.g., the Child Safety Protection Act of 1994, the Virginia Graeme Baker Pool and Safety Act of 2007 and the Consumer Product Safety Improvement Act of 2008. At the state level, Safe Kids helped enact booster seat laws in 48 states, helmet laws in 22 states and over 100 localities, and residential carbon monoxide alarm laws in 35 states.



Supporters & Partners

- *Corporate* – In addition to our coalition and chapter partners, we rely on the support of founding sponsor Johnson & Johnson, proud program supporter General Motors Foundation, and proud program sponsor FedEx. Other program supporters include corporations, foundations, and individuals.
- *U.S. and International Agencies* – Safe Kids works closely with U.S. government agencies such as the Centers for Disease Control and Prevention, Consumer Product Safety Commission, U.S. Fire Administration, National Highway Traffic Safety Administration, National Transportation Safety Board, U.S. State Department, and with the World Health Organization.

Learn more at
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